

## ORDER



**Orders**  
**Order / Rev:** 181378  
**Alt Order #:**  
**Product Desc:** HFA 10/4-10/10  
**Estimate:** 5288  
**Flight Dates:** 10/04/16 - 10/10/16  
**Original Date / Rev:** 10/05/16 / 10/05/16  
**Order Type:** GENERAL

## KTNV

**Primary AE:** Tracey Hunter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 Suite #800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Clinton/Democrat/US President  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** P-5  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** 2  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	68	\$58,720.00	\$49,912.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	68	\$58,720.00	\$49,912.00	0.00
<b>Totals</b>	<b>68</b>	<b>\$58,720.00</b>	<b>\$49,912.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/04/16	10/10/16	Su-Th 430am News Su-Th 430am News	CM	430-5am	MTWT--S	:30	8	\$30.00	P-5	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/16	10/10/16	MTWT--S			8			\$30.00			0.00		
N 2	KTNV	10/04/16	10/10/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$250.00	P-5	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/16	10/10/16	MTWTF--			5			\$250.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KTNV	10/04/16-10/10/16		M-F 5-6am News		5-6am	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
5	KTNV	10/04/16-10/10/16		M-F 5-6am News		5-6am	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
N 3	KTNV	10/04/16	10/10/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/16	10/10/16	MTWTF--			5			\$400.00			0.00		







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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KTNV	10/04/16	10/10/16	M-F 6-7pm News M-F 6-630pm News	CM	6-630pm (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$800.00	P-5	0.00	NM	6	\$6,000.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>                      Week: 10/04/16    10/10/16    MTWTF--                 </div> <div> <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      5    \$800.00    0.00                 </div> </div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KTNV	10/04/16-10/10/16	M-F 6-7pm News Credited	6-630pm	(6:00 PM-6:30 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
4	KTNV	10/04/16-10/10/16	M-F 6-7pm News See MG 20.6,20.7,20.8 [PROGRAM CHANGE=VP DEBATE]	6-630pm	(6:00 PM-6:30 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
5	KTNV	10/04/16-10/10/16	M-F 6-7pm News Credited	6-630pm	(6:00 PM-6:30 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
6	KTNV	10/04/16-10/10/16	M-F 6-7pm News Ⓜ MG for 24.2,20.4,21.1	6-630pm	(6:00 PM-6:30 PM)MTWThF----	:30	\$800.00	0.00	NM						
7	KTNV	10/04/16-10/10/16	M-F 7-730pm Ⓜ See MG 20.9,20.10,20.11,20.12,20.13 [OVERSOLD]	7-730pm	M-WThF----	:30	<del>(\$1,200.00)</del>	0.00	NM						
8	KTNV	10/04/16-10/10/16	M-F 6-7pm News Ⓜ Credited	630-7pm	(6:30 PM-7:00 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
9	KTNV	10/04/16-10/10/16	M-F 7-730pm Ⓜ Credited	7-730pm	M-WThF----	:30	<del>(\$1,200.00)</del>	0.00	NM						
10	KTNV	10/04/16-10/10/16	M-F 7-730pm Ⓜ MG for 24.1,24.4,24.5,24.3,20.7	7-730pm	M-WThF----	:30	\$1,200.00	0.00	NM						
11	KTNV	10/04/16-10/10/16	M-F 7-730pm Ⓜ See MG 20.14,20.15 [oversold]	7-730pm	M-WThF----	:30	<del>(\$1,200.00)</del>	0.00	NM						
12	KTNV	10/04/16-10/10/16	M-F 7-730pm Ⓜ MG for 24.1,24.4,24.5,24.3,20.7	7-730pm	M-WThF----	:30	\$1,200.00	0.00	NM						
13	KTNV	10/04/16-10/10/16	M-F 7-730pm Ⓜ See MG 20.14,20.15 [oversold]	7-730pm	M-WThF----	:30	<del>(\$1,200.00)</del>	0.00	NM						
14	KTNV	10/04/16-10/10/16	M-F Good Morning America Ⓜ MG for 20.11,20.13	7-9am	MTWThF----	:30	\$1,200.00	0.00	NM						
15	KTNV	10/04/16-10/10/16	M-F Good Morning America Ⓜ Credited	7-9am	MTWThF----	:30	<del>(\$1,200.00)</del>	0.00	NM						
N21	KTNV	10/04/16	10/10/16	M-F 6-7pm News M-F 630-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	MTWTF--	:30	5	\$800.00	P-5	0.00	NM	1	\$800.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>                      Week: 10/04/16    10/10/16    MTWTF--                 </div> <div> <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      5    \$800.00    0.00                 </div> </div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KTNV	10/04/16-10/10/16	M-F 6-7pm News See MG 20.6,20.7,20.8 [PROGRAM CHANGE=VP DEBATE]	630-7pm	(6:30 PM-7:00 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
2	KTNV	10/04/16-10/10/16	M-F 6-7pm News Credited	630-7pm	(6:30 PM-7:00 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
3	KTNV	10/04/16-10/10/16	M-F 6-7pm News Credited	630-7pm	(6:30 PM-7:00 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
5	KTNV	10/04/16-10/10/16	M-F 6-7pm News Credited	630-7pm	(6:30 PM-7:00 PM)MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM						
22	KTNV	10/04/16	10/10/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>                      Week: 10/04/16    10/10/16    -----S                 </div> <div> <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      1    \$600.00    0.00                 </div> </div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KTNV	10/04/16-10/10/16	Su 5-530pm News See MG 22.2 [na - sold out, rate won't clear MJA 8/29]	5-530pm	-----Su	:30	<del>(\$600.00)</del>	0.00	NM						
2	KTNV	10/04/16-10/10/16	Su 5-530pm News Ⓜ MG for 22.1 10/09	5-530pm	-----Su	:30	\$600.00	0.00	NM						

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	KTNV	10/04/16	10/10/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$600.00	P-5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	-----S		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/04/16-10/10/16		Su 6-7pm News		6-7pm	-----Su	:30		<del>(\$600.00)</del>		0.00	NM		
	See MG 13.2,13.3,13.4,13.5														
	[na - program change Presidential Debate MJA 8/29]														
24	KTNV	10/04/16	10/10/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		5				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/04/16-10/10/16		M-F 7-730pm		7-730pm	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
	See MG 20.9,20.10,20.11,20.12,20.13														
	[OVERSOLD]														
2	KTNV	10/04/16-10/10/16		M-F 7-730pm		7-730pm	MTWThF----	:30		<del>(\$800.00)</del>		0.00	NM		
	See MG 20.6,20.7,20.8														
	[na - program change Vice Presidential Debate MJA 8/29]														
3	KTNV	10/04/16-10/10/16		M-F 7-730pm		7-730pm	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
	See MG 20.9,20.10,20.11,20.12,20.13														
	[OVERSOLD]														
4	KTNV	10/04/16-10/10/16		M-F 7-730pm		7-730pm	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
	See MG 20.9,20.10,20.11,20.12,20.13														
	[OVERSOLD]														
5	KTNV	10/04/16-10/10/16		M-F 7-730pm		7-730pm	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
	See MG 20.9,20.10,20.11,20.12,20.13														
	[oversold]														
25	KTNV	10/04/16	10/10/16	Monday Prime A Monday Prime A	CM	8-10pm	M-----	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	M-----		1				\$4,000.00		0.00			
26	KTNV	10/04/16	10/10/16	Tuesday Prime B Tuesday Prime B	CM	9-930pm (9:00 PM-9:30 PM)	-T-----	:30	1	\$2,500.00	P-5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	-T-----		1				\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/04/16-10/10/16		Tuesday Prime B		9-930pm	(9:00 PM-9:30 P-T-----	:30		<del>(\$2,500.00)</del>		0.00	NM		
	See MG 13.2,13.3,13.4,13.5														
	[PROGRAMMING=PRIME NEWS 9P-10P]														
27	KTNV	10/04/16	10/10/16	Thursday Prime C Thursday Prime C	CM	10-11pm	---T---	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	---T---		1				\$4,000.00		0.00			
28	KTNV	10/04/16	10/10/16	Prime News Prime News	CM	830-930pm	-----S-	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	-----S-		1				\$500.00		0.00			
29	KTNV	10/04/16	10/10/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$2,000.00	P-5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	-----S		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/04/16-10/10/16		Sunday Prime A		7-8pm	-----Su	:30		<del>(\$2,000.00)</del>		0.00	NM		
	See MG 13.2,13.3,13.4,13.5														
	[PROGRAM CHANGE=PRESIDENTIAL DEBATE]														
30	KTNV	10/04/16	10/10/16	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	-----S		1				\$3,000.00		0.00			

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Advertiser: Clinton/Democrat/US President  
 Product Desc: HFA 10/4-10/10  
 Estimate: 5288

KTNV

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30	KTNV	10/04/16	10/10/16	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
	Week:	10/04/16	10/10/16	-----S		1		\$3,000.00		0.00						
31	KTNV	10/04/16	10/10/16	Sunday Prime D Sunday Prime D	CM	10-11pm	-----S	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
	Week:	10/04/16	10/10/16	-----S		1		\$3,000.00		0.00						
N32	KTNV	10/04/16	10/10/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	4	\$1,200.00	P-5	0.00	NM	2	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
	Week:	10/04/16	10/10/16	MTWTF--		4		\$1,200.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	3	KTNV	10/04/16-10/10/16	M-F 11-1135pm News		11-1135pm	MTWThF----	:30		<del>(\$1,200.00)</del>	0.00	NM				
	Credited															
	4	KTNV	10/04/16-10/10/16	M-F 11-1135pm News		11-1135pm	MTWThF----	:30		<del>(\$1,200.00)</del>	0.00	NM				
	Credited															
33	KTNV	10/04/16	10/10/16	Sa 1235-135am Rookie Blue	CM	105-205am	-----S-	:30	1	\$30.00	P-5	0.00	NM	1	\$30.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
	Week:	10/04/16	10/10/16	-----S-		1		\$30.00		0.00						
34	KTNV	10/04/16	10/10/16	VP Debate VP Debate	CM	6-8pm	-T-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
	Week:	10/04/16	10/10/16	-T-----		1		\$4,000.00		0.00						
35	KTNV	10/04/16	10/10/16	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
	Week:	10/04/16	10/10/16	---T---		1		\$6,000.00		0.00						
Totals													68	\$58,720.00		