

## ORDER



**Orders**  
**Order / Rev:** 92411  
**Alt Order #:**  
**Product Desc:** Hillary Clinton for US President  
**Estimate:** 4282  
**Flight Dates:** 01/12/16 - 01/18/16  
**Original Date / Rev:** 01/06/16 / 01/06/16  
**Order Type:** GENERAL  
**Primary AE:** Dave Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 Suite #800  
 Washington, DC 20007  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Clinton/Democrat/US President  
**Demographic:** A25-54  
**Product Codes:** PL Presidential  
**Priority:** P-5  
**Revenue Codes:** POL, POL, CAND  
**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** 2  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/18/16	28	\$13,650.00	\$11,602.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	28	\$13,650.00	\$11,602.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$13,650.00</b>	<b>\$11,602.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	01/12/16	01/18/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	2	\$125.00	P-5	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					2	\$125.00		0.00			
N 2	KTNV	01/12/16	01/18/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$200.00	P-5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					2	\$200.00		0.00			
N 3	KTNV	01/12/16	01/18/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$400.00	P-5	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					4	\$400.00		0.00			
N 4	KTNV	01/12/16	01/18/16	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$300.00	P-5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					2	\$300.00		0.00			
N 5	KTNV	01/12/16	01/18/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	2	\$150.00	P-5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					2	\$150.00		0.00			
N 6	KTNV	01/12/16	01/18/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$500.00	P-5	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					3	\$500.00		0.00			

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Advertiser: Clinton/Democrat/US President  
 Product Desc: Hillary Clinton for US President  
 Estimate: 4282  
 KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTNV	01/12/16	01/18/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	MTWTF--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					3	\$400.00		0.00			
N 8	KTNV	01/12/16	01/18/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:30 PM-7:00 PM)	MTWTF--	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					2	\$400.00		0.00			
N 9	KTNV	01/12/16	01/18/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	2	\$600.00	P-5	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	MTWTF--					2	\$600.00		0.00			
N 10	KTNV	01/18/16	01/18/16	Monday Prime A Monday Prime A	CM	8-9pm	M-----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	M-----					1	\$1,500.00		0.00			
N 11	KTNV	01/16/16	01/16/16	Sa 7-8am Sa 7-8am	CM	7-8am	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	-----S-					1	\$400.00		0.00			
N 12	KTNV	01/17/16	01/17/16	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	-----S					1	\$300.00		0.00			
N 13	KTNV	01/17/16	01/17/16	Su 10-11am Su 10-11am	CM	10-11am	-----S	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	-----S					1	\$500.00		0.00			
N 14	KTNV	01/17/16	01/17/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	-----S					1	\$600.00		0.00			
N 15	KTNV	01/12/16	01/12/16	State of the Union State of the Union	CM	6-730pm	-T-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/12/16	01/18/16	-T-----					1	\$2,500.00		0.00			
													Totals	28	\$13,650.00