

ORDER



Orders
Order / Rev: 175014
 Alt Order #:
Product Desc: HFA 8/9-8/15
Estimate: 5078
Flight Dates: 08/09/16 - 08/15/16
Original Date / Rev: 08/04/16 / 08/04/16
Order Type: GENERAL

KTNV
Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 Suite #800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Clinton/Democrat/US President
Demographic: A35+
Product Codes: PL Presidential
Priority: P-5
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 2
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/15/16	59	\$13,650.00	\$11,602.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	59	\$13,650.00	\$11,602.50	0.00
Totals	59	\$13,650.00	\$11,602.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	08/09/16	08/15/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$150.00	P-5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/16	08/15/16	MTWTF--		5				\$150.00		0.00			
N 2	KTNV	08/09/16	08/15/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	4	\$400.00	P-5	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/16	08/15/16	MTWTF--		4				\$400.00		0.00			
N 3	KTNV	08/09/16	08/15/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/16	08/15/16	-----S-		1				\$400.00		0.00			
N 4	KTNV	08/09/16	08/15/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/16	08/15/16	-----S		1				\$200.00		0.00			
N 5	KTNV	08/09/16	08/15/16	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	4	\$300.00	P-5	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/16	08/15/16	MTWTF--		4				\$300.00		0.00			
N 6	KTNV	08/09/16	08/15/16		CM	7-9am	MTWTF--	:30	8	\$400.00	P-5	0.00	NM	8	\$3,200.00

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 Flight Dates: 08/09/16 - 08/15/16

Advertiser: Clinton/Democrat/US President
 Product Desc: HFA 8/9-8/15
 Estimate: 5078
KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F Good Morning America												
				M-F Good Morning America												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWTF--		8			\$400.00			0.00				
N 7	KTNV	08/09/16	08/15/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$100.00	P-5	0.00	NM	4	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWTF--		4			\$100.00			0.00				
N 8	KTNV	08/09/16	08/15/16	Monday Prime A Monday Prime A	CM	8-10pm	M-----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	M-----		1			\$1,500.00			0.00				
N 9	KTNV	08/09/16	08/15/16	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$125.00	P-5	0.00	NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	-----S-		1			\$125.00			0.00				
N 10	KTNV	08/09/16	08/15/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	-----S		1			\$300.00			0.00				
N 11	KTNV	08/09/16	08/15/16	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	-----S		1			\$300.00			0.00				
N 12	KTNV	08/09/16	08/15/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	4	\$150.00	P-5	0.00	NM	4	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWTF--		4			\$150.00			0.00				
N 13	KTNV	08/09/16	08/15/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	4	\$250.00	P-5	0.00	NM	4	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWTF--		4			\$250.00			0.00				
N 14	KTNV	08/09/16	08/15/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	4	\$250.00	P-5	0.00	NM	4	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWTF--		4			\$250.00			0.00				
N 15	KTNV	08/09/16	08/15/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	-----S-		1			\$200.00			0.00				
N 16	KTNV	08/09/16	08/15/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	5	\$150.00	P-5	0.00	NM	5	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWTF--		5			\$150.00			0.00				
N 17	KTNV	08/09/16	08/15/16	Su-Th 430am News Su-Th 430am News	CM	430-5am	MTWT--S	:30	5	\$15.00	P-5	0.00	NM	5	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWT--S		5			\$15.00			0.00				
N 18	KTNV	08/09/16	08/15/16	M-Su 1-5am ON ROS M-F 137a-207a (1:37 XM-2:07 XM)	CM	M-F 137a-207a	MTWTFSS	:30	5	\$10.00	P-5	0.00	NM	5	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/09/16	08/15/16	MTWT--S		5			\$10.00			0.00				

Totals 59 \$13,650.00