

ORDER



Orders
Order / Rev: 181379
Alt Order #:
Product Desc: HFA 10/11-10/17
Estimate: 5289
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 08/26/16 / 08/26/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 Suite #800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Clinton/Democrat/US President
Demographic: A35+
Product Codes: PL Presidential
Priority: P-5
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 2
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	92	\$66,220.00	\$56,287.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	92	\$66,220.00	\$56,287.00	0.00
Totals	92	\$66,220.00	\$56,287.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/11/16	10/17/16	Su-Th 430am News Su-Th 430am News	CM	430-5am	MTWT--S	:30	8	\$30.00	P-5	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWT--S			8			\$30.00		0.00			
E 2	KTNV	10/11/16	10/17/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--			5			\$250.00		0.00			
E 3	KTNV	10/11/16	10/17/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$400.00	P-5	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--			5			\$400.00		0.00			
E 4	KTNV	10/11/16	10/17/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	5	\$800.00	P-5	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--			5			\$800.00		0.00			
E 5	KTNV	10/11/16	10/17/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S-			1			\$400.00		0.00			
E 6	KTNV	10/11/16	10/17/16		CM	8-9am	-----S-	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 8-9am News															
Sa 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S-	1		\$800.00		0.00						
E 7	KTNV	10/11/16	10/17/16	Su 6-7am News	CM	6-7am	-----S	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
Su 6-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$400.00		0.00						
E 8	KTNV	10/11/16	10/17/16	Su 7-8am	CM	7-8am	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
Su 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$600.00		0.00						
E 9	KTNV	10/11/16	10/17/16	Su 8-9am News	CM	8-9am	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
Su 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$600.00		0.00						
E 10	KTNV	10/11/16	10/17/16	M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$200.00	P-5	0.00	NM	4	\$800.00
M-F 9-10am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	4		\$200.00		0.00						
E 11	KTNV	10/11/16	10/17/16	M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$600.00	P-5	0.00	NM	2	\$1,200.00
M-F 10-11am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	2		\$600.00		0.00						
E 12	KTNV	10/11/16	10/17/16	M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$300.00	P-5	0.00	NM	5	\$1,500.00
M-F 11am-12pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	5		\$300.00		0.00						
E 13	KTNV	10/11/16	10/17/16	ESPN Special	CM	Various	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
ESPN Special															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S-	1		\$400.00		0.00						
E 14	KTNV	10/11/16	10/17/16	ESPN Special	CM	Various	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
ESPN Special															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S-	1		\$400.00		0.00						
E 15	KTNV	10/11/16	10/17/16	M-F 4-430pm	CM	4-430pm	MTWTF--	:30	5	\$500.00	P-5	0.00	NM	5	\$2,500.00
M-F 4-430pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	5		\$500.00		0.00						
E 16	KTNV	10/11/16	10/17/16	M-F 430-5pm	CM	430-5pm	MTWTF--	:30	5	\$500.00	P-5	0.00	NM	5	\$2,500.00
M-F 430-5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	5		\$500.00		0.00						
E 17	KTNV	10/11/16	10/17/16	M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	2	\$300.00	P-5	0.00	NM	2	\$600.00
M-F 3-330pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	2		\$300.00		0.00						
E 18	KTNV	10/11/16	10/17/16	M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	4	\$300.00	P-5	0.00	NM	4	\$1,200.00
M-F 330-4pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	4		\$300.00		0.00						
E 19	KTNV	10/11/16	10/17/16	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$1,000.00	P-5	0.00	NM	5	\$5,000.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	5		\$1,000.00		0.00						
E 20	KTNV	10/11/16	10/17/16	M-F 6-7pm News	CM	6-630pm	MTWTF--	:30	5	\$800.00	P-5	0.00	NM	5	\$4,000.00
M-F 6-630pm News (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KTNV	10/11/16	10/17/16	M-F 6-7pm News M-F 6-630pm News	CM	6-630pm (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$800.00	P-5	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	5		\$800.00		0.00						
E 21	KTNV	10/11/16	10/17/16	M-F 6-7pm News M-F 630-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	MTWTF--	:30	5	\$800.00	P-5	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	5		\$800.00		0.00						
E 22	KTNV	10/11/16	10/17/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$400.00		0.00						
E 23	KTNV	10/11/16	10/17/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$600.00		0.00						
E 24	KTNV	10/11/16	10/17/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	5	\$800.00	P-5	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	5		\$800.00		0.00						
E 25	KTNV	10/11/16	10/17/16	Monday Prime A Monday Prime A	CM	8-10pm	M-----	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	M-----	1		\$4,000.00		0.00						
E 26	KTNV	10/11/16	10/17/16	Tuesday Prime B Tuesday Prime B	CM	9-930pm (9:00 PM-9:30 PM)	-T-----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-T-----	1		\$2,500.00		0.00						
E 27	KTNV	10/11/16	10/17/16	Thursday Prime C Thursday Prime C	CM	10-11pm	---T---	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	---T---	1		\$4,000.00		0.00						
E 28	KTNV	10/11/16	10/17/16	Prime News Prime News	CM	830-930pm	-----S-	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S-	1		\$500.00		0.00						
E 29	KTNV	10/11/16	10/17/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$2,000.00		0.00						
E 30	KTNV	10/11/16	10/17/16	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$3,000.00		0.00						
E 31	KTNV	10/11/16	10/17/16	Sunday Prime D Sunday Prime D	CM	10-11pm	-----S	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$3,000.00		0.00						
E 32	KTNV	10/11/16	10/17/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	4	\$1,200.00	P-5	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	4		\$1,200.00		0.00						
E 33	KTNV	10/11/16	10/17/16	Sa 1235-135am Rookie Blue	CM	105-205am	-----S-	:30	1	\$30.00	P-5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S-	1		\$30.00		0.00						
E 34	KTNV	10/11/16	10/17/16	VP Debate VP Debate	CM	6-8pm	-T-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 34	KTNV	10/11/16	10/17/16	VP Debate VP Debate	CM	6-8pm	-T-----	:30	1	\$3,000.00	P-5	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/11/16	10/17/16	-T-----			1			\$3,000.00		0.00		
												Totals	92	\$66,220.00