

ORDER

Orders
Order / Rev: 2633332
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 01/17/24 - 01/23/24
 Original Date / Rev: 01/18/24 / 01/18/24
 Order Type: POLITICAL-ISSUE

New Orleans WKBU-FM
 Primary AE: Donna Clark
 Sales Office: L-NEW
 Sales Region: Local

Agency
Name: Gatorworks
 Buying Contact: _____
 Billing Contact: Brian Rodriguez
10988 Harrels Ferry Rd, Suite 12
Baton Rouge, LA 70816

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Republic Renewal
 Demographic: P12+
 Product Codes: Issues/Propositions (POL)
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: ISSUE

New Business End: _____
 Advertiser External ID: 219913
 Agency External ID: 194889
 Unit Code: Issue - Local
 Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/23/24	28	\$1,939.00	\$1,648.15

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	28	\$1,939.00	\$1,648.15	0.00
Totals	28	\$1,939.00	\$1,648.15	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Donna Clark			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKBU	01/17/24	01/23/24	M-F 6a-10a M-F	CM	6a-10a	11111--	:30	5	\$86.00	ISSUI	0.00	NM	5	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--		3				\$86.00		0.00			
		Week: 01/22/24	01/28/24	11-----		2				\$86.00		0.00			
N 2	WKBU	01/17/24	01/23/24	M-F 10a-3p M-F	CM	10a-3p	11111--	:30	5	\$93.00	ISSUI	0.00	NM	5	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--		3				\$93.00		0.00			
		Week: 01/22/24	01/28/24	11-----		2				\$93.00		0.00			
N 3	WKBU	01/17/24	01/23/24	M-F 3p-7p M-F	CM	3p-7p	11111--	:30	5	\$86.00	ISSUI	0.00	NM	5	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--		3				\$86.00		0.00			
		Week: 01/22/24	01/28/24	11-----		2				\$86.00		0.00			
N 4	WKBU	01/17/24	01/23/24	Sa 6a-10a Sa	CM	6a-10a	-----1-	:30	1	\$61.00	ISSUI	0.00	NM	1	\$61.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1-		1				\$61.00		0.00			
		Week: 01/22/24	01/28/24	-----		0				\$0.00		0.00			
N 5	WKBU	01/17/24	01/23/24	Sa 10a-3p Sa	CM	10a-3p	-----1-	:30	1	\$33.00	ISSUI	0.00	NM	1	\$33.00

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 Alt Order #:
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Advertiser: Republic Renewal
 Product Desc:
 Estimate:

New Orleans WKBU-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WKBU	01/17/24	01/23/24	Sa 3p-7p Sa	CM	3p-7p	-----1-	:30	1	\$39.00	ISSUI	0.00	NM	1	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1-					1	\$39.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
N 7	WKBU	01/17/24	01/23/24	Sa 7p-12m Sa	CM	7p-12m	-----1-	:30	1	\$26.00	ISSUI	0.00	NM	1	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1-					1	\$26.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
N 8	WKBU	01/17/24	01/23/24	M-F 7p-12m M-F	CM	7p-12m	11111--	:30	5	\$63.00	ISSUI	0.00	NM	5	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--					3	\$63.00		0.00			
		Week: 01/22/24	01/28/24	11-----					2	\$63.00		0.00			
N 9	WKBU	01/17/24	01/23/24	Sun 6a-10a Sun	CM	6a-10a	-----1	:30	1	\$59.00	ISSUI	0.00	NM	1	\$59.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$59.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
N 10	WKBU	01/17/24	01/23/24	Sun 10a-3p Sun	CM	10a-3p	-----1	:30	1	\$33.00	ISSUI	0.00	NM	1	\$33.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$33.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
N 11	WKBU	01/17/24	01/23/24	Sun 3p-7p Sun	CM	3p-7p	-----1	:30	1	\$33.00	ISSUI	0.00	NM	1	\$33.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$33.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
N 12	WKBU	01/17/24	01/23/24	Sun 7p-12m Sun	CM	7p-12m	-----1	:30	1	\$15.00	ISSUI	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$15.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
													Totals	28	\$1,939.00