

# ORDER

**Orders**  
**Order / Rev:** 2633332  
 Alt Order #: \_\_\_\_\_  
 Product Desc: \_\_\_\_\_  
 Estimate: \_\_\_\_\_  
 Flight Dates: 01/17/24 - 01/23/24  
 Original Date / Rev: 01/17/24 / 01/17/24  
 Order Type: GENERAL

**New Orleans WKBU-FM**  
 Primary AE: Donna Clark  
 Sales Office: L-NEW  
 Sales Region: Local

**Agency**  
**Name:** Gatorworks  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: Brian Rodriguez  
10988 Harrels Ferry Rd, Suite 12  
Baton Rouge, LA 70816

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Republic Renewal  
 Demographic: P12+  
 Product Codes: Issues/Propositions (POL)  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: FULL

New Business End: \_\_\_\_\_  
 Advertiser External ID: 219913  
 Agency External ID: 194889  
 Unit Code: General  
 Order Separation: 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/23/24	28	\$1,939.00	\$1,648.15

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	28	\$1,939.00	\$1,648.15	0.00
<b>Totals</b>	<b>28</b>	<b>\$1,939.00</b>	<b>\$1,648.15</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Donna Clark			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKBU	01/17/24	01/23/24	M-F 6a-10a M-F	CM	6a-10a	1111--	:30	5	\$86.00	ISSUI	0.00	NM	5	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--		3				\$86.00		0.00			
		Week: 01/22/24	01/28/24	11-----		2				\$86.00		0.00			
2	WKBU	01/17/24	01/23/24	M-F 10a-3p M-F	CM	10a-3p	1111--	:30	5	\$93.00	ISSUI	0.00	NM	5	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--		3				\$93.00		0.00			
		Week: 01/22/24	01/28/24	11-----		2				\$93.00		0.00			
3	WKBU	01/17/24	01/23/24	M-F 3p-7p M-F	CM	3p-7p	1111--	:30	5	\$86.00	ISSUI	0.00	NM	5	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--		3				\$86.00		0.00			
		Week: 01/22/24	01/28/24	11-----		2				\$86.00		0.00			
4	WKBU	01/17/24	01/23/24	Sa 6a-10a Sa	CM	6a-10a	-----1-	:30	1	\$61.00	ISSUI	0.00	NM	1	\$61.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1-		1				\$61.00		0.00			
		Week: 01/22/24	01/28/24	-----		0				\$0.00		0.00			
5	WKBU	01/17/24	01/23/24	Sa 10a-3p Sa	CM	10a-3p	-----1-	:30	1	\$33.00	ISSUI	0.00	NM	1	\$33.00

Order / Rev: 2633332  
 Alt Order #:  
 Flight Dates: 01/17/24 - 01/23/24

Advertiser: Republic Renewal  
 Product Desc:  
 Estimate:

New Orleans WKBU-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WKBU	01/17/24	01/23/24	Sa 3p-7p Sa	CM	3p-7p	-----1-	:30	1	\$39.00	ISSUI	0.00	NM	1	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1-					1	\$39.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
7	WKBU	01/17/24	01/23/24	Sa 7p-12m Sa	CM	7p-12m	-----1-	:30	1	\$26.00	ISSUI	0.00	NM	1	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1-					1	\$26.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
8	WKBU	01/17/24	01/23/24	M-F 7p-12m M-F	CM	7p-12m	11111--	:30	5	\$63.00	ISSUI	0.00	NM	5	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	--111--					3	\$63.00		0.00			
		Week: 01/22/24	01/28/24	11-----					2	\$63.00		0.00			
9	WKBU	01/17/24	01/23/24	Sun 6a-10a Sun	CM	6a-10a	-----1	:30	1	\$59.00	ISSUI	0.00	NM	1	\$59.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$59.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
10	WKBU	01/17/24	01/23/24	Sun 10a-3p Sun	CM	10a-3p	-----1	:30	1	\$33.00	ISSUI	0.00	NM	1	\$33.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$33.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
11	WKBU	01/17/24	01/23/24	Sun 3p-7p Sun	CM	3p-7p	-----1	:30	1	\$33.00	ISSUI	0.00	NM	1	\$33.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$33.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
12	WKBU	01/17/24	01/23/24	Sun 7p-12m Sun	CM	7p-12m	-----1	:30	1	\$15.00	ISSUI	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1					1	\$15.00		0.00			
		Week: 01/22/24	01/28/24	-----					0	\$0.00		0.00			
													Totals	28	\$1,939.00