

ORDER

Orders
Order / Rev: 1787634
 Alt Order #:
 Product Desc:
 Estimate: 5131
 Flight Dates: 05/06/19 - 05/12/19
 Original Date / Rev: 05/01/19 / 05/02/19
 Order Type: RFP

WHAS
 Primary AE: Kimberly Williams
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Screen Strategies / POL
 Buying Contact:
 Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Rocky Adkins / D / GOV / KY
 Demographic: A25-54
 Product Codes: PL- State Governor
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru:
 Advertiser External ID: 145164
 Agency External ID: 11212AG
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/12/19	25	\$6,715.00	\$5,707.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	25	\$6,715.00	\$5,707.75	0.00
Totals	25	\$6,715.00	\$5,707.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/07/19	05/09/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-T-T---	:30	2	\$120.00	P04	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	-T-T---		2				\$120.00		0.00			
N 2	WHAS	05/06/19	05/10/19	Good Morning America Good Morning America	CM	7-9a	M-W-F--	:30	3	\$150.00	P04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	M-W-F--		3				\$150.00		0.00			
N 3	WHAS	05/09/19	05/09/19	The View The View	CM	11-12p	---T---	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	---T---		1				\$65.00		0.00			
N 4	WHAS	05/07/19	05/07/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	-T-----	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	-T-----		1				\$70.00		0.00			
N 5	WHAS	05/08/19	05/08/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	--W----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	--W----		1				\$60.00		0.00			
N 6	WHAS	05/06/19	05/06/19		CM	5-530p	M-----	:30	1	\$140.00	P04	0.00	NM	1	\$140.00

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Advertiser: POL/ Rocky Adkins / D / GOV / KY
 Product Desc:
 Estimate: 5131

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 5p M-F											
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	M-----		1				\$140.00		0.00			
N 7	WHAS	05/07/19	05/07/19	Local News @ 530p M-F	CM	530-6p	-T-----	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	-T-----		1				\$225.00		0.00			
N 8	WHAS	05/06/19	05/10/19	Local News @ 6p M-F	CM	6-630p	M-WF--	:30	3	\$160.00	P04	0.00	NM	3	\$480.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	M-WF--		3				\$160.00		0.00			
N 9	WHAS	05/07/19	05/09/19	ET 7-730p	CM	7-730p	-T-T---	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	-T-T---		2				\$290.00		0.00			
N 10	WHAS	05/06/19	05/10/19	Inside Ed 730-8p	CM	730-8p	M-WF--	:30	3	\$290.00	P03	0.00	NM	3	\$870.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	M-WF--		3				\$290.00		0.00			
N 11	WHAS	05/08/19	05/08/19	Wed Prime B	CM	9-10p	--W----	:30	1	\$550.00	P04	0.00	NM	1	\$550.00
				Wed Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	--W----		1				\$550.00		0.00			
N 12	WHAS	05/09/19	05/09/19	Thu Prime A	CM	8-9p	---T---	:30	1	\$1,100.00	P04	0.00	NM	1	\$1,100.00
				Thu Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	---T---		1				\$1,100.00		0.00			
N 13	WHAS	05/12/19	05/12/19	Sun Prime Other 2nd Half	CM	6-10p	-----S	:30	1	\$1,125.00	P02	0.00	NM	1	\$1,125.00
				Sun Prime Other 2nd Prgm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	-----S		1				\$1,125.00		0.00			
N 14	WHAS	05/06/19	05/10/19	Local News @ 11p M-F	CM	11-1135p	MT--F--	:30	3	\$240.00	P03	0.00	NM	3	\$720.00
				Local News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	MT--F--		3				\$240.00		0.00			
N 15	WHAS	05/09/19	05/09/19	Jimmy Kimmel	CM	1135p-1237a	---T---	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/19	05/12/19	---T---		1				\$40.00		0.00			
													Totals	25	\$6,715.00