

Order / Rev: 1779109
 Alt Order #:
 Flight Dates: 04/15/19 - 04/21/19

Advertiser: POL/ Rocky Adkins / D / GOV / KY
 Product Desc:
 Estimate: 5121

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	----F--					1	\$65.00		0.00			
N 6	WHAS	04/15/19	04/15/19	Local News @ 4p M-F	CM	4-5p	M-----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	M-----					1	\$60.00		0.00			
N 7	WHAS	04/17/19	04/17/19	Local News @ 5p M-F	CM	5-530p	--W----	:30	1	\$140.00	P04	0.00	NM	1	\$140.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	--W----					1	\$140.00		0.00			
N 8	WHAS	04/18/19	04/18/19	Local News @ 530p M-F	CM	530-6p	---T---	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	---T---					1	\$225.00		0.00			
N 9	WHAS	04/15/19	04/19/19	Local News @ 6p M-F	CM	6-630p	M--F--	:30	2	\$160.00	P04	0.00	NM	2	\$320.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	--W----					2	\$160.00		0.00			
N 10	WHAS	04/16/19	04/18/19	ET 7-730p	CM	7-730p	-T-T---	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	-T-T---					2	\$150.00		0.00			
N 11	WHAS	04/15/19	04/17/19	Inside Ed 730-8p	CM	730-8p	M-W----	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	M-W----					2	\$150.00		0.00			
N 12	WHAS	04/16/19	04/16/19	Tue Prime C	CM	10-11p	-T-----	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
				Tue Prime C											
N 13	WHAS	04/18/19	04/18/19	Thu Prime A	CM	8-9p	---T---	:30	1	\$1,100.00	P04	0.00	NM	1	\$1,100.00
				Thu Prime A											
N 14	WHAS	04/21/19	04/21/19	Sun Prime Other 2nd Half	CM	6-10p	-----S	:30	1	\$1,125.00	P02	0.00	NM	1	\$1,125.00
				Sun Prime Other 2nd Prgm											
N 15	WHAS	04/16/19	04/19/19	Local News @ 11p M-F	CM	11-1135p	-TW-F--	:30	3	\$240.00	P03	0.00	NM	3	\$720.00
				Local News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	-TW-F--					3	\$240.00		0.00			
N 16	WHAS	04/15/19	04/18/19	Jimmy Kimmel	CM	1135p-1237a	M-T---	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/19	04/21/19	M-T---					2	\$40.00		0.00			
													Totals	23	\$5,470.00