

ORDER

Orders Order / Rev: 1789991

Alt Order #:

Product Desc:

Estimate: 5142

Flight Dates: 05/13/19 - 05/21/19

Original Date / Rev: 05/08/19 / 05/08/19

Order Type: RFP

WHAS

Primary AE: Kimberly Williams

Sales Office: WHAS

Sales Region: LOC

Agency Name: Screen Strategies / POL

Buying Contact:

Billing Contact:

11150 Fairfax Blvd, Suite 505

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: POL/ Rocky Adkins / D / GOV / KY

Demographic: A25-54

Product Codes: PL- State Governor

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Candidate

New Business Thru:

Advertiser External ID: 145164

Agency External ID: 11212AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/21/19	26	\$7,685.00	\$6,532.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	26	\$7,685.00	\$6,532.25	0.00
Totals	26	\$7,685.00	\$6,532.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/15/19	05/15/19	Local News @ 6a M-F	CM	6-7a	--W----	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/19	05/19/19	--W----		1				\$120.00		0.00			
N 2	WHAS	05/13/19	05/16/19	Good Morning America	CM	7-9a	M-T---	:30	2	\$325.00	P03	0.00	NM	2	\$650.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/19	05/19/19	--W----		2				\$325.00		0.00			
N 3	WHAS	05/14/19	05/14/19	The View	CM	11-12p	-T-----	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/19	05/19/19	-T-----		1				\$65.00		0.00			
N 4	WHAS	05/17/19	05/17/19	Local News @ 12p M-F	CM	12-1p	----F--	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/19	05/19/19	----F--		1				\$70.00		0.00			
N 5	WHAS	05/15/19	05/15/19	Local News @ 4p M-F	CM	4-5p	--W----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/19	05/19/19	--W----		1				\$60.00		0.00			
N 6	WHAS	05/17/19	05/17/19		CM	5-530p	----F--	:30	1	\$225.00	P03	0.00	NM	1	\$225.00

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Advertiser: POL/ Rocky Adkins / D / GOV / KY
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 Estimate: 5142

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 5p M-F															
Local News @ 5p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	----F--					1	\$225.00		0.00			
N 7	WHAS	05/14/19	05/14/19	Local News @ 530p M-F	CM	530-6p	-T-----	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
Local News @ 530p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-T-----					1	\$225.00		0.00			
N 8	WHAS	05/13/19	05/16/19	Local News @ 6p M-F	CM	6-630p	M-WT---	:30	3	\$260.00	P03	0.00	NM	3	\$780.00
Local News @ 6p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	M-WT---					3	\$260.00		0.00			
N 9	WHAS	05/14/19	05/17/19	ET 7-730p	CM	7-730p	-T-F--	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
ET 7-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-T-F--					2	\$290.00		0.00			
N 10	WHAS	05/13/19	05/15/19	Inside Ed 730-8p	CM	730-8p	M-W---	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
Inside Ed 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	M-W---					2	\$290.00		0.00			
N 11	WHAS	05/20/19	05/20/19	Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
Local News @ 6a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	M-----					1	\$120.00		0.00			
N 12	WHAS	05/21/19	05/21/19	Good Morning America	CM	7-9a	-T-----	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	-T-----					1	\$325.00		0.00			
N 13	WHAS	05/20/19	05/20/19	Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$260.00	P03	0.00	NM	1	\$260.00
Local News @ 6p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	M-----					1	\$260.00		0.00			
N 14	WHAS	05/20/19	05/20/19	Inside Ed 730-8p	CM	730-8p	M-----	:30	1	\$290.00	P03	0.00	NM	1	\$290.00
Inside Ed 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	M-----					1	\$290.00		0.00			
N 15	WHAS	05/19/19	05/19/19	Sun Prime Other 2nd Half	CM	6-10p	-----S	:30	1	\$1,125.00	P02	0.00	NM	1	\$1,125.00
Sun Prime Other 2nd Prgm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-----S					1	\$1,125.00		0.00			
N 16	WHAS	05/14/19	05/17/19	Local News @ 11p M-F	CM	11-1135p	-T--F--	:30	2	\$240.00	P03	0.00	NM	2	\$480.00
Local News @ 11p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-T--F--					2	\$240.00		0.00			
N 17	WHAS	05/18/19	05/18/19	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
Local News @ 11p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-----S-					1	\$75.00		0.00			
N 18	WHAS	05/20/19	05/20/19	Local News @ 11p M-F	CM	11-1135p	M-----	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
Local News @ 11p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	M-----					1	\$240.00		0.00			
N 19	WHAS	05/20/19	05/20/19	Jimmy Kimmel	CM	1135p-1237a	M-----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	M-----					1	\$40.00		0.00			
N 20	WHAS	05/16/19	05/16/19	Thu Prime A	CM	8-9p	---T---	:30	1	\$1,375.00	P03	0.00	NM	1	\$1,375.00
Thu Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

