

# ORDER

**Orders**  
**Order / Rev:** 1784669  
 Alt Order #:  
 Product Desc:  
 Estimate: 5127  
 Flight Dates: 04/29/19 - 05/05/19  
 Original Date / Rev: 04/24/19 / 04/24/19  
 Order Type: RFP

**WHAS**  
 Primary AE: Kimberly Williams  
 Sales Office: WHAS  
 Sales Region: LOC

**Agency**  
**Name:** Screen Strategies / POL  
 Buying Contact:  
 Billing Contact:  
 11150 Fairfax Blvd, Suite 505  
 Fairfax, VA 22030

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Rocky Adkins / D / GOV / KY  
 Demographic: A25-54  
 Product Codes: PL- State Governor  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate

New Business Thru:  
 Advertiser External ID: 145164  
 Agency External ID: 11212AG  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/05/19	26	\$5,480.00	\$4,658.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	26	\$5,480.00	\$4,658.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$5,480.00</b>	<b>\$4,658.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/01/19	05/03/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	--W-F--	:30	2	\$120.00	P04	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	--W-F--		2				\$120.00		0.00			
N 2	WHAS	04/29/19	05/02/19	Good Morning America Good Morning America	CM	7-9a	MT-T---	:30	3	\$150.00	P04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	MT-T---		3				\$150.00		0.00			
N 3	WHAS	05/03/19	05/03/19	The View The View	CM	11-12p	----F--	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	----F--		1				\$65.00		0.00			
N 4	WHAS	05/01/19	05/01/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	--W----	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	--W----		1				\$70.00		0.00			
N 5	WHAS	04/29/19	04/29/19	General Hospital General Hospital	CM	2-3p	M-----	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	M-----		1				\$65.00		0.00			
N 6	WHAS	04/30/19	04/30/19		CM	4-5p	-T-----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00

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Advertiser: POL/ Rocky Adkins / D / GOV / KY  
 Product Desc:  
 Estimate: 5127

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Local News @ 4p M-F												
				Local News @ 4p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	-T-----		1				\$60.00		0.00				
N 7	WHAS	05/02/19	05/02/19	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$140.00	P04	0.00	NM	1	\$140.00	
				Local News @ 5p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	---T---		1				\$140.00		0.00				
N 8	WHAS	04/29/19	04/29/19	Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$225.00	P03	0.00	NM	1	\$225.00	
				Local News @ 530p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	M-----		1				\$225.00		0.00				
N 9	WHAS	04/30/19	05/03/19	Local News @ 6p M-F	CM	6-630p	-TW-F--	:30	3	\$160.00	P04	0.00	NM	3	\$480.00	
				Local News @ 6p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	-TWTF--		3				\$160.00		0.00				
N 10	WHAS	04/30/19	05/03/19	Inside Ed 730-8p	CM	730-8p	-TW-F--	:30	3	\$290.00	P03	0.00	NM	3	\$870.00	
				Inside Ed 730-8p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	-TW-F--		3				\$290.00		0.00				
N 11	WHAS	05/03/19	05/03/19	Fri Prime Other	CM	8-11p	----F--	:30	1	\$275.00	P04	0.00	NM	1	\$275.00	
				Fri Prime Other												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	----F--		1				\$275.00		0.00				
N 12	WHAS	05/05/19	05/05/19	Sun Prime Other 2nd Half	CM	6-10p	-----S	:30	1	\$1,125.00	P02	0.00	NM	1	\$1,125.00	
				Sun Prime Other 2nd Prgm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	-----S		1				\$1,125.00		0.00				
N 13	WHAS	04/29/19	05/02/19	Local News @ 11p M-F	CM	11-1135p	M-WT---	:30	3	\$240.00	P03	0.00	NM	3	\$720.00	
				Local News @ 11p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	M-WT---		3				\$240.00		0.00				
N 14	WHAS	05/04/19	05/04/19	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00	
				Local News @ 11p Sa												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	-----S-		1				\$75.00		0.00				
N 15	WHAS	04/30/19	04/30/19	Jimmy Kimmel	CM	1135p-1237a	-T-----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00	
				Jimmy Kimmel												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	-T-----		1				\$40.00		0.00				
N 16	WHAS	04/29/19	05/02/19	ET 7-730p	CM	7-730p	M-T---	:30	2	\$290.00	P03	0.00	NM	2	\$580.00	
				ET 7-730p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		04/29/19	05/05/19	M-T---		2				\$290.00		0.00				
													Totals	26	\$5,480.00	