

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1784669</b>	
	Alt Order #:		
	Product Desc:		
	Estimate:	5127	<b>WHAS</b>
	Flight Dates:	04/29/19 - 05/05/19	Primary AE: Kimberly Williams
	Original Date / Rev:	04/24/19 / 04/24/19	Sales Office: WHAS
	Order Type:	RFP	Sales Region: LOC

<b>Agency</b>	<b>Name:</b>	<b>Screen Strategies / POL</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		11150 Fairfax Blvd, Suite 505	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/ Rocky Adkins / D / GOV / KY</b>	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PL- State Governor	Advertiser External ID: 145164
	Revenue Code 1:	AGY	Agency External ID: 11212AG
	Revenue Code 2:	(POL) Political	Unit Code: General
	Revenue Code 3:	(POL) Candidate	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/05/19	26	\$5,480.00	\$4,658.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	26	\$5,480.00	\$4,658.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$5,480.00</b>	<b>\$4,658.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/01/19	05/03/19	Local News @ 6a M-F	CM	6-7a	--W-F--	:30	2	\$120.00	P04	0.00	NM	2	\$240.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	--W-F--		2				\$120.00		0.00			
N 2	WHAS	04/29/19	05/02/19	Good Morning America	CM	7-9a	MT-T---	:30	3	\$150.00	P04	0.00	NM	3	\$450.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	MT-T---		3				\$150.00		0.00			
N 3	WHAS	05/03/19	05/03/19	The View	CM	11-12p	----F--	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	----F--		1				\$65.00		0.00			
N 4	WHAS	05/01/19	05/01/19	Local News @ 12p M-F	CM	12-1p	--W----	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	--W----		1				\$70.00		0.00			
N 5	WHAS	04/29/19	04/29/19	General Hospital	CM	2-3p	M-----	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	M-----		1				\$65.00		0.00			
N 6	WHAS	04/30/19	04/30/19		CM	4-5p	-T-----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00

Order / Rev: 1784669  
 Alt Order #:  
 Flight Dates: 04/29/19 - 05/05/19

Advertiser: POL/ Rocky Adkins / D / GOV / KY  
 Product Desc:  
 Estimate: 5127

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 4p M-F											
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	-T-----	1		\$60.00		0.00						
N 7	WHAS	05/02/19	05/02/19	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$140.00	P04	0.00	NM	1	\$140.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	---T---	1		\$140.00		0.00						
N 8	WHAS	04/29/19	04/29/19	Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	M-----	1		\$225.00		0.00						
N 9	WHAS	04/30/19	05/03/19	Local News @ 6p M-F	CM	6-630p	-TW-F--	:30	3	\$160.00	P04	0.00	NM	3	\$480.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	-TWTF--	3		\$160.00		0.00						
N 10	WHAS	04/30/19	05/03/19	Inside Ed 730-8p	CM	730-8p	-TW-F--	:30	3	\$290.00	P03	0.00	NM	3	\$870.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	-TW-F--	3		\$290.00		0.00						
N 11	WHAS	05/03/19	05/03/19	Fri Prime Other	CM	8-11p	----F--	:30	1	\$275.00	P04	0.00	NM	1	\$275.00
				Fri Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	----F--	1		\$275.00		0.00						
N 12	WHAS	05/05/19	05/05/19	Sun Prime Other 2nd Half	CM	6-10p	-----S	:30	1	\$1,125.00	P02	0.00	NM	1	\$1,125.00
				Sun Prime Other 2nd Prgm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	-----S	1		\$1,125.00		0.00						
N 13	WHAS	04/29/19	05/02/19	Local News @ 11p M-F	CM	11-1135p	M-WT---	:30	3	\$240.00	P03	0.00	NM	3	\$720.00
				Local News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	M-WT---	3		\$240.00		0.00						
N 14	WHAS	05/04/19	05/04/19	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
				Local News @ 11p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	-----S-	1		\$75.00		0.00						
N 15	WHAS	04/30/19	04/30/19	Jimmy Kimmel	CM	1135p-1237a	-T-----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	-T-----	1		\$40.00		0.00						
N 16	WHAS	04/29/19	05/02/19	ET 7-730p	CM	7-730p	M--T---	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/29/19	05/05/19	M--T---	2		\$290.00		0.00						
													Totals	26	\$5,480.00