

WKMQ  
Tupelo, MS  
Quarterly Issues/Programs List  
Third Quarter, 2023  
10/05/2023  
WKMQ  
Quarterly Issues/Programs List

WKMQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY HEARTBEAT 7-2- 23	An interview with the UMMC Telehealth Director	Dr Saurabh Chandra	07/02/2023 06:00 AM	029:32
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 06:30 AM	029:50
Health/Business	COMMUNITY HEARTBEAT 7-9- 23	An interview with the MS Medical Marijuana Association/Choctaw Princess	KNewburger/CNickey	07/09/2023 06:01 AM	029:00
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber- bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 06:30 AM	029:50
Consumer advice	COMMUNITY HEARTBEAT 7-16- 23	An interview with the Better Business Bureau of MS	John O'Hara	07/16/2023 06:00 AM	029:02
Distracted Driving, History o	9007792 iHeartRadio Communities:	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 06:29 AM	029:48

	Public Affairs Special				
Health	COMMUNITY HEARTBEAT 7-23- 23	An interview with the Partnership for a Healthy MS	Sandra Shelson	07/23/2023 06:00 AM	029:52
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 06:32 AM	029:50
Elections	COMMUNITY HEARTBEAT 7-30- 23	An interview with the Secretary of State About Elections and Business	Michael Watson	07/30/2023 06:01 AM	029:37
Technology & information, Wil	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues involving the rapid expansion of AI and global shark conservation efforts.	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 06:31 AM	029:50
EDUCATION	COMMUNITY HEARTBEAT 8-6- 23	An interview with the Parents Campaign	Nancy Loome	08/06/2023 06:00 AM	029:53
Veteran's Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding veteran's affairs, weather trends and technology/generational differences.	K. Sheren, R. Stagich, Dr. J.	08/06/2023 06:32 AM	029:49
Health	COMMUNITY HEARTBEAT 8-13- 23	An interview with UMMC about Long COVID	DrGailen Marshall	08/13/2023 06:00 AM	029:41
Veteran's Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	08/13/2023 06:31 AM	029:50
Health	COMMUNITY HEARTBEAT 8-20- 23	An interview with the MS Sickle Cell Foundation	Natasha Roberts	08/20/2023 06:01 AM	029:03

Philanthropy and Disaster Rel	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss improving the lives of those impacted by poverty or emergencies like the Hawaii wildfires.	T. Tighe	08/20/2023 06:31 AM	029:49
Health	COMMUNITY HEARTBEAT 8-27-23	An interview with the MS Cannabis Patients Alliance	Angie Calhoun	08/27/2023 06:00 AM	029:31
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and national Suicide Prevention Month.	J. Lane	08/27/2023 06:31 AM	029:50
Domestic Violence/Trafficking	COMMUNITY HEARTBEAT 9-3-23	An interview with the Center for Violence Prevention	Sandy Middleton	09/03/2023 06:01 AM	029:30
Suicide Prevention	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	09/03/2023 06:32 AM	029:50
Legal assistance	COMMUNITY HEARTBEAT 9-10-23	An interview with the MS Volunteer Lawyers Project	GCarpenter-Sanders	09/10/2023 06:01 AM	029:14
9/11 Remembrance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Remembering 9/11 and pushing to create health care legislation passed for its emergency responders.	D. Paine, J. Feal	09/10/2023 06:31 AM	029:50
Health	COMMUNITY HEARTBEAT 9-17-23	An interview with the Diabetes Foundation of MS	Irena McClain, Diabetes Found	09/17/2023 06:01 AM	029:34
Veteran's Affairs, Suicide P	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran's Affairs, the VA, combating PTSD and Veteran Suicide Prevention	Dr. M. Miller, J. Lorraine, P	09/17/2023 06:32 AM	029:49
Veteran Affairs/Healthcare	COMMUNITY HEARTBEAT 9-24-23	An interview with the VA Medical Center/VA Benefits Admin.	PHollenbeck-JJamison	09/24/2023 06:00 AM	029:08

Child Safety, Public Healthca	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss national blood supply shortage and importance of properly installed child safety seats.	T. Rikken, A. Carlson	09/24/2023 06:30 AM	029:49
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## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	37
	PSA/FILL -- BULLYING PREVENTION	000:30	17
	PSA/FILL -- BULLYING PREVENTION	000:30	17
	PSA/FILL -- BULLYING PREVENTION	001:00	86
	PSA/FILL -- CDC OVERDOSE PREVENTION	000:28	1
	PSA/FILL -- CREDIT	000:30	17
	PSA/FILL -- CREDIT	000:30	16
	PSA/FILL -- HEALTH: ALZHEIMER'S	000:29	16
	PSA/FILL -- TREES FOR FUTURE	000:29	17
	PSA/FILL -- USO	000:14	38
	PSA/FILL -- USO	000:29	34
	PSA/FILL -- USO	000:59	86
	PSA/FILL -- WOUNDED WARRIOR PROJECT	000:59	1
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	8
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	9
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	11

COMMUNITY INVOLVEMENT	United Way	000:28	81
COMMUNITY INVOLVEMENT	United Way	000:31	24
Domestic violence	NO MORE.ORG	000:30	17
EDUCATION	AD COUNCIL	000:30	16
EDUCATION	AD COUNCIL	001:00	84
EDUCATION	AD COUNCIL	001:00	84
EDUCATION	United Negro College Fund	000:30	16
EDUCATION	United Negro College Fund	000:30	17
EDUCATION	United Negro College Fund	001:00	86
EDUCATION	United Negro College Fund	001:00	85
ELDERLY	AARP	000:29	18
ELDERLY	AARP	000:29	17
ELDERLY	AARP	000:29	17
ELDERLY	AARP	000:30	17
ELDERLY	AARP	000:30	17
ELDERLY	AARP	000:30	17
ELDERLY	AARP	000:58	97
ELDERLY	AARP	000:59	87
ELDERLY	AARP	000:59	87
ELDERLY	AARP	000:59	85
ELDERLY	AARP	000:59	84
ELDERLY	AARP	001:00	88
Energy Conservation	AD COUNCIL	000:14	40
Energy Conservation	AD COUNCIL	000:14	37
Energy Conservation	AD COUNCIL	000:15	36
Energy Conservation	AD COUNCIL	000:29	19
Energy Conservation	AD COUNCIL	000:30	17
Energy Conservation	AD COUNCIL	000:30	16
Energy Conservation	AD COUNCIL	000:30	18

Energy Conservation	AD COUNCIL	000:59	90
Energy Conservation	AD COUNCIL	001:00	84
Energy Conservation	AD COUNCIL	001:00	86
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	30
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	84
Financial Literacy	AD COUNCIL	000:15	35
Financial Literacy	AD COUNCIL	000:30	16
Financial Literacy	AD COUNCIL	000:30	32
Financial Literacy	AD COUNCIL	000:58	90
Financial Literacy	AD COUNCIL	000:59	87
Financial Literacy	AD COUNCIL	001:00	89
Financial Literacy	AD COUNCIL	001:00	85
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	4
HEALTH AND FITNESS	AD COUNCIL	000:15	38
HEALTH AND FITNESS	AD COUNCIL	000:30	16
HEALTH AND FITNESS	AD COUNCIL	000:30	16
HEALTH AND FITNESS	AD COUNCIL	000:30	17
HEALTH AND FITNESS	AD COUNCIL	001:00	174
HEALTH AND FITNESS	AD COUNCIL	001:00	86
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	35
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	17
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	84
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	17
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:29	18
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	36
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	37
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	17
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	17
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	88

HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	86
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	18
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	16
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	17
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	19
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	84
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	86
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	36
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	17
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	17
HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	18
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	86
HEALTH AND FITNESS	MennoMedia	000:29	28
HEALTH AND FITNESS	MennoMedia	000:29	17
HEALTH AND FITNESS	MennoMedia	000:29	17
HEALTH AND FITNESS	MennoMedia	000:29	36
HEALTH AND FITNESS	MennoMedia	000:30	174
HEALTH AND FITNESS	MennoMedia	000:30	17
HEALTH AND FITNESS	MennoMedia	001:00	86
HEALTH AND FITNESS	MennoMedia	001:00	85
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	18
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	86
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	16
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	17
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	86
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	30
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	11
MILITARY AND VETERANS	PSA/FILL -- PACT ACT VETERAN'S HEALTH	000:30	6
MILITARY AND VETERANS	PSA/FILL -- PACT VETERAN'S VA.GOV 15	000:15	11

MILITARY AND VETERANS	PSA/FILL -- PACT VETERAN'S VA.GOV 30	000:30	6
MILITARY AND VETERANS	USO	000:29	17
MILITARY AND VETERANS	USO	000:58	90
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	17
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	33
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	87
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	172
NO KID HUNGRY	NO KID HUNGRY	000:29	7
NO KID HUNGRY	NO KID HUNGRY	000:29	7
PUBLIC SAFETY	AD COUNCIL	000:10	274
PUBLIC SAFETY	AD COUNCIL	000:15	35
PUBLIC SAFETY	AD COUNCIL	000:29	22
PUBLIC SAFETY	AD COUNCIL	000:29	19
PUBLIC SAFETY	AD COUNCIL	000:29	17
PUBLIC SAFETY	AD COUNCIL	000:29	22
PUBLIC SAFETY	AD COUNCIL	000:30	16
PUBLIC SAFETY	AD COUNCIL	001:00	83
PUBLIC SAFETY	FEMA	000:15	36
PUBLIC SAFETY	FEMA	000:15	35
PUBLIC SAFETY	FEMA	000:29	17
PUBLIC SAFETY	FEMA	000:30	32
PUBLIC SAFETY	FEMA	000:30	16
PUBLIC SAFETY	FEMA	000:59	87
PUBLIC SAFETY	FEMA	000:59	86
PUBLIC SAFETY	FEMA	001:00	88
PUBLIC SAFETY	FEMA	001:00	87
PUBLIC SAFETY	Homeland Security	000:14	57
PUBLIC SAFETY	Homeland Security	000:30	19
PUBLIC SAFETY	Homeland Security	001:00	86



Veteran Affairs/Healthcare	U.S. DEPT OF VETERANS AFFAIRS	000:30	7
Veteran Affairs/Healthcare	U.S. DEPT OF VETERANS AFFAIRS	000:30	7