

KSDZ & KDJL
PO Box 390
Gordon, NE 69343
308-282-2500

Client: **TONY TANGWALL CAMPAIGN**
Order #: **3092-00004**
Description: **POLITICAL ADVERTISING**
Date Entered: **4/19/2024**
P.O.#:
Salesperson: **HOUSE, .**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**
Phone/Fax: **402-770-3040**

LINCOLN MARKETING GROUP
Attn: STAN TAFOYA
6101 S. 56TH ST. SUITE 6
LINCOLN, NE 68516

Statement Group: **KSDZ & KDJL**
Receivables Group: **Political**
Sales Commission: **Standard - Sales (Billing)**
A/R Account: **CASH A/R KSDZ**
Order Discount: **<None>**
Agency Discount: **Agency Discount - Standard 15%**
Default Primary Product Code: **Political**
Secondary Product Code: **<unassigned>**
Last Modified: **4/19/2024**
Modified 1 times
OrderType: **Per Spot**

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>		<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	4/24/2024	5/13/2024	KSDZ	05:00:00	to Midnight	CUSTOM	1:00	70	10.69	748.30	Y	Y	Y	Y	Y	N	N
	Avail: General			Sales Comm: X		Agency Discount: X		Order Discount: 185		Prod: Political							
	Inc. Acct: Political Income			Adv. Sep: X		Prod Sep: X											
	Spot Type: _None			Description:													
	**Copy Plan: ET-TONY TANGWALL																
	Copy Name		Cart	% / Iter	Station	Start	End	Coop		Product				Cart Type			Restrictions
	< All Dates >																
	1 ET-TANGWALL 4 NEBRASKA	8757		1 %	KSDZ	4/6/2024	4/22/2024	POLITICAL		Political				Commercial			<None>
	2 ET-TANGWALL 4 NEBRASKA	8763		1 %	KSDZ	4/6/2024	4/22/2024	POLITICAL		Political				Commercial			<None>
	3 ET-TANGWALL 4 NEBRASKA	8765		1 %	KSDZ	4/6/2024	4/22/2024	POLITICAL		Political				Commercial			<None>
	4/24/2024	4/28/2024						20	10.69	213.80	0	0	10	0	10	0	0
	4/29/2024	5/5/2024						20	10.69	213.80	0	10	0	10	0	0	0
	5/6/2024	5/12/2024						20	10.69	213.80	0	10	0	10	0	0	0
	5/13/2024	5/13/2024						10	10.69	106.90	10	0	0	0	0	0	0
2	4/28/2024	5/11/2024	KSDZ	05:00:00	to Midnight	CUSTOM	1:00	30	8.24	247.20	N	N	N	N	N	Y	Y
	Avail: General			Sales Comm: X		Agency Discount: X		Order Discount: 185		Prod: Political							
	Inc. Acct: Political Income			Adv. Sep: X		Prod Sep: X											
	Spot Type: _None			Description:													
	**Copy Plan: ET-TONY TANGWALL																
	Copy Name		Cart	% / Iter	Station	Start	End	Coop		Product				Cart Type			Restrictions
	< All Dates >																
	1 ET-TANGWALL 4 NEBRASKA	8757		1 %	KSDZ	4/6/2024	4/22/2024	POLITICAL		Political				Commercial			<None>
	2 ET-TANGWALL 4 NEBRASKA	8763		1 %	KSDZ	4/6/2024	4/22/2024	POLITICAL		Political				Commercial			<None>
	3 ET-TANGWALL 4 NEBRASKA	8765		1 %	KSDZ	4/6/2024	4/22/2024	POLITICAL		Political				Commercial			<None>
	4/28/2024	4/28/2024						10	8.24	82.40	0	0	0	0	0	0	10
	4/29/2024	5/5/2024						10	8.24	82.40	0	0	0	0	0	10	0
	5/6/2024	5/11/2024						10	8.24	82.40	0	0	0	0	0	10	0

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
KSDZ	100	\$995.50	\$149.34	\$846.16

Order Start Date: 4/24/2024 Order End Date: 5/13/2024 Spots: 100

Total Charges:	\$995.50
Combined Discounts:	\$149.34
Total Net:	\$846.16

Projected Media Month Billing Totals for TONY TANGWALL CAMPAIGN / 3092-00004 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
April	2024	30	\$296.20	\$44.43	\$251.77
May	2024	70	\$699.30	\$104.91	\$594.39
Total:		100	\$995.50	\$149.34	\$846.16

Confirmed & Accepted for KSDZ & KDJL By:

Accepted for LINCOLN MARKETING GROUP By:

Please Sign and Return One Copy