

## **Quarterly Issues Programs List**

**Quarterly Issues List for Station – KZZI  
October 1-December 31, 2022  
Placed in the Public File – January 9, 2023**

### **Section I. Issues.**

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Public Safety:** Issues that inform and protect the community.
- B. Military/Veterans Affairs:** Information on events and happenings that affect the military.
- C. Community Outreach:** Information on events put on by various Civic Organizations that benefit or would be of interest to the community.
- D. Education:** Issues concerning education on all levels

### **Section II. Responsive Content**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

#### **A: Public Safety:**

**Drunk Driving** –Station aired PSA's notifying public of planned sobriety checkpoints in the area. Throughout the quarter, station aired PSA's promoting the RADD and MADD campaigns to combat drunk and drugged driving.

**Distracted Driving:** Aired announcements to discourage drivers from texting while driving

**Severe Weather Coverage:** Station provided extensive coverage including forecast information and winter weather updates and road conditions

#### **B. Military/Veterans Affairs:**

**Ellsworth Air Force Base:** Throughout the quarter station aired announcements for various Base organizations as well as deployment updates. Station also aired public service announcements provided by the base. Station also provided updates on impact of the Covid pandemic on base operations.

**Sacred Mt. Retreat Center:** Station interviewed Jerrod Gervin to promote their Gala to raise funds for the Center which aids wounded military personnel.

#### **C. Community Outreach:**

**Local benefits:** Promoted benefits and other events to support several different local charities

and individuals in need.

**Rapid City Police:** Station airs weekly segment with Brendan Medina, communications director for the Rapid City Police Department, updating residents on various issues

**Employment Outreach:** Station aired announcements to encourage outreach for job openings with Riverfront Broadcasting.

**Blood Donation –** Station sponsored the annual Community Heroes Blood Drive drawing a record number of blood donations.

**Employee Recruitment:** Station assisted local businesses with recruitment campaigns and job postings on JobFair.works to promote job openings to listeners across the region.

**St Jude Children's Research Hospital:** Station held it's annual Radiothon. The 2 day event raised over \$85,000 for the charity.

#### **D. Education:**

**Job Fair:** Station manager attended the Belle Fourche High School Job fair meeting with students and explaining the different jobs available in the broadcasting industry.