

Quarterly Issues Programs List

**Quarterly Issues List for Station – KZZI
July 1-September 30-, 2023
Placed in the Public File – October 7, 2023**

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Public Safety:** Issues that inform and protect the community.
- B. Military/Veterans Affairs:** Information on events and happenings that affect the military.
- C. Community Outreach:** Information on events put on by various Civic Organizations that benefit or would be of interest to the community.
- D. Education:** Issues concerning education on all levels

Section II. Responsive Content

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A: Public Safety:

Drunk Driving –Station aired PSA's notifying public of planned sobriety checkpoints in the area. Throughout the quarter, station aired PSA's promoting the RADD and MADD campaigns to combat drunk and drugged driving.

Distracted Driving: Aired announcements to discourage drivers from texting while driving

Severe Weather Coverage: Station provided extensive coverage including forecast information and severe weather updates, watches and warnings

B. Military/Veterans Affairs:

Ellsworth Air Force Base: Throughout the quarter station aired announcements for various Base organizations as well as deployment updates. Station also aired public service announcements provided by the base. Station also provided updates on impact of the Covid pandemic on base operations.

C. Community Outreach:

Local benefits: Promoted benefits and other events to support several different local charities and individuals in need.

Employment Outreach: Station aired announcements to encourage outreach for job openings with Riverfront Broadcasting.

Blood Donation – Station interviewed Tori Robbins with Vitalant to solicit donations due to blood supply shortages

Employee Recruitment: Station assisted local businesses with recruitment campaigns and job postings on JobFair.works to promote job openings to listeners across the region.

D. Education:

Back to School: Station broadcast information on area school openings including schedules and coverage of various school related activities.