INVOICE

WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1191805-1	**09/28/14**	**September 2014**	**09/01/14 - 09/28/14**

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Advertiser	Product	Estimate Number
ISS/NRSC IE	**NRSC IE**	**5297**

Billing Address:

National Media Research Planning Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/22/14 - 09/29/14	1191805	07385322

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:
 WSFX
 AM South Bank Lockbox #1038
 P.O. Box 11407
 Birmingham, AL 35246-1038

IDB #	Advertiser Code	Product Code
	360	645

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/26/14	09/26/14	News @ 10-11pm (M-F)	10-11pm	- - - - 2- -	:30	2	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - - - 2- -	2	$250.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WSFX	F	09/26/14	10:14 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM
2 WSFX	F	09/26/14	10:38 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/28/14	09/28/14	NFL on Fox Game 1	Various	- - - - - - 1	:30	1	$1,500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - - - - - 1	1	$1,500.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WSFX	Su	09/28/14	2:40 PM	NFL on Fox Game 1	Various	:30	NRSCNC14TV02H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/28/14	09/28/14	NFL on Fox Game 2	Various	- - - - - - 1	:30	1	$1,500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - - - - - 1	1	$1,500.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WSFX	Su	09/28/14	5:11 PM	NFL on Fox Game 2	Various	:30	NRSCNC14TV02H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	09/25/14	09/25/14	News @ 10-11pm (M-F)	10-11pm	- - - 2- - -	:30	2	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - - 2- - -	2	$250.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WSFX	Th	09/25/14	10:23 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM
2 WSFX	Th	09/25/14	10:46 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/25/14	09/25/14	Thu Hour 1	8-9p	- - - 1- - -	:30	1	$500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - - 1- - -	1	$500.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WSFX	Th	09/25/14	8:41 PM	Thu Hour 1	8-9p	:30	NRSCNC14TV02H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	09/23/14	09/23/14	News @ 10-11pm (M-F)	10-11pm	- 2- - - - -	:30	2	$250.00	NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Invoice #	Invoice Date	Invoice Month	Invoice Period
1191805-1	**09/28/14**	**September 2014**	**09/01/14 - 09/28/14**

Advertiser	Product	Estimate Number
ISS/NRSC IE	**NRSC IE**	**5297**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- 2 - - - - -	2	$250.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFX	Tu	09/23/14	10:09 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM
1	WSFX	Tu	09/23/14	10:25 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM

8	09/24/14	09/24/14	News @ 10-11pm (M-F)	10-11pm	- - 2 - - - -	:30	2	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - 2 - - - -	2	$250.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFX	W	09/24/14	10:13 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM
1	WSFX	W	09/24/14	10:48 PM	News @ 10-11pm (M-F)	10-11pm	:30	NRSCNC14TV02H	$250.00	NM

9	09/28/14	09/28/14	10-1037p	10-1037p	- - - - - - 1	:30	1	$300.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - - - - - 1	1	$300.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Su	09/28/14	10:26 PM	10-1037p	10-1037p	:30	NRSCNC14TV02H	$300.00	NM

10	09/28/14	09/28/14	Fox News Sunday	858a-10a	- - - - - - 2	:30	2	$40.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/22/14	09/28/14	- - - - - - 2	2	$40.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFX	Su	09/28/14	8:59 AM	Fox News Sunday	858a-10a	:30	NRSCNC14TV02H	$40.00	NM
1	WSFX	Su	09/28/14	9:59 AM	Fox News Sunday	858a-10a	:30	NRSCNC14TV02H	$40.00	NM

Total Spots **14**

Payment Terms 30 Days

Gross Total	**$5,880.00**
Agency Commission	**$882.00**
Net Amount Due	**$4,998.00**