

#3467127

10/30



125 West 55th St
New York, NY 10019

Contract # 26134413 Changes as of: 8/22/2018 at 8:12 AM Version: Current State Version 1
CPE: 429/457/6926 Flight: 10/30/18 - 11/5/18 Station: WWTW
Agency: GMMB Advertiser: 12969 Market: Milwaukee-Racine
3050 K ST NW Product: candidate Office: WASHINGTON
WASHINGTON DC 20007
Agency Order #: 7654343 Service: Nielsen Total CPP: \$0.00
Buyer: Polce, Kelly Primary Demo: Total GRP:
Salesperson: KENNETH MIELE Assistant: KENNETH MIELE
202-955-5342 202-955-5342
Separation:
Comments: Please extend schedule to run through 5pm on election day 11/6; Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30 - 10/30		Total Spots	Total \$	CPP*	GRP*
						10/30					
1	Tu-F, M 6p-6:30p		Family Feud	\$110.00	30	2		2	\$220.00	\$0.00	0.0
2	Tu-F, M 6:30p-7p		Family Feud	\$110.00	30	2		2	\$220.00	\$0.00	0.0
3	M 7p-8p		Arrow-CW	\$150.00	30	1		1	\$150.00	\$0.00	0.0
4	Tu-F, M 9p-9:30p		The Goldbergs	\$20.00	30	2		2	\$40.00	\$0.00	0.0
5	Tu-F, M 9:30p-10p		The Goldbergs	\$20.00	30	2		2	\$40.00	\$0.00	0.0
TOTALS:						9		9	\$670.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26134413		Changes as of: 8/22/2018 at 8:12 AM		Version: Current State Version 1	
CPE: 429/457/6926		Flight: 10/30/18 - 11/5/18		Station: WWTW	
Agency: GMMB		Advertiser: 12969		Market: Milwaukee-Racine	
3050 K ST NW		Product: candidate		Office: WASHINGTON	
WASHINGTON DC 20007		Agency Order #: 7654343		Service: Nielsen	
		Buyer: Polce, Kelly		Primary Demo: KENNETH MIELE	
		Salesperson: KENNETH MIELE		Assistant: 202-955-5342	
		Separation:		Total CPP: \$0.00	
				Total GRP:	

Special Instructions	
Order Level Comments	
Date/Time	Added by Comment
08/22/18 8:12 AM	KENNETH MIELE Please extend schedule to run through 5pm on election day 11/6; Separation: 30

Competitive Information					
Market Budget:	\$37,250	Daypart Summary	Monthly Summary		
WTV Share:	2%	Day/Time	% Distrib	Spots	CPP
Comment:			100%	9	N/A
Unknown:	98%	Total	100%	9	N/A
		Dollars		Spots	Dollars
		\$670.00		2018-Nov	\$670.00
		\$670.00		Total	\$670.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	8/22/18 8:35 AM				
Queued for Electronic Contracting	8/22/18 8:35 AM				
New	8/22/18 8:11 AM	KENNETH MIELE	New	9	
				\$670.00	\$670.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 3467127

Schedule Dates 10/30/18-11/05/18
Advertiser Kaul for Attorney General-D (126387)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 429/457/6926 (1059745)
Salesperson Millennium/DC, Washington DC
Sales Office Millennium Washington DC
Buyer Name Kelly, Police,
Phone/Fax /
CPE 429/457/6926
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 08/22/18
Last Modified
Entered By Lydia Dowl
CO-OP No
Headline # ECR26134413
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$100.50
Net Total \$569.50
Sales Tax

Milwaukee (WVTV)
By Broadcast Month Spots Rate
Nov. 2018 9 \$670.00
Grand Total: 9 \$670.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-11/02/18	2	:30	6P- Family Feud	2		X	X	X	X			2	\$110.00	\$220.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-11/02/18	2	:30	6:30P- Family Feud 2	2		X	X	X	X			2	\$110.00	\$220.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 3.0	Unapproved (NewL) on credit hold / Prime	11/05/18-11/05/18	2	:30	7P- CW-Arrow (Monday)	1	1							1	\$150.00	\$150.00	Milwaukee (WVTV)	Arrow-CW	8/22/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-11/02/18	2	:30	9P- The Goldbergs	2		X	X	X	X			2	\$20.00	\$40.00	Milwaukee (WVTV)	The Goldbergs	8/22/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-11/02/18	2	:30	9:30P- The Goldbergs 2	2		X	X	X	X			2	\$20.00	\$40.00	Milwaukee (WVTV)	The Goldbergs	8/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.