

3467250 10116



125 West 55th St
New York, NY 10019

Contract # 26134405 Changes as of: 8/22/2018 at 8:11 AM Version: Current State Version 1
 CPE: 429/457/6928 Flight: 10/16/18 - 10/22/18 Station: EVTV
 Agency: GMMB Advertiser: Kaul for Attorney General (WI) Market: Milwaukee-Racine
 3050 K ST NW Product: candidate Office: WASHINGTON
 WASHINGTON DC
 20007
 Agency Order #: 7653528 Service: Nielsen
 Buyer: Police, Kelly Primary Demo: KENNETH MIELE
 Salesperson: KENNETH MIELE Assistant: 202-955-5342
 Separation:
 Comments: Separation: 30

Con Type: POLITICAL/VOTE
 Total \$: \$210.00
 Total Spots: 5
 Total CPP: \$0.00
 Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/16	10/16 - 10/16	Total Spots	Total \$	CPP*	GRP*
1	M 7p-8p		Law & Order: CI-MYNET1	\$40.00	30	1		1	\$40.00	\$0.00	0.0
2	M 8p-9p		Law & Order: CI-MYNET2	\$40.00	30	1		1	\$40.00	\$0.00	0.0
3	W 7p-8p		Dateline-MYNET1	\$40.00	30	1		1	\$40.00	\$0.00	0.0
4	Th 7p-8p		The Good Wife-MYNET1	\$50.00	30	1		1	\$50.00	\$0.00	0.0
5	Th 8p-9p		The Good Wife-MYNET2	\$40.00	30	1		1	\$40.00	\$0.00	0.0
TOTALS: 5								5	\$210.00	\$0.00	0.0



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New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26134405		Changes as of: 8/22/2018 at 8:11 AM		Version: Current State Version 1	
CPE: 429/457/6928		Flight: 10/16/18 - 10/22/18		Station: EVTV	
Agency: GMMB		Advertiser: Kaul for Attorney General (WI)		Market: Milwaukee-Racine	
3050 K ST NW WASHINGTON DC 20007		Product: candidate		Office: WASHINGTON	
Agency Order #: 7653528		Buyer: Police, Kelly		Service: Nielsen	
Salesperson: KENNETH MIELE 202-955-5342		Assistant: KENNETH MIELE 202-955-5342		Primary Demo:	
Separation:				Total CPP: \$0.00	
				Total GRP:	
				Total Spots: 5	
				Con Type: POLITICAL/NOTE	
				Total \$: \$210.00	

Order Level Comments

Date/Time	Added by	Comment
08/22/18 8:11 AM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget:	\$21,000
EVTB Share:	1%
Comment:	
Unknown:	99%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	5	\$210.00	0.0
Total	100%	5	\$210.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	5	\$210.00
Total	5	\$210.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Queued for Electronic Contracting	8/22/18 11:10 AM				\$0
New	8/22/18 8:10 AM	KENNETH MIELE	New	5	\$210.00
					\$210.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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EVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 3467250

Schedule Dates

10/17/18-10/22/18

Advertiser

Kaul for Attorney General-D (126387)

Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

429/457/6928 (1059757)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Kelly, Polce,

Phone/Fax

/

CPE

429/457/6928

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

Kenneth Miele

Date Entered 08/22/18

Last Modified

Entered By Lydia Dowl

CO-OP

Headline # ECR26134405

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31.50

Net Total \$178.50

Sales Tax

Milwaukee (EVTV)

By Broadcast Month

Oct. 2018 5

Grand Total: 5

Rate

\$210.00

\$210.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	10/22/18-10/22/18	2	:30	7P- MYN-Law & Order: Criminal Intent (Monday)	1	1							1	\$40.00	\$40.00	Milwaukee (EVTV)	Law & Order: CI-MYNET1	8/22/18
Est 2.0	Unapproved (NewL) on credit hold / Prime	10/22/18-10/22/18	2	:30	8P- MYN-Law & Order: Criminal Intent 2 (Monday)	1	1							1	\$40.00	\$40.00	Milwaukee (EVTV)	Law & Order: CI-MYNET2	8/22/18
Est 3.0	Unapproved (NewL) on credit hold / Prime	10/17/18-10/17/18	2	:30	7P- MYN-Dateline (Wednesday)				1					1	\$40.00	\$40.00	Milwaukee (EVTV)	Dateline-MYNET1	8/22/18
Est 4.0	Unapproved (NewL) on credit hold / Prime	10/18/18-10/18/18	2	:30	7P- MYN-The Good Wife (Thursday)					1				1	\$50.00	\$50.00	Milwaukee (EVTV)	The Good Wife-MYNET1	8/22/18
Est 5.0	Unapproved (NewL) on credit hold / Prime	10/18/18-10/18/18	2	:30	8P- MYN-The Good Wife 2 (Thursday)					1				1	\$40.00	\$40.00	Milwaukee (EVTV)	The Good Wife-MYNET2	8/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.