

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2009991-2	07/08/18	July 2018	07/02/18 - 07/08/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washingto	National

Billing Address:

Shorr Johnson Magnus.
Attention: Accounts Payable
100 North 20th Street, Suite 201
Philadelphia, PA 19103-3700

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
POL/Brown, S/D/United Stat	BROWN FOR SENATE	190

Flight Dates	Order #	Alt Order #
06/26/18 - 07/02/18	2009991	09134876

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	13	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/02/18	07/02/18	FOX Toledo Daybreak	FOX Toledo Daybre	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	07/02/18	8:53 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	SB- TV18- 03H	\$50.00 NM
3	07/02/18	07/02/18	Fox Toledo News at 10P	M-F 10-11p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	07/02/18	10:38 PM	Fox Toledo News at 10PM	M-F 10-11p	:30	SB- TV18- 03H	\$300.00 NM
12	07/02/18	07/02/18	730-8pm M-F	M-F 730-8 PM	1-----	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$145.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	07/02/18	7:44 PM	730-8pm M-F	M-F 730-8 PM	:30	SB- TV18- 03H	\$145.00 NM
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$495.00
<u>Agency Commission</u>	\$74.25
<u>Net Amount Due</u>	\$420.75

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.