

WBBN-FM WXRR-FM WKZW-FM WBBL-FM WKZW-HD2  
BLAKENEY COMMUNICATIONS, INC  
PO BOX 6408  
LAUREL, MS 39441 USA

Order #: 7196-00005  
Description:  
Date Entered: 11/3/2023  
P.O.#:  
Salesperson: JOHNSON, MELISSA  
Invoice Frequency: Billed at end of EOS , Sorted by Date

JAMES CLARK FOR SUPERVISOR  
322 SHARON MOSS ROAD  
LAUREL, MS 39443

**On-Air Schedule**

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	11/4/2023	11/5/2023	WBBN-FM	09:00:00a to 05:00:00p	Weekly	:30	10	21.25	212.50	0	0	0	0	0	5	5
2	11/4/2023	11/5/2023	WXRR-FM	09:00:00a to 05:00:00p	Weekly	:30	10	15.30	153.00	0	0	0	0	0	5	5
3	11/6/2023	11/6/2023	WXRR-FM	06:00:00a to 10:00:00a	Weekly	:30	1	15.30	15.30	1	0	0	0	0	0	0
4	11/6/2023	11/6/2023	WXRR-FM	03:00:00p to 07:00:00p	Weekly	:30	1	15.30	15.30	1	0	0	0	0	0	0
5	11/6/2023	11/6/2023	WBBN-FM	06:00:00a to 10:00:00a	Weekly	:30	1	21.25	21.25	1	0	0	0	0	0	0
6	11/6/2023	11/6/2023	WBBN-FM	03:00:00p to 07:00:00p	Weekly	:30	1	21.25	21.25	1	0	0	0	0	0	0
7	11/7/2023	11/7/2023	WBBN-FM	10:00:00a to 06:00:00p	Weekly	:30	4	21.25	85.00	0	4	0	0	0	0	0
8	11/7/2023	11/7/2023	WXRR-FM	06:00:00a to 10:00:00a	Weekly	:30	2	15.30	30.60	0	2	0	0	0	0	0
9	11/7/2023	11/7/2023	WXRR-FM	10:00:00a to 03:00:00p	Weekly	:30	3	15.30	45.90	0	3	0	0	0	0	0
10	11/7/2023	11/7/2023	WXRR-FM	03:00:00p to 06:00:00p	Weekly	:30	2	15.30	30.60	0	2	0	0	0	0	0

**Order Start Date: 11/4/2023    Order End Date: 11/7/2023    Spots: 35    Total Charges: \$630.70**

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

**Projected End-Of-Schedule Billing Totals for JAMES CLARK FOR SUPERVISOR / 7196-00005 :**

	<u>Spot Count</u>	<u>Net Billing</u>
November 2023	35	\$630.70

Confirmed & Accepted for WBBN-FM WXRR-FM WKZW-FM WBBL-FM

Accepted for JAMES CLARK FOR SUPERVISOR By:

Please Sign and Return One Copy

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, James Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

James Clark

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

Supervisor Beat 1

Date of election:

Nov. 7, 2023

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>James Clark</u>	Name: <u>Melissa Johnson</u>
Date of Request to Purchase Ad Time: <u>11/3/2023</u>	Date of Station Agreement to Sell Time: <u>11/3/2023</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 11/3/2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Spot 1

Contract #:

7196-00005

Station Call Letters:

WBBN

Date Received/Requested:

11/7/2023

Est. #:

Station Location:

Taylorsville MS

Run Start and End Dates:

11/4-11/7/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

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☐

No

Date ad received:

11/3/2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

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☐

Yes

☐

No

☐

N/A

Disposition:

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Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

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Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Open Door Policy

Contract #:

7196-00005

Station Call Letters:

WBDN

Date Received/Requested:

11/3/2023

Est. #:

Station Location:

Taylorsville, MS

Run Start and End Dates:

11/4-11/7/2023

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