



WUXP Nashville
631 Mainstream Dr
Nashville, TN 37228

Smart Media Group-Alexandria
1427 Leslie Ave
Site 100
Alexandria, VA 22301

Contract # 1856609

Schedule Dates

08/05/14-08/07/14

Advertiser

Bill Haslam for Governor-R (39460)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

HASLAM FOR GOVERNOR/805807 (638896)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

ROSEN,SARINI

Phone/Fax

/

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

HASLAM FOR GOVERNOR
HASLAM FOR GOVERNOR
PI STACK

Date Entered

06/17/14

Last Modified

07/28/14

Entered By

Gina Milo

CO-OP

No

Headline #

ECR10324307

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$189.00

Net Total

\$1,071.00

Sales Tax

Nashville (WUXP)

By Broadcast Month

Aug. 2014

Grand Total:

15

15

\$1,260.00

\$1,260.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	08/05/14-08/06/14	4	:30	5P- Jeopardy	1		1	1					2	\$80.00	\$160.00	Nashville (WUXP)	JEOPARDY 1X PER DAY	6/17/14
1.1	Normal Line / SPOT (1)	08/05/14-08/06/14	4	:30	5P- Jeopardy	1		1	1					2	\$80.00	\$160.00	Nashville (WUXP)	JEOPARDY 1X PER DAY	7/2/14
1.1.1	Closed Preempt (1)	08/06/14															Nashville (WUXP)	Program Change/Exception - Family Fied 3	
1.1.2	Closed Preempt (1)	08/05/14															Nashville (WUXP)	Program Change/Exception - Family Fied 3	
2.0	Revised Line / SPOT (2)	08/05/14-08/06/14	4	:30	5:30P- Family Feud 4	1		1	1					2	\$80.00	\$160.00	Nashville (WUXP)	FAMILY FEUD 1X PER DAY	6/17/14
2.1	Normal Line / SPOT (2)	08/05/14-08/06/14	4	:30	5:30P- Family Feud 4	1		1	1					2	\$80.00	\$160.00	Nashville (WUXP)	FAMILY FEUD 1X PER DAY	7/2/14
3.0	Revised Line / SPOT (3)	08/05/14-08/06/14	4	:30	10P- Andy Griffith	1		1	1					2	\$60.00	\$120.00	Nashville (WUXP)	ANDY GRIFFITH 1X PER DAY	6/17/14
3.1	Normal Line / SPOT (3)	08/05/14-08/06/14	4	:30	10P- Andy Griffith	1		1	1					2	\$60.00	\$120.00	Nashville (WUXP)	ANDY GRIFFITH 1X PER DAY	7/11/14
4.0	Revised Line / SPOT (4)	08/05/14-08/06/14	4	:30	10:30P- Andy Griffith B	1		1	1					2	\$60.00	\$120.00	Nashville (WUXP)	ANDY GRIFFITH 1X PER DAY	6/17/14
4.1	Normal Line / SPOT (4)	08/05/14-08/06/14	4	:30	10:30P- Andy Griffith B	1		1	1					2	\$60.00	\$120.00	Nashville (WUXP)	ANDY GRIFFITH 1X PER DAY	7/11/14

GC B
740
1300



WUXP Nashville
631 Mainstream Dr
Nashville, TN 37228

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 18566609

Schedule Dates: 08/05/14-08/07/14
Advertiser: Bill Haslam for Governor-R (39460)
Agency: Smart Media Group-Alexandria (6613)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: HASLAM FOR GOVERNOR/805807 (638996)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: ROSEN,SARINI
Phone/Fax: /
CPE: 805807
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: HASLAM FOR GOVERNOR
HASLAM FOR GOVERNOR
PI STACK

Date Entered: 06/17/14
Last Modified: 07/28/14
Entered By: Gina Milio
CO-OP: No
Headline #: ECR10324307
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$189.00
Net Total: \$1,071.00
Sales Tax:

Nashville (WUXP)		
By Broadcast Month	Spots	Rate
Aug. 2014	15	\$1,260.00
Grand Total:	15	\$1,260.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / SPOT (5)	08/05/14-08/06/14	4	:30	6P- Jeopardy 2			1	1					2	\$200.00		Nashville (WUXP)	JEOPARDY 1X PER DAY	6/17/14
5.1	Normal Line / SPOT (5)	08/05/14-08/06/14	4	:30	6P- Jeopardy 2			1	1					2	\$200.00		Nashville (WUXP)	JEOPARDY 1X PER DAY	7/21/14
5.1.1	Closed Preempt (5)	08/06/14															Nashville (WUXP)	Program Change/Exception - Family Fued	
5.1.2	Closed Preempt (5)	08/05/14															Nashville (WUXP)	Program Change/Exception - Family Fued	
6.0	M/G For 1.1.1 / SPOT (1)	08/05/14-08/05/14	4	:30	10P- Andy Griffith			1						1	\$60.00	\$60.00	Nashville (WUXP)	Andy	7/28/14
7.0	M/G For 1.1.2 / SPOT (1)	08/05/14-08/07/14	4	:30	5P- 6P (CST)			X	X	X				5	\$70.00	\$350.00	Nashville (WUXP)	Family Feud	7/28/14
8.0	Normal Line / SPOT (1)	08/05/14-08/07/14	4	:30	6P- 6:30P (CST)			X	X	X				3	\$150.00	\$450.00	Nashville (WUXP)	Family Feud	7/28/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

ORDER WORKSHEET

Rep Order# 10324307 Ver# 5 Status Revised Traffic Order# 1856609 Last Received: 07/24/14 3:50 PM 1 of 2
 EC'd Yes Showing Buylines: All Rep Revised Lines

Station WUXP-TV NASHVILLE, TN Agency (SMAR) SMART MEDIA GROUP Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 1427 LESLIE AVE Sales Office (DC) WASHINGTON
 Product HASLAM FOR GOVERNOR ALEXANDRIA, VA 22301 Salesperson (PIX) PJ STACK
 Estimate# 805807 Agency C/P1/P2/E /805807 Sales Assistant PJ
 Buyer SARNI ROSEN Flight Dates 08/05/14-08/07/14 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---
 HASLAM FOR GOVERNOR
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 SEE LNS 6-8 FOR MG FROM LNS 1 & 5 \$\$ ADDED IS FROM 10318387, 10318389, 10324304 REVISED TOTAL 1300 PLS CONFIRM T/R PJ

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRBs/ (000)
1*	08/05-08/06	5P-530P	FAMILY FEUD	30	\$80.00	Tu-W	0	1	0	\$0.00	-	-
	Buy Comment: 1X PER DAY MADE-GOOD BY LINE(S) 6 7 8 V5 Effective Dates Changed											
6*	08/05-08/05	10P-1030P	ANDY GRIFFITH	30	\$60.00	Tu	1	1	1	\$60.00	-	-
	Buy Comment: MG MKGD FOR SPOTS MISSED ON LN #1: 8/05(2/WK) MKGD FOR SPOTS MISSED ON LN #5: 8/05(2/WK) V5 Added											
7*	08/05-08/07	5P-6P	FAMILY FEUD	30	\$70.00	Tu-Th	5	1	5	\$350.00	-	-
	Buy Comment: MG PART OF A MKGD MADE UP OF LINES 6 7 8 V5 Added											
8*	08/05-08/07	6P-630P	FAMILY FEUD	30	\$150.00	Tu-Th	3	1	3	\$450.00	-	-
	Buy Comment: MG PART OF A MKGD MADE UP OF LINES 6 7 8 V5 Added											

ORDER WORKSHEET

Rep Order# 10324307 Ver# 5

Status Revised

Traffic Order# 1856609

Printed: 07/24/14 3:50 PM

EC'd Yes

Last Received: 07/24/14 3:22 PM

Showing Buylines: All Rep Revised Lines

Station WUXP-TV NASHVILLE, TN
 Advertiser (NW80) POLITICAL
 Product HASLAM FOR GOVERNOR
 Estimate# 805807
 Buyer SARNI ROSEN

Agency (SMAR) SMART MEDIA GROUP
 1427 LESLIE AVE
 ALEXANDRIA, VA 22301
 Agency C/P1/P2/E /805807
 Flight Dates 08/05/14-08/07/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PJX) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPs/ (000)
5*	08/05-08/06	6P-630P	FAMILY FEUD	30	\$200.00	Tu-W	0	1	0	\$0.00	-	-
Buy Comment: 1X PER DAY MADE-GOOD BY LINE(S) 6 7 8 V5 Effective Dates Changed												

---REPORT TOTALS---

Report Totals: 9 / \$860.00

---SALES MONTHLY TOTALS---

Aug2014: 15 / \$1,300.00

Order Totals: 15 / \$1,300.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	CABL	UNKN	WKRN	WNAB	WNTX
\$32,500.00	.00%	.00%	23.00%	.00%	.00%
MSMV	37.00%	WTVF	26.00%	WZTV	10.00%
			WUXP		
			4.00%		

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS