



WUXP Nashville  
631 Mainstream Dr  
Nashville, TN 37228

Smart Media Group Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

# Contract # 1856609

## Schedule Dates

08/05/14-08/07/14

## Advertiser

Bill Haslam for Governor-R (39460)

## Agency

Smart Media Group-Alexandria (6613)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

HASLAM FOR GOVERNOR/805807 (638896)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

ROSEN,SARINI

## Phone/Fax

/

## CPE

805807

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Standard

## Comments

HASLAM FOR GOVERNOR  
HASLAM FOR GOVERNOR  
PJ STACK

## Date Entered

06/17/14

## Last Modified

07/28/14

## Entered By

Gina Milo

## CO-OP

No

## Headline #

ECR10324307

## Demo

A35+R

## Order Type

Normal

## Package Deal

Normal

## Commission %

15.00

## Commission

\$189.00

## Net Total

\$1,071.00

## Sales Tax

## Nashville (WUXP)

## By Broadcast Month

Aug. 2014

Grand Total:

## Spots

15

15

15

## Rate

\$1,260.00

\$1,260.00

\$1,260.00

GC \$ 140  
1300

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times               | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total    | Station          | Comments                                 | Entered |
|-------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|------------------|--|---------|
| 1.0   | Revised Line / SPOT (1)        | 08/05/14-08/06/14 | 4   | :30    | 5P- Jeopardy            |     |    | 1  | 1  |    |    |    |    |       |         |          | Nashville (WUXP) | JEOPARDY 1X PER DAY                      | 6/17/14 |
| 1.1   | Normal Line / SPOT (1)         | 08/05/14-08/06/14 | 4   | :30    | 5P- Jeopardy            |     |    | 1  | 1  |    |    |    |    |       | \$80.00 |          | Nashville (WUXP) | JEOPARDY 1X PER DAY                      | 7/2/14  |
| 1.1.1 | Closed Preempt (1)             | 08/06/14          |     |        |                         |     |    |    |    |    |    |    |    |       |         |          | Nashville (WUXP) | Program Change/Exception - Family Feud 3 |         |
| 1.1.2 | Closed Preempt (1)             | 08/05/14          |     |        |                         |     |    |    |    |    |    |    |    |       |         |          | Nashville (WUXP) | Program Change/Exception - Family Feud 3 |         |
| 2.0   | Revised Line / SPOT (2)        | 08/05/14-08/06/14 | 4   | :30    | 5:30P- Family Feud 4    |     |    | 1  | 1  |    |    |    |    |       |         |          | Nashville (WUXP) | FAMILY FEUD 1X PER DAY                   | 6/17/14 |
| 2.1   | Normal Line / SPOT (2)         | 08/05/14-08/06/14 | 4   | :30    | 5:30P- Family Feud 4    |     |    | 1  | 1  |    |    |    |    | 2     | \$80.00 | \$160.00 | Nashville (WUXP) | FAMILY FEUD 1X PER DAY                   | 7/2/14  |
| 3.0   | Revised Line / SPOT (3)        | 08/05/14-08/06/14 | 4   | :30    | 10P- Andy Griffith      |     |    | 1  | 1  |    |    |    |    |       |         |          | Nashville (WUXP) | ANDY GRIFFITH 1X PER DAY                 | 6/17/14 |
| 3.1   | Normal Line / SPOT (3)         | 08/05/14-08/06/14 | 4   | :30    | 10P- Andy Griffith      |     |    | 1  | 1  |    |    |    |    | 2     | \$60.00 | \$120.00 | Nashville (WUXP) | ANDY GRIFFITH 1X PER DAY                 | 7/11/14 |
| 4.0   | Revised Line / SPOT (4)        | 08/05/14-08/06/14 | 4   | :30    | 10:30P- Andy Griffith B |     |    | 1  | 1  |    |    |    |    |       |         |          | Nashville (WUXP) | ANDY GRIFFITH 1X PER DAY                 | 6/17/14 |
| 4.1   | Normal Line / SPOT (4)         | 08/05/14-08/06/14 | 4   | :30    | 10:30P- Andy Griffith B |     |    | 1  | 1  |    |    |    |    | 2     | \$60.00 | \$120.00 | Nashville (WUXP) | ANDY GRIFFITH 1X PER DAY                 | 7/11/14 |



WUXP Nashville  
631 Mainstream Dr  
Nashville, TN 37228

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

# Contract # 18566609

|                |  |               |             |
|----------------|--|---------------|-------------|
| Schedule Dates | 08/05/14-08/07/14                                      | Date Entered  | 06/17/14    |
| Advertiser     | Bill Haslam for Governor-R (39460)                     | Last Modified | 07/28/14    |
| Agency         | Smart Media Group-Alexandria (6613)                    | Entered By    | Gina Millo  |
| Product        | POLITICAL CANDIDATE (ns) (1186)                        | CO-OP         | No          |
| Brand          | HASLAM FOR GOVERNOR/805807 (63896)                     | Headline #    | ECR10324307 |
| Salesperson    | Millennium/DC, Washington DC (1108)                    | Demo          | A35+R       |
| Sales Office   | Millennium Washington DC                               | Order Type    | Normal      |
| Buyer Name     | ROSEN, SARNT   | Package Deal  |             |
| Phone/Fax      | /  | Commission %  | 15.00       |
| CPE            | 805807   | Commission    | \$189.00    |
| Account Types  | National/Political Candidate Agency BRD                | Net Total     | \$1,071.00  |
| Billing Type   | Standard   | Sales Tax     |             |
| Comments       | HASLAM FOR GOVERNOR<br>HASLAM FOR GOVERNOR<br>PJ STACK |               |             |

| Nashville (WUXP)   |       |            |
|--------------------|-------|------------|
| By Broadcast Month | Spots | Rate       |
| Aug. 2014          | 15    | \$1,260.00 |
| Grand Total:       | 15    | \$1,260.00 |

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times          | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station          | Comments                               | Entered |
|-------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|--|---------|
| 5.0   | Revised Line / SPOT (5)        | 08/05/14-08/06/14 | 4   | :30    | 6P- Jeopardy 2     |     |    | 1  | 1  |    |    |    |    | 1     | \$60.00  | \$60.00  | Nashville (WUXP) | JEOPARDY 1X PER DAY                    | 6/17/14 |
| 5.1   | Normal Line / SPOT (5)         | 08/05/14-08/06/14 | 4   | :30    | 6P- Jeopardy 2     |     |    | 1  | 1  |    |    |    |    | 5     | \$70.00  | \$350.00 | Nashville (WUXP) | JEOPARDY 1X PER DAY                    | 7/2/14  |
| 5.1.1 | Closed Preempt (5)             | 08/06/14          |     |        |                    |     |    |    |    |    |    |    |    |       |          |          | Nashville (WUXP) | Program Change/Exception - Family Fued |         |
| 5.1.2 | Closed Preempt (5)             | 08/05/14          |     |        |                    |     |    |    |    |    |    |    |    |       |          |          | Nashville (WUXP) | Program Change/Exception - Family Fued |         |
| 6.0   | M/G For 1.1.1 / SPOT (1)       | 08/05/14-08/05/14 | 4   | :30    | 10P- Andy Griffith |     |    | 1  |    |    |    |    |    | 1     | \$60.00  | \$60.00  | Nashville (WUXP) | Andy                                   | 7/28/14 |
| 7.0   | M/G For 1.1.2 / SPOT (1)       | 08/05/14-08/07/14 | 4   | :30    | 5P- 6P (CST)       |     |    | X  | X  | X  |    |    |    | 5     | \$70.00  | \$350.00 | Nashville (WUXP) | Family Feud                            | 7/28/14 |
| 8.0   | Normal Line / SPOT (1)         | 08/05/14-08/07/14 | 4   | :30    | 6P- 6:30P (CST)    |     |    | X  | X  | X  |    |    |    | 3     | \$150.00 | \$450.00 | Nashville (WUXP) | Family Feud                            | 7/28/14 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



## 1 of 2

07/24/14 3:22 PM  
All Rep Revised Lines

|                    |              |
|--------------------|--------------|
| Salesperson Phone# | 202-955-5342 |
| Salesperson Fax#   | 202-955-5348 |

SEE LNS 6-8 FOR MG FROM LNS 1 & 5 \$\$ ADDED IS FROM 10318387, 10318389, 10324304 REVISED TOTAL 1300 PLS CONFIRM T/R

| Ln | Dates                                      | Time      | Program       | Len | Rate     | Day   | Spots/<br>Week | Num of<br>Weeks | Total<br>Spots | Total Cost | RTG/IMP | GRPs/<br>(000) |
|----|--|-----------|---------------|-----|----------|-------|----------------|-----------------|----------------|------------|---------|----------------|
| 1* | 08/05-08/06                                | 5P-530P   | FAMILY FEUD   | 30  | \$80.00  | Tu-W  | 0              | 1               | 0              | \$0.00     | -       | -              |
|    | Buy Comment: 1X PER DAY                    |           |               |     |          |       |                |                 |                |            |         |                |
|    | MADE-GOOD BY LINE(S) 6 7 8                 |           |               |     |          |       |                |                 |                |            |         |                |
|    | VS Effective Dates Changed                 |           |               |     |          |       |                |                 |                |            |         |                |
| 6* | 08/05-08/05                                | 10P-1030P | ANDY GRIFFITH | 30  | \$60.00  | Tu    | 1              | 1               | 1              | \$60.00    | -       | -              |
|    | Buy Comment: MG                            |           |               |     |          |       |                |                 |                |            |         |                |
|    | MKGD FOR SPOTS MISSED ON LN #1: 8/05(2/WK) |           |               |     |          |       |                |                 |                |            |         |                |
|    | MKGD FOR SPOTS MISSED ON LN #5: 8/05(2/WK) |           |               |     |          |       |                |                 |                |            |         |                |
|    | VS Added                                   |           |               |     |          |       |                |                 |                |            |         |                |
| 7* | 08/05-08/07                                | 5P-6P     | FAMILY FEUD   | 30  | \$70.00  | Tu-Th | 5              | 1               | 5              | \$350.00   | -       | -              |
|    | Buy Comment: MG                            |           |               |     |          |       |                |                 |                |            |         |                |
|    | PART OF A MKGD MADE UP OF LINES 6 7 8      |           |               |     |          |       |                |                 |                |            |         |                |
|    | VS Added                                   |           |               |     |          |       |                |                 |                |            |         |                |
| 8* | 08/05-08/07                                | 6P-630P   | FAMILY FEUD   | 30  | \$150.00 | Tu-Th | 3              | 1               | 3              | \$450.00   | -       | -              |
|    | Buy Comment: MG                            |           |               |     |          |       |                |                 |                |            |         |                |
|    | PART OF A MKGD MADE UP OF LINES 6 7 8      |           |               |     |          |       |                |                 |                |            |         |                |
|    | VS Added                                   |           |               |     |          |       |                |                 |                |            |         |                |

# ORDER WORKSHEET

Rep Order# 10324307 Ver# 5

Status Revised

Traffic Order# 1856609

Last Received:  
07/24/14 3:22 PM

Showing Buylines:  
All Rep Revised Lines

Printed: 07/24/14 3:50 PM  
2 of 2

Station WUXP-TV NASHVILLE, TN  
Advertiser (NW80) POLITICAL  
Product HASLAM FOR GOVERNOR  
Estimate# 805807  
Buyer SARNI ROSEN

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E /805807  
Flight Dates 08/05/14-08/07/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

| Ln                         | Dates       | Time    | Program     | Len | Rate     | Day  | Spots/<br>Week | Num of<br>Total<br>Weeks | Total<br>Spots | Total<br>Cost | RTG/IMP | GRPs/<br>(000) |
|----------------------------|-------------|---------|-------------|-----|----------|------|----------------|--------------------------|----------------|---------------|---------|----------------|
| 5*                         | 08/05-08/06 | 6P-630P | FAMILY FEUD | 30  | \$200.00 | Tu-W | 0              | 1                        | 0              | \$0.00        | -       | -              |
| Buy Comment: 1X PER DAY    |             |         |             |     |          |      |                |                          |                |               |         |                |
| MADE-GOOD BY LINE(S) 6 7 8 |             |         |             |     |          |      |                |                          |                |               |         |                |
| V5 Effective Dates Changed |             |         |             |     |          |      |                |                          |                |               |         |                |

## ---REPORT TOTALS---

Report Totals: 9 / \$860.00

## ---SALES MONTHLY TOTALS---

Aug2014: 15 / \$1,300.00

Order Totals: 15 / \$1,300.00 Total GRPS: 0.0

## ---COMPETITIVE---

|               |             |             |             |             |             |           |
|---------------|-------------|-------------|-------------|-------------|-------------|-----------|
| Market Totals | \$32,500.00 | CABL .00%   | UNKN .00%   | WKRN 23.00% | WNAB .00%   | WNTX .00% |
|               |             | WSMV 37.00% | WTVF 26.00% | WUXP 4.00%  | WZTV 10.00% |           |

Books [nul1]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS