



WUXP Nashville  
631 Mainstream Dr  
Nashville, TN 37228

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

# Contract # 1850165

Schedule Dates 07/22/14-07/28/14  
Advertiser Bill Haslam for Governor-R (39460)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand HASI/ORDR/715721 (636792)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name ROSEN,SARINI  
Phone/Fax /  
CPE HASI/ORDR/7722728  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments HASLAM FOR GOV  
HASLAM FOR GOV  
PJ STACK

Date Entered 06/06/14  
Last Modified 07/11/14  
Entered By Gina Milo  
CO-OP No  
Headline # ECR10318389  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$94.50  
Net Total \$535.50  
Sales Tax

Nashville (WUXP)			
By Broadcast Month	Spots	Rate	
Jul. 2014	5	\$500.00	
Aug. 2014	2	\$130.00	
Grand Total:	7	\$630.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/22/14-07/24/14	4	:30	5P- Jeopardy 2			1		1				2	\$70.00	\$140.00	Nashville (WUXP)	JEOPARDY 1X PER DAY	6/13/14
2.0	Normal Line / SPOT (2)	07/28/14-07/28/14	4	:30	5P- Jeopardy 2		1							1	\$70.00	\$70.00	Nashville (WUXP)	JEOPARDY	6/6/14
3.0	Revised Line / SPOT (3)	07/23/14-07/23/14	4	:30	10P- Andy Griffith				1								Nashville (WUXP)	ANDY GRIFFITH	6/6/14
3.1	Normal Line / SPOT (3)	07/23/14-07/23/14	4	:30	10P- Andy Griffith				1					1	\$60.00	\$60.00	Nashville (WUXP)	ANDY GRIFFITH	7/11/14
4.0	Revised Line / SPOT (4)	07/28/14-07/28/14	4	:30	10P- Jeopardy 2		1										Nashville (WUXP)	ANDY GRIFFITH	6/6/14
4.1	Normal Line / SPOT (4)	07/28/14-07/28/14	4	:30	10P- Jeopardy 2		1								\$60.00		Nashville (WUXP)	ANDY GRIFFITH	7/11/14
4.1.1	Closed Preempt (4)	07/28/14															Nashville (WUXP)	Program Change/Exception - Andy Griffith	
5.0	Normal Line / SPOT (5)	07/22/14-07/25/14	4	:30	6P- Jeopardy			1			1			2	\$150.00	\$300.00	Nashville (WUXP)	JEOPARDY 1X PER DAY	6/6/14
6.0	M/G For 4.0.1 / SPOT (4)	07/28/14-07/28/14	4	:30	10P- Andy Griffith		1							1	\$70.00	\$70.00	Nashville (WUXP)	ANDY GRIFFITH	6/23/14
6.1	M/G For 4.0.1 / SPOT (4)	07/28/14-07/28/14	4	:30	10P- Andy Griffith		1							1	\$60.00	\$60.00	Nashville (WUXP)	ANDY GRIFFITH	7/11/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Signature]*

7-25-14

# ORDER WORKSHEET

Rep Order# 10318389 Ver# 5

Status Revised

Traffic Order# 1850165

Last Received:

Showing Buylines:

Printed: 07/24/14 3:50 PM  
07/24/14 2:50 PM  
All Rep Revised Lines

1 of 2

Station WUXP-TV NASHVILLE, TN  
Advertiser (NW80) POLITICAL  
Product HASLAM FOR GOV  
Estimate# 7722728  
Buyer SARNI ROSEN

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E HASI/ORDR/7722728  
Flight Dates 07/22/14-07/28/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

HASLAM FOR GOV  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 4 FOR CREDIT \$\$\$ MOVED TO LATER ESTIMATES REVISED TOTAL \$580 PLS CONFIRM T/R PJ

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPs/ (000)
4*	07/28-07/28	10P-1030P	ANDY GRIFFITH	30	\$70.00	M	0	1	0	\$0.00	1.5	N/A
Station remark: V4 1x :30 on 8/6 @ \$70 - Jeopardy												
CREDIT WAS TAKEN FOR SPOT ON 7/28 (1/WK)												
VS Effective Dates Changed												

## ---REPORT TOTALS---

Report Totals: 0 / \$0.00

## ---SALES MONTHLY TOTALS---

Jul2014: 5/ \$510.00

Aug2014: 1/ \$70.00

Order Totals: 6 / \$580.00

Market Totals \$19,333.33

CABL

WSMV

UNKN

WTVF

WKRN

WUXP

WNAB

WZTV

WNTX

WZTV

WZTV

Books [null]  
Demos RA35+P

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EC'd Yes

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Traffic Order# 1850165

Last Received:  
Showing Buylines:

Printed: 07/24/14 3:50 PM  
07/24/14 2:50 PM  
All Rep Revised Lines

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--- CREDIT RISK ---  
STANDARD CREDIT TERMS



## ORDER WORKSHEET

Rep Order# 10318389 Ver# 4 Status Returned

Traffic Order# 1850165

Last Received:

Printed: 07/22/14 12:31 PM  
07/22/14 10:34 AM

1 of 2

Showing Buylines:

Last Station Changes

Station WUXP-TV NASHVILLE, TN  
Advertiser (NW80) POLITICAL  
Product HASLAM FOR GOV  
Estimate# 7722728  
Buyer SARNI ROSEN

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## --- REMARKS ---

See line 4

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPs/ (000)
4*	07/28-07/28	10P-1030P	ANDY GRIFFITH	30	\$70.00	M	1	1	1	\$70.00	1.5	1.5
Station remark: V4 1x :30 on 8/6 @ \$70 - Jeopardy												

## ---REPORT TOTALS---

Report Totals: 1 / \$70.00

## ---SALES MONTHLY TOTALS---

Jul2014: 5/ \$510.00 Aug2014: 2/ \$140.00

Order Totals: 7 / \$650.00 ✓ Total GRPS: 15.8

## --- COMPETITIVE ---

Market Totals \$21,666.67 CABL .00% UNKN .00% WKRN 24.00% WNAB .00% WNTX .00%  
WSMV 49.00% WTVF 13.00% WUXP 3.00% WZTV 11.00%

Books [null]  
Demos RA35+P

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Rep Order# 10318389 Ver# 4  
EC'd Yes

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--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WUXP-TV, Nashville, TN	<b>Date:</b> 7/21/2014
--	---------------------------

I, Smart Media Group,  
 being/on behalf of: Bill Haslam for Governor,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: 8/7/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available): \$552.50**

I represent that the payment for the above described broadcast time has been furnished by:

Bill Haslam for TN Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Susan F Campbell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

7/21/2014

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date



## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$552.50**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.