

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|--|
| Station and Location: KELO NEWS/TALK 1320A/107.9F | Date: 7/14/17 |
|--|--|

I, David Brouwer, President WeCareSD.org

do hereby request station time concerning the following issue:

Lincoln County referendum vote on siting distance of an industrial wind turbine to a home.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached Order | | | | | |

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

We-Care SD
PO Box 204
Canton, SD 57013

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

David Brouwer - President
Bonnie Solem - Vice President
Cindy Thomas - Secretary
Cheryl Johnson - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7-12-17

Date



Signature

605-940-2274

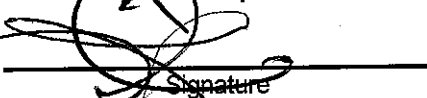
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Joe Gough

Printed Name

BSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-------------------------|---|-------------|--------------|-----------------------|------------------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 306888
Alt Order #:
Product Desc: Issue Ad Campaign
Estimate: Prepaid 7/14 - Ck #10135 for \$615.
Flight Dates: 07/17/17 - 07/18/17
Original Date / Rev: 07/14/17 / 07/14/17
Order Type: GENERAL

KELO-AM

Primary AE: House Sioux Falls
Sales Office: SFALL
Sales Region: Local

Agency
Name: We-CareSD
Buying Contact: David Brouwer
Billing Contact:
 P.O. Box 204
 Canton, SD 57013

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: We-CareSD
Demographic: HH
Product Codes: PL2
Priority: SEL
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru: 07/09/18
Order Separation: 00:35:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/01/17 | 07/18/17 | 14 | \$615.00 | \$615.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| July 2017 | 14 | \$615.00 | \$615.00 | 0.00 |
| Totals | 14 | \$615.00 | \$615.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| House Sioux Falls | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|--------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|----------|
| N 1 | KELOA | 07/17/17 | 07/18/17 | M-F 7a-9a M-F 7a-9a | CM | 7a-9a | 3----- | :30 | 3 | \$45.00 | 200 | 0.00 | NM | 3 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/17/17 | 07/23/17 | 3----- | | | | | 3 | \$45.00 | | 0.00 | | | |
| N 2 | KELOA | 07/17/17 | 07/18/17 | M-F 2p-7p M-F 2p-7p | CM | 2p-7p | 5----- | :30 | 5 | \$42.00 | 200 | 0.00 | NM | 5 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/17/17 | 07/23/17 | 5----- | | | | | 5 | \$42.00 | | 0.00 | | | |
| N 3 | KELOA | 07/17/17 | 07/18/17 | M-F 6a-12p M-F 6a-12p | CM | 6a-12p | -6----- | :30 | 6 | \$45.00 | 200 | 0.00 | NM | 6 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/17/17 | 07/23/17 | -6----- | | | | | 6 | \$45.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 14 | \$615.00 |

INVOICE

KELO KELO-AM
 500 South Phillips Avenue
 Sioux Falls, SD 57104
 Main: (605) 331-5350
 Billing: (605) 271-5875

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 306888-1 | 07/23/17 | July 2017 | 07/01/17 - 07/18/17 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|--------------|--------------|
| KELO-AM | House Sioux Falls | Sioux Falls | Local |

| Advertiser | Product | Estimate Number |
|------------|-------------------|----------------------|
| We-CareSD | Issue Ad Campaign | Prepaid 7/14 - Ck #1 |

Billing Address:

We-CareSD
 Attention: Accounts Payable
 P.O. Box 204
 Canton, SD 57013

Send Payment To:

KELO-AM
 Midwest Communications
 500 South Phillips Avenue
 Sioux Falls, SD 57104

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/17/17 - 07/18/17 | 306888 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Calendar | Cash | |

| Special Handling |
|------------------|
| Prepay Client |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Spot # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|------|--------|-------|-----|----------|----------|-------------|--------------------|-----------|---------------------------|---------|------|
| 1 | 1 | KELOA | M | 07/17/17 | 7:19 AM | M-F 7a-9a | 7a-9a | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 1 | 2 | KELOA | M | 07/17/17 | 7:58 AM | M-F 7a-9a | 7a-9a | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 1 | 3 | KELOA | M | 07/17/17 | 8:56 AM | M-F 7a-9a | 7a-9a | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 2 | 3 | KELOA | M | 07/17/17 | 2:03 PM | M-F 2p-7p | 2p-7p | :30 | 30secWE-CARE radio July 2 | \$42.00 | NM |
| 2 | 5 | KELOA | M | 07/17/17 | 3:24 PM | M-F 2p-7p | 2p-7p | :30 | 30secWE-CARE radio July 2 | \$42.00 | NM |
| 2 | 4 | KELOA | M | 07/17/17 | 4:32 PM | M-F 2p-7p | 2p-7p | :30 | 30secWE-CARE radio July 2 | \$42.00 | NM |
| 2 | 2 | KELOA | M | 07/17/17 | 5:22 PM | M-F 2p-7p | 2p-7p | :30 | 30secWE-CARE radio July 2 | \$42.00 | NM |
| 2 | 1 | KELOA | M | 07/17/17 | 6:48 PM | M-F 2p-7p | 2p-7p | :30 | 30secWE-CARE radio July 2 | \$42.00 | NM |
| 3 | 6 | KELOA | Tu | 07/18/17 | 6:20 AM | M-F 6a-12p | 6a-12p | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 3 | 4 | KELOA | Tu | 07/18/17 | 7:36 AM | M-F 6a-12p | 6a-12p | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 3 | 1 | KELOA | Tu | 07/18/17 | 8:19 AM | M-F 6a-12p | 6a-12p | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 3 | 3 | KELOA | Tu | 07/18/17 | 9:03 AM | M-F 6a-12p | 6a-12p | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 3 | 5 | KELOA | Tu | 07/18/17 | 10:03 AM | M-F 6a-12p | 6a-12p | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| 3 | 2 | KELOA | Tu | 07/18/17 | 11:33 AM | M-F 6a-12p | 6a-12p | :30 | 30secWE-CARE radio July 2 | \$45.00 | NM |
| | | | | | | | Total Spots | 14 | | | |

Payment Terms 30 Days

Net Total \$615.00

Invoice Balance as of 07/25/17 9:28:25 AM CT \$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwrcreadio.com