



## *1010 XL Shows High School Students How to be Broadcasters*

1010 XL is always open to exploring ways to grow future broadcasters. On Friday, January 5 and Monday, January 8, 2024, 1010 XL hosted high school students from St. Johns Country Day School in Orange Park for two days of job shadowing.

An in-depth agenda was put together by General Manager Steven Griffin for 11<sup>th</sup> grade students Rebecca Stratton, Charlie Morgan and Nadia Al-Awady after Ryan Trevett, Director of Development, requested a program of eight hours of shadowing for students interested in pursuing sports journalism and broadcast journalism.

The schedule included plenty of time observing live shows in the on-air studio, sales and revenue generation, engineering and equipment, production and promotions, reporting, a pre-show meeting and question and answer sessions. The students even got to be record their voices on microphone for a station promo.

It was a successful two days of shadowing as the students learned a great deal about a day in the life of a broadcaster and what it takes to make a successful radio station work. They all left with spring in their steps, smiles on their faces and plans to start their own podcast.

**From:** Rebecca Stratton <becca.stratton@sjcde.net>

**Sent:** Wednesday, January 10, 2024 3:09 PM

**To:** Tom Fridley <tomf@1010xl.com>

**Subject:** St. Johns Internship

Good Afternoon, Thank you again for having me and my classmates in your building. I really enjoyed learning about all of the things that go on behind the scenes for sports radio, as well as how to keep an audience. I really appreciate everything you taught me and thank you for letting us have this amazing opportunity.

Sincerely, Rebecca Stratton

Thank you so much for hosting me at 1010 XL headquarters January 5 and 8. I really enjoyed learning about radio from and greatly appreciate you providing time out of your busy day to help me with this internship opportunity. I really enjoyed learning about every aspect of your business, like advertising, social media and sales.

Sincerely, Charlie Morgan