

# Seven Bridges Radio



## WJXL – FM Quarterly Report

January, February, March, 2024



## Programming Profile

Call Letters: WJXL – FM

City of License: Jacksonville Beach, FL

Owner: Seven Bridges Radio

General Manager: Steven Griffin

Program Director: Steven Griffin

Format: Sports Talk

Power: 3,200 watts

Dial Position: 92.5 FM

Web Address: 1010xl.com

Target Demo: Men 25 – 54



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Seven Bridges Radio is an Equal Opportunity Employer. In accordance with the FCC's EEO regulations, any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers may request that it be provided notice of WJXL - FM job vacancies as they occur.

If your organization would like to be notified of such vacancies, please contact Tom Fridley – 9090 Hogan Road, Jacksonville, FL 32216 - between 9am and 5pm, Monday through Friday, by telephone at (904) 641-1011 x 302, or at TomF@1010xl.com

Each organization that wishes to be given notice of job vacancies must provide its name, mailing address, e-mail address (if applicable), telephone number, and contact person, and identify the category or categories of vacancies of which it requests notice.

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## Internship Program

The Seven Bridges Radio *Internship Program* affords the opportunity for future broadcasters to get their feet in the door and learn the broadcasting industry from the floor up.

Interns learn writing for radio and marketing the stations, including social media and helping to plan special events. They take part in promotional events and live broadcasts, and that includes helping to entertain live audiences with the *1010 XL Broadcast Bus*. They spend many hours in the production studio observing recording and producing sessions, and are coached on voiceover and production techniques. They also get plenty of time in the on-air studios observing producers and on-air hosts perform live broadcasts, and learn how to prepare for a live broadcast. The sales staff are available to share their knowledge and take interns on sales calls if they have interest in learning how the sales side of the industry works.

The internship program is supervised by Tom Fridley and is set around each intern's schedule. All internships differ based on the ambition and schedule of the individual.

During the 1<sup>st</sup> Quarter of 2024 there were 3 college interns at Seven Bridges Radio.