



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 205565 /		<u>Alt Order #</u> 07961688
<u>Product</u> 1570/CONSERVATIVE SO		
<u>Contract Dates</u> 10/05/15 - 10/11/15		<u>Estimate #</u> 1570
<u>Advertiser</u> Conservative Solutions Project		<u>Original Date / Revision</u> 10/01/15 / 10/01/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1944	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/05/15	10/09/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				4	\$2,500.00	0.00			
N 2	13	10/05/15	10/09/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				4	\$2,625.00	0.00			
N 3	13	10/05/15	10/09/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	4	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				4	\$2,025.00	0.00			
N 4	13	10/10/15	10/10/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	-----1-				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/05/15-10/11/15	Channel 13 News @ 6p	6:00 PM-6:30 PM	-----Sa--	:30		\$700.00	0.00	NM		
	See MG 4.2,4.3,4.4												
	2	13	10/05/15-10/09/15	Channel 13 News @ 4p	4p-5p	MTuWThF----	:30		\$375.00	0.00	NM		
	Ⓜ	MG for 4.1 10/10											
	3	13	10/05/15-10/09/15	M-F 330p-4p	330p-4p	MTuWThF----	:30		\$225.00	0.00	NM		
	Ⓜ	MG for 4.1 10/10											
	4	13	10/05/15-10/09/15	M-F 11a-12p	11a-12p	MTuWThF----	:30		\$100.00	0.00	NM		
	Ⓜ	MG for 4.1 10/10											
Totals										0.00		15	\$29,300.00

Time Period	# of Spots	Gross Amount	Net Amount
09/28/15 - 10/10/15	15	\$29,300.00	\$24,905.00
Totals	15	\$29,300.00	\$24,905.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Conservative Solutions Project

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Conservative Solutions Project

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☒ YES

☐ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Conservative Solutions Project 601 South Blvd. Tampa, FL 33606 -conservativesolutionsproject.com
and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Robert Watkins - Treasurer, Pat Shortridge President

9/17/15

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title