

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMTN (96.9 FM) and KJAX (93.5 FM)	Date: October 22, 2020
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I, Carl Pelletier
do hereby request station time concerning the following issue:

The General Penny: an item on the 2020 Teton County General Election ballot Education about the following question: "Shall Teton County and the Town of Jackson be authorized to impose an additional cent of general revenue sales and use tax to be used for general revenue purposes."

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	SCHEDULE ATTACHED				

This broadcast time will be used by: 30 second prerecorded educational ad

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Town of Jackson
PO Box 1687
Jackson, WY 83001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Larry Pardee - Town Manager
Pete Muldoon - Mayor

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Jackson Hole Radio
P.O. Box 927
Jackson, WY 83001
307-733-4500

Multi-Station Order Confirmation

OrderID: 0042-029

Sponsor: Town of Jackson
Product: Town of Jackson
Estimate/PO: General Penny
AccountRep: Joe Perry
BillingCycle: Calendar Month
InvoiceType: Times/Rates
Run Dates: 10/24/2020 - 11/3/2020
Items Ordered: 88
Gross Amount: 1,144.00
Discounts: 0.00
Agency Commission: 0.00
Net Amount: 1,144.00

TOWN OF JACKSON
PO BOX 1687
JACKSON, WY 83001

Scheduled Station(s): KJAX Country / KMTN The Mountain
Town of Jackson

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Aval Type	Copy ID	Qty	Item Cost	Total Cost
01 10/24/2020 - 11/3/2020	All Weeks	06:00 AM - 09:00 A	1	1	1	1	1	1	1	7	:30	Spot		C985	11	28.00	308.00
02 10/24/2020 - 11/3/2020	All Weeks	04:00 PM - 07:00 P	1	1	1	1	1	1	1	7	:30	Spot		C985	11	28.00	308.00
03 10/24/2020 - 11/3/2020	All Weeks	06:00 AM - 07:00 P	2	2	2	2	2	2	2	14	:30	Spot		C985	22	24.00	528.00

Calendar Month Projected Billing:

Oct-20	832.00	Nov-20	312.00	Dec-20	0.00	Q4-2020	1,144.00
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Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station

Hello, this is Town Councilman Arne Jorgensen. I'm here to talk to you about the General Penny of sales tax on the ballot this year.

What can the General Penny do for our community?

- The General Penny could provide \$7M in additional revenues annually for the Town for the four years as laid out in State statutes.
- The Town anticipates more than half of collections from a General Penny will be paid for by visitors.
- New revenue will enable the Town our community to meet our community's short and long-term needs including Human Services, Community Recover from COVID-19, Core Services, Affordable Housing, Conservation, Transportation, and Climate Action.

The question on the ballot is: *"Shall Teton County and the Town of Jackson be authorized to impose an additional cent of general revenue sales and use tax to be used for general revenue purposes?"* Find more information at generalpenny.com