

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joe Parisi, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Parisi

Authorized committee:

Friends of Joe Parisi

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

county executive

Date of election:

4/6/2021

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Darcy Burke

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

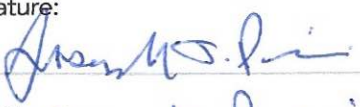
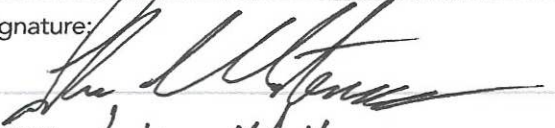
☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>Joseph Parisi</u>	Name: <u>Luke Mathers</u>
Date of Request to Purchase Ad Time: <u>2/23/21</u>	Date of Station Agreement to Sell Time: <u>2/23/21</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 2/25/2021Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4293-001Station Call Letters: WTTNDate Received/Requested: 2/23/21Est. #: House AccountStation Location: Madison, WIRun Start and End Dates: 3/9-4/6/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WTTN Order Confirmation

OrderID: 4293-001

Sponsor: Friends of Joe Parisi
Product: Friends of Joe Parisi
Estimate/PO:
AccountRep: House Accounts
BillingCycle: Weekly
InvoiceType: Detail Notarized Affidavit
Run Dates: 3/9/2021 - 4/6/2021
Items Ordered: 28
Ordered Amount: \$700.00

FRIENDS OF JOE PARISI

Scheduled Station(s): WTTN Friends of Joe Parisi

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/9/2021 - 4/6/2021	All Weeks	02:00 PM - 05:00 PM	1	1	1	1	1			5	:60	Spot		FoJP60	21	25.00	525.00
02 3/29/2021 - 4/6/2021	All Weeks	06:00 AM - 08:00 AM	1	1	1	1	1			5	:60	Spot		FoJP60	7	25.00	175.00

Weekly Projected Billing:

Jan-21	0.00	Feb-21	0.00	Mar-21	350.00	Q1-2021	350.00
Apr-21	350.00	May-21	0.00	Jun-21	0.00	Q2-2021	350.00

Confirmed Correct; Payment Guaranteed

Accepted for WTTN