



**ISSUES AND PROGRAM REPORT  
FOR**

**STATIONS KLLC FM, KLLC HD1, KLLC HD2  
(and all the streams associated with these signals)**

**4th QUARTER, 2020  
(October - December 2020)**

Prepared by: Tim Jordan, Operations Manager Entercom San Francisco

## **PUBLIC AFFAIRS PROGRAMS**

### **KLLC FM, KLLC HD1, KLLC HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. KCBS In Depth Sundays at 6:30am. Locally-produced commercial-free half-hour news interview program produced by KCBS staff with various authors, professors, public officials, and community organizations regarding issues of local and national concern. Show produced by KCBS News San Francisco.
2. Bay Area Focus Sundays at 6:00am. Locally produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Bay Area Focus" concentrates on local issues and guest include Senators, Mayors, Supervisors and other high ranking city officials, including Police and Fire Chiefs, and other community leaders.
3. Bay Sunday Sundays at 6:00am. Locally produced, commercial-free, half-hour news interview program. Show produced by KPIX Channel 5. "Bay Sunday" is an eclectic mix of light news, arts and community information all tossed up in lively conversation.
4. Black Renaissance Sundays at 6:00am. Locally produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Black Renaissance" is the Bay Area's longest running news/interview show that focuses on issues of concern to the African American community. Hosted by KPIX 5 reporter, Christin Ayers, it is one of the few programs in the Bay Area specifically tailored to the needs and interests of the African American Community. It also profiles those in the community who are doing great things, and making a difference. Topics addressed include housing, politics, education, health, and the arts. Former guests have included Oprah Winfrey, Danny Glover, Street Soldiers Founder Joe Marshall, the Reverend Cecil Williams, rapper Chuck D, filmmaker Spike Lee, "The Color Purple Stars" Jeannette Bayardelle, Stephanie St. James, Latoya London, actress Terri J. Vaughn, and many others.

**ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
4th Quarter, 2020**

- 1. KCBS Radio's "I'm Listening"**
- 2. The Bay Area Is Reopening, But Will The Economy Follow?**
- 3. When Should the COVID-19 Lockdown End?**
- 4. Checking In On the Latest COVID-19 Science**
- 5. California Political Junkie's Guide To Election Night 2020**
- 6. GOP Makes Gains with Latinos, But Will Those Gains Hold?**
- 7. Some or All of The Content In This Interview Is Disputed**
- 8. Citizen University's Eric Liu on Healing the Political Divide**
- 9. Supporting Low-Income Residents Through a Difficult Holiday Season**
- 10. How Prepared Is The Bay Area for The Third Wave?**
- 11. How To Fight COVID: Reasonable People Can (and Do) Disagree**
- 12. COVID Fight Just Beginning for San Francisco's Outgoing Health Officer**
- 13. Latino Groups Mobilize to Fight the COVID Pandemic**

## **QUARTERLY ISSUES/PROGRAMS REPORT**

4th Quarter 2020  
(October - December 2020)

### **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

#### **ISSUE: KCBS Radio's "I'm Listening"**

##### **KCBS In Depth(replay from 9/27/20)**

October 4, 2020

6:00am

30 Minutes

Once again KCBS Radio is joining with the national "I'm Listening" campaign to promote awareness about suicide prevention and end the stigma around mental health. For this edition of KCBS In Depth, we highlight the work of Bay Area community groups that are stepping up their efforts to provide mental health support during this time of crisis and uncertainty. Guests include Van Hedwall, Director of Programs at San Francisco Suicide Prevention, and Meg Sierra with San Francisco Suicide Prevention. Hosts are KCBS Radio's Keith Menconi and Patti Reising.

**ISSUE:    How Wine Country Became Fire Country**

**KCBS In Depth**

October 4, 2020

6:30am

30 Minutes

With the cycle of fire disaster picking up once again in Napa and Sonoma counties, we take a closer look at how Wine Country became so combustible and, also, how the hard-hit wine industry is responding to the crisis. Guests include KCBS Radio's Holly Quan, Lenya Quinn-Davidson, UC Cooperative Extension, and Michael Haney, Sonoma County Vintners Executive Director. Host is KCBS Radio's Keith Menconi.

## **ISSUE: How Wine Country Became Fire Country**

### **KCBS In Depth (replay from 10/4/20)**

October 11, 2020

6:00am

30 Minutes

With the cycle of fire disaster picking up once again in Napa and Sonoma counties, we take a closer look at how Wine Country became so combustible and, also, how the hard-hit wine industry is responding to the crisis. Guests include KCBS Radio's Holly Quan, Lenya Quinn-Davidson, UC Cooperative Extension, and Michael Haney, Sonoma County Vintners Executive Director. Host is KCBS Radio's Keith Menconi.

## **ISSUE: The Bay Area Is Reopening, But Will The Economy Follow?**

### **KCBS In Depth**

October 11, 2020

6:30am

30 Minutes

The last seven months of pandemic and lockdown have been anything but business as usual for the Bay Area's economy, but little by little the Covid restrictions are loosening and businesses

are getting a chance to open back up. On this edition of KCBS In Depth, we're going to take a closer look at what the lockdown has meant for the Bay Area's business sector and how much of a difference these incremental reopenings could make. Guests include Scott Knies, San Jose Downtown Association Executive Director, and Sean Randolph, Bay Area Council Economic Institute Senior Director. Host is KCBS Radio's Keith Menconi.

## **ISSUE: The Bay Area Is Reopening, But Will The Economy Follow?**

### **KCBS In Depth (replay from 10/11/20)**

October 18, 2020

6:00am

30 Minutes

The last seven months of pandemic and lockdown have been anything but business as usual for the Bay Area's economy, but little by little the Covid restrictions are loosening and businesses are getting a chance to open back up. On this edition of KCBS In Depth, we're going to take a closer look at what the lockdown has meant for the Bay Area's business sector and how much of a difference these incremental reopenings could make. Guests include Scott Knies, San Jose Downtown Association Executive Director, and Sean Randolph, Bay Area Council Economic Institute Senior Director. Host is KCBS Radio's Keith Menconi.

**ISSUE:     When Should the COVID-19 Lockdown End?**

**KCBS In Depth**

October 18, 2020

6:30am

30 Minutes

The COVID-19 lockdown is credited with saving countless people from infection and death, but it's come at a great cost, and with the toll only mounting a group of public health experts recently took a very public stand to make the case that the lockdown should be ended. On this edition of KCBS In Depth, we speak to one of the authors of the Great Barrington Declaration, calling for a complete overhaul of our approach to this pandemic. Then we also hear from one of the declaration's many critics, who warns the plan it proposes would lead to the very surge in COVID-19 deaths that we've been trying to avoid since the pandemic began. Guests include Dr. Jay Bhattacharya, Professor of Medicine at Stanford University, and Dr. John Swartzberg, Emeritus Professor of Public Health at UC Berkeley's Division of Infectious Disease. Host is KCBS Radio's Keith Menconi.

**ISSUE:     When Should the COVID-19 Lockdown End?**

**KCBS In Depth (replay from 10/18/20)**

October 25, 2020

6:00am

30 Minutes

The COVID-19 lockdown is credited with saving countless people from infection and death, but it's come at a great cost, and with the toll only mounting a group of public health experts recently took a very public stand to make the case that the lockdown should be ended. On this edition of KCBS In Depth, we speak to one of the authors of the Great Barrington Declaration, calling for a complete overhaul of our approach to this pandemic. Then we also hear from one of the declaration's many critics, who warns the plan it proposes would lead to the very surge in COVID-19 deaths that we've been trying to avoid since the pandemic began. Guests include Dr. Jay Bhattacharya, Professor of Medicine at Stanford University, and Dr. John Swartzberg, Emeritus Professor of Public Health at UC Berkeley's Division of Infectious Disease. Host is KCBS Radio's Keith Menconi.

**ISSUE:     Checking In On the Latest COVID-19 Science**

**KCBS In Depth**

October 25, 2020

6:30am

30 Minutes

After months and months on lockdown, Bay Area medical experts weigh in on possible paths forward. Guests include Dr. Marm Kilpatrick with UC Santa Cruz's Department of Ecology and Evolutionary Biology and Dr. Monica Gandhi from UC San Francisco. Host is KCBS Radio's Keith Menconi.

**ISSUE:     Checking In On the Latest COVID-19 Science**

**KCBS In Depth (replay from 10/25/20)**

November 1, 2020

6:00am

30 Minutes

After months and months on lockdown, Bay Area medical experts weigh in on possible paths forward. Guests include Dr. Marm Kilpatrick with UC Santa Cruz's Department of Ecology and Evolutionary Biology and Dr. Monica Gandhi from UC San Francisco. Host is KCBS Radio's Keith Menconi.

**ISSUE: California Political Junkie's Guide To Election Night 2020**

**KCBS In Depth**

November 1, 2020

6:30am

30 Minutes

It's among the most highly-anticipated elections in modern U.S. history, but what will election night 2020 look like from here in California? On this edition of KCBS In Depth, we break down the top state races, so you'll be ready to follow all the returns when they start coming in. Guests include KCBS Radio Political Reporter Doug Sovern and David McCuan, professor of American Politics at Sonoma State University. Host is KCBS Radio's Keith Menconi.

**ISSUE: California Political Junkie's Guide To Election Night  
2020**

**KCBS In Depth (replay from 11/1/20)**

November 8, 2020

6:00am

30 Minutes

It's among the most highly-anticipated elections in modern U.S. history, but what will election night 2020 look like from here in California? On this edition of KCBS In Depth, we break down the top state races, so you'll be ready to follow all the returns when they start coming in. Guests include KCBS Radio Political Reporter Doug Sovern and David McCuan, professor of American Politics at Sonoma State University. Host is KCBS Radio's Keith Menconi.

**ISSUE:    **GOP Makes Gains with Latinos, But Will Those Gains Hold?****

**KCBS In Depth**

November 8, 2020

6:30am

30 Minutes

Among the biggest "surprises" that Election Night served up was President Donald Trump's significant gains among Latino voters in key regions throughout the country. On this edition of KCBS In Depth, we discuss what's behind the shift and why many political analysts aren't terribly surprised at all. Then in the second half we consider the shape of politics to come here in California where Latinos make up the second largest ethnic voting bloc. Guests include Mike Madrid, Co-Founder of The Lincoln Project, and Gary Segura, UCLA Luskin School of Public Affairs Dean. Host is KCBS Radio's Keith Menconi.

## **ISSUE: GOP Makes Gains with Latinos, But Will Those Gains Hold?**

### **KCBS In Depth (replay from 11/8/20)**

November 15, 2020

6:00am

30 Minutes

Among the biggest "surprises" that Election Night served up was President Donald Trump's significant gains among Latino voters in key regions throughout the country. On this edition of KCBS In Depth, we discuss what's behind the shift and why many political analysts aren't terribly surprised at all. Then in the second half we consider the shape of politics to come here in California where Latinos make up the second largest ethnic voting bloc. Guests include Mike Madrid, Co-Founder of The Lincoln Project, and Gary Segura, UCLA Luskin School of Public Affairs Dean. Host is KCBS Radio's Keith Menconi.

**ISSUE:     Some or All of The Content In This Interview Is Disputed**

**KCBS In Depth**

November 15, 2020

6:30am

30 Minutes

Misleading stories, conspiracy theories, outright lies: This election cycle seems likely to have been targeted by disinformation on an even larger scale than we saw in 2016. On this edition of KCBS In Depth, we'll hear about the efforts taking place on the airwaves and online to push back against the false claims and help the truth rise to the surface. Guests include Alex Stamos, Stanford Internet Observatory Director and former Chief Security Officer at Facebook, and Edward Wasserman, Dean Emeritus and Professor of Media Ethics at the Graduate School of Journalism at UC Berkeley. Host is KCBS Radio's Keith Menconi.

**ISSUE:     Some or All of The Content In This Interview Is Disputed**

**KCBS In Depth (replay from 11/15/20)**

November 22, 2020

6:00am

30 Minutes

Misleading stories, conspiracy theories, outright lies: This election cycle seems likely to have been targeted by disinformation on an even larger scale than we saw in 2016. On this edition of KCBS In Depth, we'll hear about the efforts taking place on the airwaves and online to push back against the false claims and help the truth rise to the surface. Guests include Alex Stamos, Stanford Internet Observatory Director and former Chief Security Officer at Facebook, and Edward Wasserman, Dean Emeritus and Professor of Media Ethics at the Graduate School of Journalism at UC Berkeley. Host is KCBS Radio's Keith Menconi.

**ISSUE: Citizen University's Eric Liu on Healing the Political Divide**

**KCBS In Depth**

November 22, 2020

6:30am

30 Minutes

It's now been almost three weeks since election day, but the political tumult isn't letting up, and the shockwaves are being felt all across the nation including right here in the Bay Area. On this edition of KCBS In Depth, we discuss how this time of political division is impacting the lives of average Bay Area residents and also consider what could be done to bridge the gap. Guest is Eric Liu, Citizen University Co-Founder and CEO. Host is KCBS Radio's Keith Menconi.

## **ISSUE: Citizen University's Eric Liu on Healing the Political Divide**

### **KCBS In Depth (replay from 11/22/20)**

November 29, 2020

6:00am

30 Minutes

It's now been almost three weeks since election day, but the political tumult isn't letting up, and the shockwaves are being felt all across the nation including right here in the Bay Area. On this edition of KCBS In Depth, we discuss how this time of political division is impacting the lives of average Bay Area residents and also consider what could be done to bridge the gap. Guest is Eric Liu, Citizen University Co-Founder and CEO. Host is KCBS Radio's Keith Menconi.

**ISSUE: Supporting Low-Income Residents Through a Difficult  
Holiday Season**

**KCBS In Depth**

November 29, 2020

6:30am

30 Minutes

The days are growing colder, the nights are growing longer, but all the same challenges we've been facing in 2020 are still very much with us. Take it all together and many Bay Area nonprofits fear we could soon hit a breaking point. On this edition of KCBS In Depth, we discuss the soaring needs facing low-income residents as we enter the holiday season, as well as what could be done to help. Guests include Leslie Bacho, Second Harvest of Silicon Valley CEO, and Bridget Balajadia, Program Manager of Parish Engagement for Catholic Charities Santa Clara County. Host is KCBS Radio's Keith Menconi.

**ISSUE: Supporting Low-Income Residents Through a Difficult Holiday Season**

**KCBS In Depth(replay from 11/29/20)**

December 6, 2020

6:00am

30 Minutes

The days are growing colder, the nights are growing longer, but all the same challenges we've been facing in 2020 are still very much with us. Take it all together and many Bay Area nonprofits fear we could soon hit a breaking point. On this edition of KCBS In Depth, we discuss the soaring needs facing low-income residents as we enter the holiday season, as well as what could be done to help. Guests include Leslie Bacho, Second Harvest of Silicon Valley CEO, and Bridget Balajadia, Program Manager of Parish Engagement for Catholic Charities Santa Clara County. Host is KCBS Radio's Keith Menconi.

**ISSUE:     How Prepared Is The Bay Area for The Third Wave?**

**KCBS In Depth**

December 6, 2020

6:30am

30 Minutes

The third wave of COVID-19 is gathering force in the Bay Area, so on this edition of KCBS In Depth, we take a closer look at the effort to make sure the region is ready for what's coming.

First up, we'll discuss the latest health orders that have come down this past week and how effective they might be. Then in the second half we'll check in with a major hospital system to hear what they're doing to prepare as the ICU beds fill up. Guests include Dr. Art Reingold, professor with UC Berkeley's School of Public Health, and Dr. Stephen Parodi, an infectious disease specialist and an Associate Executive Director with Kaiser Permanente. Host is KCBS Radio's Keith Menconi.

**ISSUE:     How Prepared Is The Bay Area for The Third Wave?**

**KCBS In Depth(replay from 12/6/20)**

December 13, 2020

6:00 a.m.

30 Minutes

The third wave of COVID-19 is gathering force in the Bay Area, so on this edition of KCBS In Depth, we take a closer look at the effort to make sure the region is ready for what's coming.

First up, we'll discuss the latest health orders that have come down this past week and how effective they might be. Then in the second half we'll check in with a major hospital system to hear what they're doing to prepare as the ICU beds fill up. Guests include Dr. Art Reingold, professor with UC Berkeley's School of Public Health, and Dr. Stephen Parodi, an infectious disease specialist and an Associate Executive Director with Kaiser Permanente. Host is KCBS Radio's Keith Menconi.

**ISSUE:    How To Fight COVID: Reasonable People Can (and Do)  
Disagree**

**KCBS In Depth**

December 13, 2020

6:30 a.m.

30Minutes

Faced with a rapidly growing COVID-19 surge, six Bay Area counties over this past week called an early start to the governor's stay at home order. On this edition of KCBS In Depth, we'll be hearing why one county decided to hold off. Then in the second half of the program we discuss a continuing area of disagreement in the pandemic response: Which activities pose the greatest Covid danger. Guests include Louise Rogers, San Mateo County Health Chief, and Apoorva Mandavilli, New York Times Reporter. Host is KCBS Radio's Keith Menconi.

**ISSUE:     How To Fight COVID: Reasonable People Can (and Do) Disagree**

**KCBS In Depth (replay from 12/13/20)**

December 20, 2020

6:00am

30 Minutes

Faced with a rapidly growing COVID-19 surge, six Bay Area counties over this past week called an early start to the governor's stay at home order. On this edition of KCBS In Depth, we'll be hearing why one county decided to hold off. Then in the second half of the program we discuss a continuing area of disagreement in the pandemic response: Which activities pose the greatest Covid danger. Guests include Louise Rogers, San Mateo County Health Chief, and Apoorva Mandavilli, New York Times Reporter. Host is KCBS Radio's Keith Menconi.

**ISSUE: COVID Fight Just Beginning for San Francisco's Outgoing Health Officer**

**KCBS In Depth**

December 20, 2020

6:30am

30 Minutes

One of the key officials helping to shape San Francisco's response to the pandemic just got bumped up to statewide office: That's San Francisco Health Officer Dr. Tomas Aragon, who will soon be moving on to lead California's Department of Public Health as both director and health officer. On this edition of KCBS In Depth, we speak with Dr. Aragon about his leadership in San Francisco as well as the very important job he has waiting for him just ahead. Host is KCBS Radio's Keith Menconi.

**ISSUE: COVID Fight Just Beginning for San Francisco's Outgoing Health Officer**

**KCBS In Depth (replay from 12/20/20)**

December 27, 2020

6:00am

30 Minutes

One of the key officials helping to shape San Francisco's response to the pandemic just got bumped up to statewide office: That's San Francisco Health Officer Dr. Tomas Aragon, who will soon be moving on to lead California's Department of Public Health as both director and health officer. On this edition of KCBS In Depth, we speak with Dr. Aragon about his leadership in San Francisco as well as the very important job he has waiting for him just ahead. Host is KCBS Radio's Keith Menconi.

**ISSUE: Latino Groups Mobilize to Fight the COVID Pandemic**

**KCBS In Depth**

December 27, 2020

6:30am

30 Minutes

It's a cruel paradox of the COVID-19 pandemic: Many of the communities that have been the most heavily impacted are also among the very hardest for health officials to reach. On this edition of KCBS In Depth, we turn our focus to the health crisis facing the Bay Area's Latino community and the local organizers who have stepped up to bridge the gap. Guests include Jacqueline Franco, META Co-Founder, and Saúl Ramos, SOMOS Mayfair Deputy Director. Host is KCBS Radio's Keith Menconi.

**SAMPLING OF PUBLIC SERVICE ANNOUNCEMENTS AIRED ON  
STATIONS KLLC FM, KLLC HD1, KLLC HD2**

**(And all streams associated with those signals)  
DURING THE 4th QUARTER 2020**

**ORGANIZATION/EVENT**

The Jefferson Awards- KCBS/KPIX TV  
The Asian Art Museum  
Walnut Creek Makers Market  
The San Francisco Virtual Hope Walk  
Cal Performances  
The Mark Morris Dance Group  
The San Francisco County Fair  
The Andrea Schwartz Gallery  
Hayward's COVID-19 Hotline Call Center  
The California Symphony  
Outer Sunset Farmer's Market  
George Floyd Ocean Beach Memorial  
Free COVID-19 Coronavirus Testing  
San Francisco Animal Care and Control  
The California Symphony Brass Quintet  
Northgate Drive Up Light Show in Benicia  
The Interfaith Center at the Presidio  
Christmas Day at the Iyengar Yoga Institute  
The Outer Sunset Farmers Market & Mercantile:  
The Marin County Department of Health and Human Services  
The Alzheimer's Association  
Fort Mason in San Francisco  
Jack London Square in Oakland  
Meals on Wheels  
Stroke Warning Signs  
The San Francisco Public Library

A2A

The American Cancer Society

The San Francisco SPCA

10K AIDS Walk

The Marin Humane Society

Cancer Prevention

Hunger Prevention

Habitat for Humanity

Foster Care

GLIDE Memorial Church

Guide Dogs for the Blind

Bay Area Food Banks

The Marin Humane Society

Breast Cancer Awareness

HIV-AIDS

United Way

The Arthritis Foundation

Autism Awareness

FEMA – Earthquake

United Way