

Confirmation



Contract # 21108
Date Entered 04/19/2024
Sales Person Lori Thompson
Billing Cycle Broadcast
Revenue Source Political
Revenue Type Cash
Conflict 1 Political
Product 4/22-5/21 Ga Radio
Estimate # 3215540
Contract 04/22/2024 - 05/20/2024

WANDA BARNETT FOR SUPERIOR COURT
C/O MEDIA FINANCIAL SERVICES (FL, STE 903)
ATTN LINLEY GRANDE
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH FL 33401

	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	04/22/2024-05/17/2024	6:00a-10:00a	00:30	5,4,5,4,4,0,0	All Weeks	Commercial	62.00	88	5456.00
2	04/22/2024-05/17/2024	10:00a-3:00p	00:30	4,5,4,4,4,0,0	All Weeks	Commercial	53.00	84	4452.00
3	04/22/2024-05/17/2024	3:00p-7:00p	00:30	4,4,4,5,4,0,0	All Weeks	Commercial	55.00	84	4620.00
4	05/20/2024-05/20/2024	6:00a-10:00a	00:30	6,0,0,0,0,0,0	All Weeks	Commercial	62.00	6	372.00
5	05/20/2024-05/20/2024	10:00a-3:00p	00:30	6,0,0,0,0,0,0	All Weeks	Commercial	53.00	6	318.00
6	05/20/2024-05/20/2024	3:00p-7:00p	00:30	6,0,0,0,0,0,0	All Weeks	Commercial	55.00	6	330.00
								Subtotal	15548.00
								Agency Commission	2332.20
								Total	13215.80

Projected Billing	Count	Gross	Net	
April	2024	64	3632.00	3087.20
May	2024	210	11916.00	10128.60
		274	15548.00	13215.80

Customer _____ Sales Person _____

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd; Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wanda Barnett

Authorized committee:

Wanda Barnett for Superior Court Judge

Agency requesting time (and contact information):

Medium Buying

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

Superior Court Judge

Date of election:

5/21/24

General

Primary

Treasurer of candidate's authorized committee:

Lamar Robert

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Dillon Lloyd	Name: Lori Thompson
Date of Request to Purchase Ad Time: 3/21/24	Date of Station Agreement to Sell Time: 4/19/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4/19/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>21108</u>	Station Call Letters: <u>WDUN Am: Fm</u>	Date Received/Requested: <u>4/19/2024</u>
Est. #: <u>3215540</u>	Station Location: <u>Graineville, Ga</u>	Run Start and End Dates: <u>4/22 - 5/20/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WDUN-AM	ORDER#:	3215540	DATE:	04/19/2024
MARKET:	UM - Gainesville, GA	AMOUNT:	\$15,548.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	274	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4458550	
ADVERTISER:	Wanda Barnett for Superior Court Judge	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	4/22-5/21 GA Radio	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-22-2024 TO 5/26/2024	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:04/18/2024 09:25	

COMMENTS

[Rep Comment] 04/18/2024:

[Rep Comment] 04/18/2024: New URGENT order. Nab and NEW spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

Ln	MC Daypart	Rate	Dur	4/22	4/29	5/6	5/13	5/20	Spots
1	MTWTF.. 6:00AM-10:00AM	\$62	30	22	22	22	22	0	88
2	MTWTF.. 3:00PM-7:00PM	\$55	30	21	21	21	21	0	84
3	MTWTF.. 10:00AM-3:00PM	\$53	30	21	21	21	21	0	84
4	MT..... 6:00AM-10:00AM	\$62	30	0	0	0	0	6	6
5	MT..... 3:00PM-7:00PM	\$55	30	0	0	0	0	6	6
6	MT..... 10:00AM-3:00PM	\$53	30	0	0	0	0	6	6
Totals				64	64	64	64	18	274

TOTAL	Apr	May								Total
SPOT	64	210								274
CASH	3,632.00	11,916.00								15,548.00
TOTAL	3,632.00	11,916.00								15,548.00

SIGNATURE _____

WDUN-AM has received a NEW order - Wanda Barnett for Superior Court Judge

From: noreply@gotostrata.com

To: lori.thompson@jacobsmedia.net, jean.pethel@jacobsmedia.net

Date: 4/18/2024 10:26 AM

You have received a New Network order from Exchange.

Station: WDUN-AM

Order #: 3215540

Contract #: 4458550

Flight: 4/22/2024 12:00 AM-5/21/2024 12:00 AM

Total Dollars/Spots: \$15,548.00/274

Advertiser: Wanda Barnett for Superior Court Judge

Product: 4/22-5/21 GA Radio

Salesperson:

Phone:

Office: CHICAGO

Comment: New URGENT order. Nab and NEW spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PLEASE CLICK HERE AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO
<https://radioexchange.gotostrata.com/RadioExchange/login.aspx>