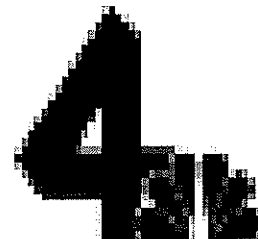


ORDER



WSMV

Orders
Order / Rev: 910417
Alt Order #: 09294174
Product Desc: SENATE MAJORITY PAC
Estimate: 7680
Flight Dates: 10/23/18 - 10/30/18
Original Date / Rev: 10/23/18 / 10/23/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW, Suite 100
 Washington, DC 20007-5108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	70	\$57,825.00	\$49,151.25
10/29/18	10/29/18	31	\$24,725.00	\$21,016.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	70	\$57,825.00	\$49,151.25	0.00
November 2018	31	\$24,725.00	\$21,016.25	0.00
Totals	101	\$82,550.00	\$70,167.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	10/24/18	10/29/18	M-F News 4 Today @ 4 CM		M-F 4a-430a	M-WTF--	:30	5	\$200.00	IMP	0.00	NM	5	\$1,000.00
				M-F 4a-5a		(4:00 AM-4:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/18	10/29/18	M-WTF--		5			\$200.00		0.00				
N 2	WSMV	10/24/18	10/29/18	M-F News 4 Today @ 4 CM		M-F 430a-5a	M-WTF--	:30	5	\$200.00	IMP	0.00	NM	5	\$1,000.00
				M-F 4a-5a		(4:30 AM-5:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/18	10/29/18	M-WTF--		5			\$200.00		0.00				
N 3	WSMV	10/24/18	10/29/18	M-F News 4 Today @ 5 CM		M-F 5a-6a	M-WTF--	:30	5	\$400.00	IMP	0.00	NM	5	\$2,000.00
				M-F 5-6a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/18	10/29/18	M-WTF--		5			\$400.00		0.00				
N 4	WSMV	10/24/18	10/29/18	M-F News 4 Today @ 5 CM		M-F 5a-6a	M-WTF--	:30	5	\$400.00	IMP	0.00	NM	5	\$2,000.00
				M-F 5-6a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/18	10/29/18	M-WTF--		5			\$400.00		0.00				
N 5	WSMV	10/24/18	10/29/18	M-F News 4 Today @ 6 CM		558am-658am	M-WTF--	:30	5	\$800.00	IMP	0.00	NM	5	\$4,000.00
				Ch. 4 News Today 6-7am		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/18	10/29/18	M-WTF--		5			\$800.00		0.00				

Order / Rev: 910417
 Alt Order #: 09294174
 Flight Dates: 10/23/18 - 10/30/18

Advertiser: Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 7680

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WSMV	10/24/18	10/29/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am (6:30 AM-7:00 AM)	M-WTF--	:30	5	\$800.00	IMP	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$800.00		0.00			
N 7	WSMV	10/24/18	10/29/18	Today Show 1 Today Show 7-9am	CM	658-9AM	M-WTF--	:30	5	\$700.00	IMP	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$700.00		0.00			
N 8	WSMV	10/24/18	10/29/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	M-WTF--	:30	2	\$450.00	IMP	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					2	\$450.00		0.00			
N 9	WSMV	10/24/18	10/29/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	M-WTF--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					1	\$450.00		0.00			
N 10	WSMV	10/24/18	10/29/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	M-WTF--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					1	\$300.00		0.00			
N 11	WSMV	10/24/18	10/29/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	M-WTF--	:30	5	\$450.00	IMP	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$450.00		0.00			
N 12	WSMV	10/24/18	10/29/18	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	M-WTF--	:30	5	\$300.00	IMP	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$300.00		0.00			
N 13	WSMV	10/24/18	10/29/18	M-F 1p-2p Days of Our Lives	CM	1:00-2:00pm	M-WTF--	:30	5	\$500.00	IMP	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$500.00		0.00			
N 14	WSMV	10/24/18	10/29/18	M-F 2-3pm 2-3p	CM	2-3PM	M-WTF--	:30	4	\$325.00	IMP	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					4	\$325.00		0.00			
N 15	WSMV	10/24/18	10/29/18	M-F 3-4pm Rachel Ray	CM	258-4pm	M-WTF--	:30	4	\$350.00	IMP	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					4	\$350.00		0.00			
N 16	WSMV	10/24/18	10/29/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	M-WTF--	:30	5	\$500.00	IMP	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$500.00		0.00			
N 17	WSMV	10/24/18	10/29/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:30 PM-5:00 PM)	M-WTF--	:30	5	\$500.00	IMP	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$500.00		0.00			
N 18	WSMV	10/24/18	10/29/18	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	M-WTF--	:30	5	\$700.00	IMP	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$700.00		0.00			
N 19	WSMV	10/24/18	10/29/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm (6:00 PM-6:30 PM)	M-WTF--	:30	5	\$800.00	IMP	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$800.00		0.00			
N 20	WSMV	10/24/18	10/29/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm (6:30 PM-7:00 PM)	M-WTF--	:30	5	\$700.00	IMP	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	M-WTF--					5	\$700.00		0.00			

Order / Rev: 910417
 Alt Order #: 09294174
 Flight Dates: 10/23/18 - 10/30/18

Advertiser: Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 7680

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	M-WTF--			5		\$700.00	0.00					
N21	WSMV	10/29/18	10/29/18	The Voice MO The Voice MO	CM	Voice Mon 7-10p	1-----	:30	1	\$5,000.00	IMP	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$5,000.00	0.00					
N22	WSMV	10/29/18	10/29/18	M 9-10pm M 9-10pm	CM	9-10pm	1-----	:30	1	\$5,000.00	IMP	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$5,000.00	0.00					
N23	WSMV	10/28/18	10/28/18	NFL In Game/End of Ga NFL In Game/End of Game	CM	NFL In Game/End	-----1	:30	1	\$5,000.00	IMP	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1			1		\$5,000.00	0.00					
N24	WSMV	10/28/18	10/28/18	NFL In Game/End of Ga NFL In Game/End of Game	CM	NFL In Game/End	-----1	:30	1	\$6,500.00	IMP	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1			1		\$6,500.00	0.00					
N25	WSMV	10/24/18	10/24/18	W 9-10pm W 9-10pm	CM	9-10pm	--1----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$3,000.00	0.00					
N26	WSMV	10/25/18	10/25/18	Th 8-9pm Th 8-9pm	CM	758-9pm	---1---	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---			1		\$3,000.00	0.00					
N27	WSMV	10/25/18	10/25/18	Th 9-10pm Th 9-10pm	CM	9-10pm	---1---	:30	1	\$3,200.00	IMP	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---			1		\$3,200.00	0.00					
N28	WSMV	10/26/18	10/26/18	F 7-8pm F 7-8pm	CM	658-8pm	----1--	:30	1	\$1,800.00	IMP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----1--			1		\$1,800.00	0.00					
N29	WSMV	10/26/18	10/26/18	Dateline Dateline	CM	Dateline Fri 7-10p	----1--	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----1--			1		\$2,000.00	0.00					
N30	WSMV	10/27/18	10/27/18	Saturday 2 Hour Special 2 Hour Various Specials	CM	7-10p	-----1-	:30	1	\$800.00	IMP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$800.00	0.00					
N31	WSMV	10/27/18	10/27/18	Saturday 2 Hour Special 2 Hour Various Specials	CM	7-10p	-----1-	:30	1	\$800.00	IMP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$800.00	0.00					
N32	WSMV	10/24/18	10/29/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	M-WTF--	:30	1	\$1,500.00	IMP	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	M-WTF--			1		\$1,500.00	0.00					
N33	WSMV	10/24/18	10/29/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	M-WTF--	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	M-WTF--			1		\$550.00	0.00					
N34	WSMV	10/24/18	10/29/18	Late Night Late Night	CM	1136P-1236XM	M-WTF--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	M-WTF--			1		\$300.00	0.00					

