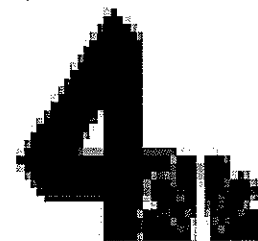


ORDER



WSMV

Orders
Order / Rev: 887531
Alt Order #: 09108410
Product Desc: Senate Majority PAC
Estimate: 6517
Flight Dates: 10/30/18 - 11/05/18
Original Date / Rev: 10/04/18 / 10/04/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW, Suite 100
 Washington, DC 20007-5108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	71	\$50,500.00	\$42,925.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	71	\$50,500.00	\$42,925.00	0.00
Totals	71	\$50,500.00	\$42,925.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSMV	10/30/18	11/05/18	M-F News 4 Today @ 4 CM M-F 4a-5a		M-F 4a-430a (4:00 AM-4:30 AM)	MTWTF--	:30	1	\$75.00	IMP	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/18	11/05/18	MTWTF--		1				\$75.00		0.00			
2	WSMV	11/03/18	11/03/18	SA 6a News Sat 6-7a	CM	Sat 6-630a (6:00 AM-6:30 AM)	-----1-	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$300.00		0.00			
3	WSMV	11/03/18	11/03/18	SA 6a News Sat 6-7a	CM	Sat 630-7a (6:30 AM-7:01 AM)	-----1-	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$300.00		0.00			
4	WSMV	11/03/18	11/03/18	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a	-----1-	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$400.00		0.00			
5	WSMV	11/03/18	11/03/18	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a	-----1-	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$400.00		0.00			
6	WSMV	11/04/18	11/04/18		CM	Sun 5-530am	-----1	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00

Order / Rev: 887531
Alt Order #: 09108410
Flight Dates: 10/30/18 - 11/05/18

Advertiser: Senate Majority PAC
Product Desc: Senate Majority PAC
Estimate: 6517
WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 5-6am Sun 5-6am		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$175.00		0.00			
7	WSMV	11/04/18	11/04/18	Sun 5-6am Sun 5-6am	CM	Sun 530-6am	-----1	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$175.00		0.00			
8	WSMV	11/04/18	11/04/18	SU 6a News Sun 6a-7a	CM	Sun 6a-630a	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$250.00		0.00			
9	WSMV	11/04/18	11/04/18	SU 6a News Sun 6a-7a	CM	Sun 630a-7a	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$250.00		0.00			
10	WSMV	11/04/18	11/04/18	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$350.00		0.00			
11	WSMV	11/04/18	11/04/18	SU 8a News Sun 8a-9a	CM	Sun 8a-830a	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$350.00		0.00			
12	WSMV	10/30/18	11/05/18	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 430a-5a	MTWTF--	:30	1	\$75.00	IMP	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/18	11/05/18	MTWTF--		1				\$75.00		0.00			
13	WSMV	11/04/18	11/04/18	SU 8a News Sun 8a-9a	CM	Sun 830a-9a	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$350.00		0.00			
14	WSMV	11/04/18	11/04/18	Meet the Press Sun 9-10a Meet the Press Sun 9-10am	CM	Sun 9-10a	-----1	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$600.00		0.00			
15	WSMV	10/30/18	11/05/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	MTWTF--	:30	3	\$300.00	IMP	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/18	11/05/18	MTWTF--		3				\$300.00		0.00			
16	WSMV	10/30/18	11/05/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	MTWTF--	:30	3	\$300.00	IMP	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/18	11/05/18	MTWTF--		3				\$300.00		0.00			
17	WSMV	10/30/18	11/05/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	MTWTF--	:30	3	\$300.00	IMP	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/18	11/05/18	MTWTF--		3				\$300.00		0.00			
18	WSMV	10/30/18	11/05/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	3	\$325.00	IMP	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/18	11/05/18	MTWTF--		3				\$325.00		0.00			
19	WSMV	10/30/18	11/05/18	M-F 1230p-1p Millionaire	CM	M-F 1230p-1p	MTWTF--	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/18	11/05/18	MTWTF--		1				\$250.00		0.00			

Order / Rev: 887531
 Alt Order #: 09108410
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: Senate Majority PAC
 Product Desc: Senate Majority PAC
 Estimate: 6517

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSMV	10/30/18-11/05/18		M-F 1230p-1p		M-F 1230p-1p	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 19.2															
[PROG- PROGRAM CHANGE access hollywood]															
2	WSMV	10/30/18-11/05/18		M-F 1230p-1p		M-F 1230p-1p	MTWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 19.1 11/05															
20	WSMV	10/30/18	11/05/18	M-F 1p-2p	CM	1:00-2:00pm	MTWTF--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$400.00	0.00					
21	WSMV	10/30/18	11/05/18	M-F 2-3pm	CM	2-3PM	MTWTF--	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSMV	10/30/18-11/05/18		M-F 2-3pm		2-3PM	MTWThF----	:30		(\$325.00)		0.00	NM		
See MG 21.2															
[PROG- PROGRAM CHANGE face the truth]															
2	WSMV	10/30/18-11/05/18		M-F 2-3pm		2-3PM	MTWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 21.1 11/05															
22	WSMV	10/30/18	11/05/18	M-F 3-4pm	CM	258-4pm	MTWTF--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				Rachel Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$350.00	0.00					
23	WSMV	10/30/18	11/05/18	M-F News 4 Today @ 5	CM	M-F 5a-530a	MTWTF--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				M-F 5-6a			(5:00 AM-5:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$350.00	0.00					
24	WSMV	10/30/18	11/05/18	M-F Channel 4 News @ 4M		4-430pm	MTWTF--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
				CH 4 News @ 4pm			(4:00 PM-4:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$500.00	0.00					
25	WSMV	10/30/18	11/05/18	M-F Channel 4 News @ 4M		430-5pm	MTWTF--	:30	5	\$500.00	IMP	0.00	NM	5	\$2,500.00
				CH 4 News @ 4pm			(4:30 PM-5:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$500.00	0.00					
26	WSMV	10/30/18	11/05/18	M-F Channel 4 News @ 6M		5-530pm	MTWTF--	:30	5	\$600.00	IMP	0.00	NM	5	\$3,000.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$600.00	0.00					
27	WSMV	10/30/18	11/05/18	M-F 6-630pm	CM	6-630pm	MTWTF--	:30	5	\$750.00	IMP	0.00	NM	5	\$3,750.00
				CH. 4 NEWS @ 6			(6:00 PM-6:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$750.00	0.00					
28	WSMV	10/30/18	11/05/18	M-F 630-7pm	CM	629-7pm	MTWTF--	:30	5	\$650.00	IMP	0.00	NM	5	\$3,250.00
				CH. 4 NEWS @ 6:30pm			(6:30 PM-7:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WSMV	10/30/18-11/05/18		M-F 630-7pm		629-7pm	(6:30 PM-7:00 PM)MTWThF----	:30		(\$650.00)		0.00	NM		
See MG 28.6															
[PROG- PROGRAM CHANGE titans blitz]															
6	WSMV	10/30/18-11/05/18		Titans Blitz		630p-7p	--W-----	:30		\$650.00		0.00	NM		
Ⓜ MG for 28.3 10/31															
29	WSMV	11/03/18	11/03/18	SA Channel 4 Weekend@M		5-530pm	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
				Ch. 4 News at 5 Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 887531
 Alt Order #: 09108410
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: Senate Majority PAC
 Product Desc: Senate Majority PAC
 Estimate: 6517

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1-			1		\$500.00	0.00					
30	WSMV	11/03/18	11/03/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday		558-630pm	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1-			1		\$500.00	0.00					
31	WSMV	11/04/18	11/04/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1			1		\$500.00	0.00					
32	WSMV	11/05/18	11/05/18	The Voice MO The Voice MO	CM	Voice Mon 7-9p	1-----	:30	1	\$5,000.00	IMP	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	1-----			1		\$5,000.00	0.00					
33	WSMV	10/30/18	10/30/18	The Voice TU The Voice TU	CM	Voice Tu 7-8p	-1-----	:30	1	\$4,000.00	IMP	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----			1		\$4,000.00	0.00					
34	WSMV	10/30/18	11/05/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$350.00	0.00					
35	WSMV	10/31/18	10/31/18	W 9-10pm Chicago PD	CM	9-10pm	--1----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	--1----			1		\$3,000.00	0.00					
36	WSMV	11/01/18	11/01/18	Th 9-10pm Chicago Fire	CM	9-10pm	---1---	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	---1---			1		\$3,000.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WSMV	10/29/18-11/04/18	Th 9-10pm	9-10pm	---Th----	:30	(\$3,000.00)	0.00	NM				
		See MG 36.2													
		[PROG- PROGRAM CHANGE I & o]													
		2	WSMV	10/29/18-11/04/18	Th 9-10pm	9-10pm	---Th----	:30	\$3,000.00	0.00	NM				
		Ⓜ MG for 36.1 11/01													
37	WSMV	11/03/18	11/03/18	Sa 9-10PM SNL	CM	9-10PM	-----1-	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1-			1		\$700.00	0.00					
38	WSMV	10/30/18	11/05/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	MTWTF--	:30	1	\$1,200.00	IMP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$1,200.00	0.00					
39	WSMV	10/30/18	11/05/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	MTWTF--	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$550.00	0.00					
40	WSMV	10/30/18	11/05/18	Late Night Late Night	CM	1136P-1236XM	MTWTF--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			1		\$300.00	0.00					
41	WSMV	11/04/18	11/04/18	Sunday FNIA Football Night in America	CM	6p-715p, Sa 3-4p	-----1	:30	1	\$1,800.00	IMP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1			1		\$1,800.00	0.00					
42	WSMV	11/04/18	11/04/18	NFL In Game/End of Ga@M NFL In Game/End of Game	CM	730-1045p (7:30 PM-10:45 PM)	-----1	:30	1	\$4,500.00	IMP	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 887531
 Alt Order #: 09108410
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: Senate Majority PAC
 Product Desc: Senate Majority PAC
 Estimate: 6517
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-----1		1				\$4,500.00		0.00			
43	WSMV	10/30/18	11/05/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		6a-630a (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/30/18		10/30/18	11/05/18	MTWTF--		1				\$600.00		0.00			
44	WSMV	10/30/18	11/05/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		630-7a (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/30/18		10/30/18	11/05/18	MTWTF--		1				\$600.00		0.00			
45	WSMV	10/30/18	11/05/18	Today Show 1 Today Show 7-9am	CM	658-9AM	MTWTF--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/30/18		10/30/18	11/05/18	MTWTF--		1				\$600.00		0.00			
46	WSMV	11/03/18	11/03/18	Sat 5-6am Sat 5-6am	CM	Sat 5-530am (5:00 AM-5:30 AM)	-----1-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-----1-		1				\$200.00		0.00			
47	WSMV	11/03/18	11/03/18	Sat 5-6am Sat 5-6am	CM	Sat 530-6am (5:30 AM-6:00 AM)	-----1-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	-----1-		1				\$200.00		0.00			
													Totals	71	\$50,500.00