

ORDER



Orders
Order / Rev: 762616
Alt Order #: 08436709
Product Desc: CAMP TO SAVE PUB SCH
Estimate: 4791
Flight Dates: 11/04/16 - 11/08/16
Original Date / Rev: 11/04/16 / 11/04/16
Order Type: GENERAL

EGGB

Primary AE: Ryan Eddins
Sales Office: H-WDC
Sales Region: National

Agency Name: New Media Firm, The
Buying Contact:
Billing Contact:
 1322 G Street S.E.
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Campaign To Save Public Schools
Demographic: A35+
Product Codes: Political-Issues
Priority: FNP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	10	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	10	\$5,000.00	\$4,250.00	0.00
Totals	10	\$5,000.00	\$4,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EGGB	11/07/16	11/07/16	M-SU Late News Western Mass News at 10	CM	10p-1035p, 10-1035p	1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
E 2	EGGB	11/05/16	11/05/16	Sa Late News Sa Western Mass News	CM	10p-1030p	-----1-	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$500.00		0.00			
E 3	EGGB	11/05/16	11/05/16	PR M-SU Prime Rotator Sa Prime Rotator	CM	8p-10p, 7p-10p (8:00 PM-10:00 PM)	-----2-	:30	2	\$500.00	FNP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----2-		2				\$500.00		0.00			
E 4	EGGB	11/06/16	11/06/16	M-SU Late News Western Mass News at 10	CM	10p-1035p, 10-1035p	-----1	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$500.00		0.00			
E 5	EGGB	11/06/16	11/06/16	Sun 7-8p Son of Zorn/Bob's Burgers	CM	7p-8p	-----1	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$500.00		0.00			
E 6	EGGB	11/06/16	11/06/16	Sun 8-9p The Simpsons/Son of Zorn	CM	8p-9p	-----1	:30	1	\$800.00	FNP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	EGGB	11/06/16	11/06/16	Sun 9-10p Family Guy/Last Man	CM	Su 9-10pm	-----1	:30	1	\$1,000.00	FNP	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1				\$1,000.00		0.00			
E 8	EGGB	11/08/16	11/08/16	M-F 7a-8a Western Mass News on Fox	CM	7a-9a <7:00 AM-9:00 AM>	-2-----	:30	2	\$100.00	FNP	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	-2-----		2				\$100.00		0.00			
Totals														10	\$5,000.00