

# ORDER



**Orders**

**Order / Rev:** 8772

Alt Order #: 08369279

Product Desc: MPCA PAC EST. 41

Estimate: 41

Flight Dates: 10/10/16 - 10/16/16

Original Date / Rev: 10/05/16 / 10/05/16

Order Type: GENERAL

**KRBK**

Primary AE: Emily Hamilton

Sales Office: DAL

Sales Region: National

**Agency**

**Name:** Axiom Strategies LLC

Buying Contact:

Billing Contact:

1251 BNW Bariarcliff Parkway, Suite 85

Kansas City, MO 64116

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** ISS\_MPCA PAC

Demographic: A35+

Product Codes: PL2

Priority: P-04

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation: 00:00:30

Advertiser External ID:

Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/16/16	24	\$4,650.00	\$3,952.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$4,650.00	\$3,952.50	0.00
<b>Totals</b>	<b>24</b>	<b>\$4,650.00</b>	<b>\$3,952.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Emily Hamilton			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRBK	10/10/16	10/14/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	MTWTF--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$25.00		0.00			
E 2	KRBK	10/10/16	10/14/16	M-F 10p-11p M-F 10p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	MTWTF--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$50.00		0.00			
E 3	KRBK	10/10/16	10/14/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$60.00	P-04	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$60.00		0.00			
E 4	KRBK	10/10/16	10/14/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$75.00		0.00			
E 5	KRBK	10/16/16	10/16/16	FOX NFL Game 1 FOX NFL Game 1	CM	12:00 PM-3:00 PM (12:00 PM-3:00 PM)	-----1	:30	1	\$1,300.00	P-04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1			1			\$1,300.00		0.00			
E 6	KRBK	10/16/16	10/16/16	FOX NFL Game 2 FOX NFL Game 2	CM	3p-6p	-----1	:30	1	\$1,500.00	P-04	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1			1			\$1,500.00		0.00			

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KRBK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KRBK	10/16/16	10/16/16	Su 8p-9p Su 8p-9p	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----- 1	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
FAMILY GUY OR LAST MAN ON EARTH EITHER ONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	----- 1		1			\$400.00			0.00			
E 8	KRBK	10/13/16	10/13/16	Thu 8p-9p Thu 8p-9p	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--- 1 ---	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--- 1 ---		1			\$400.00			0.00			
													Totals	24	\$4,650.00