

NRG MEDIA

WGLX-FM QUARTERLY ISSUES/PROGRAM LIST

Quarter: October-December 2014

Public Issues identified by community leaders and the general public important to Wisconsin Rapids and surrounding communities are: **Economy** including jobs and unemployment; **Government** including national, state and local; **Environment** including wildlife and management; **Education** including opportunities and costs; **Health** including safety, insurance coverage and sickness.

Economy: Date Aired: October 15, 2014 Time: 6 and 7AM Segment Length :12 The state government is taking in fewer tax dollars than a year ago. The Revenue Department said yesterday that tax collections totaled two-and-three quarter billion dollars from July through September. That's down two-point-three percent from a year ago.

Date Aired: October 17, 2014 Time: 6, 7 and 8AM Segment Length :12 The National Retail Federation forecast online holiday shopping to increase this year by eight to 11 percent over last year. Amazon has decided to hire 80-thousand season workers to help with packing and shipping millions of orders.

Date Aired: October 17, 2014 Time: 7 and 8AM Segment Length :20 Wisconsin's unemployment rate went down last month. The state reported Thursday that the unemployment rate dropped to 5.5 percent in September and 8,400 private-sector jobs were added. Wisconsin's decrease was in line with a drop in the national unemployment rate of two-tenths percent last month. The national rate is now five-point-nine percent.

Date Aired: October 23, 2014 Time: 6, 7 and 8AM Segment Length :12 Unemployment rates fell in all 12 of Wisconsin's metro areas last month -- while seasonally-adjusted job totals dropped in seven of those metros. State workforce development officials say jobless rates for September ranged from three-point-four percent in the Madison area to six-point-one in Racine.

Date Aired: October 29, 2014 Time: 6, 7 and 8AM Segment Length :24 A larger percentage of Wisconsinites work in low-wage jobs now than in 2000, while the numbers of middle-wage jobs dropped at an even higher percentage. That's according to a new study by Marc Levine of the U-W Milwaukee Center for Economic Development. It shows that the percentages of lower-wage jobs escalated since the Great Recession, but Levine points out that the trend has been that way since 2000. Since the recession ended in 2010, the study shows virtually all of Wisconsin's net job growth was in the low-wage category.

Date Aired: November 4, 2014 Time: 7 and 8AM Segment Length :14 Wisconsin gasoline prices continue to inch downward. The Triple-"A" said the average statewide price was 3.03-a-gallon this morning for regular unleaded. That's four-and-a-half cents less than last week, 30-cents cheaper than a month ago. Analysts cite large supplies, relatively low demand, and lower crude oil prices.

Date Aired: November 7, 2014 Time: 6, 7 and 8AM Segment Length :19 State regulators have approved a \$9 increase in electric bills for hundreds of thousands of WPS customers in north-central Wisconsin. The utility says the increase is designed to ensure consumers who use less energy pay their fair share to maintain infrastructure. Consumer advocates counter the increase is designed to recoup revenue lost through conservation.

Date Aired: November 13, 2014 Time: 6, 7 and 8AM Segment Length :11 The U-S Department of Energy estimates the average price of gasoline will be below three dollars per gallon in 2015. If the prediction comes true, consumers will save an estimated 61-billion dollars compared to this year.

Date Aired: November 19, 2014 Time: 6, 7 and 8AM Segment Length :14 Forbes Magazine ranks Wisconsin as the 32nd best state for business. That doesn't sound too good, but it's the state's highest ranking since Forbes started the annual list eight years ago. Wisconsin was ranked 41st last year. Forbes says the Badger State's quality of life dropped out of the Top-10, and is now 17th.

Date Aired: November 21, 2014 Time: 7 and 8AM Segment Length :12 Wisconsin's unemployment rate is improving slowly. October jobless numbers were reported at 5.4 percent

and 0.1 percent improvement from the previous month. The Department of Workforce Development reported the state also added 4,000 private sector jobs in October.

Date Aired: December 1, 2014 Time: 6, 7 and 8AM Segment Length :17 It's Cyber Monday. And as stores cater to the growing numbers of online shoppers and much of the focus is to prevent folks from being scammed -- or becoming identity theft victims. Jerad Albrecht of the state's consumer protection agency says Cyber Monday shopping is generally safe -- as long as you stick with respected and known retailers. Albrecht says the trouble normally begins with unsolicited text messages and e-mails.

Date Aired: December 12, 2014 Time: 6, 7 and 8AM Segment Length :15 There's new optimism about the holiday season as retail sales rose by a seasonally-adjusted seven-tenths of one-percent last month, with falling gas prices freeing up some discretionary income. Now, some analysts believe holiday spending could rise by at least four-percent this year due to recent job growth.

Date Aired: December 17, 2014 Time: 7 and 8AM Segment Length :14 Wisconsin is the 12th-highest taxed state in the nation, up from 13th a year ago. The Wisconsin Taxpayers Alliance says the Badger State also has the third-highest taxes among its Upper Midwest neighbors. Illinois has the highest taxes in the region, and Minnesota is second.

Date Aired: December 19, 2014 Time: 6 and 7AM Segment Length :15 The latest figures from the U.S. Bureau of Labor Statistics showed Wisconsin lags behind the rest of the nation ranking 32nd in job growth. From July of 2013 to June of this year private sector jobs grew just under 1.5 percent. However, one positive note, state unemployment dropped between October and November.

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Government: Date Aired: October 2, 2014 Time: 6 and 7AM Segment Length :24 With 33 days before the election, there's still a strong gender gap in the Wisconsin governor's race. According to the latest Marquette Law School poll released yesterday, male voters give Republican Scott Walker a 62-to-34 percent lead over Democrat Mary Burke. While women prefer Burke 54-to-40. Among likely voters overall, Walker now has a 50-to-45 percent lead over Burke -- the first time since March that either candidate has a lead that's bigger than the poll's margin of error.

Date Aired: October 7, 2014 Time: 6, 7 and 8AM Segment Length :12 Wisconsin's ban on gay

marriage and civil unions was thrown out yesterday by the U-S Supreme Court. Wisconsin was among 32 states which asked the Supreme Court for a final national ruling on same-sex marriage.

Date Aired: October 7, 2014 Time: 6, 7 and 8AM Segment Length :17 Wisconsin's photo I-D law for voting was ruled constitutional yesterday by the federal appeals court in Chicago. A three-judge panel said the requirement complies with the federal Voting Rights Act. Meanwhile, the state Government Accountability Board has started a media and Internet campaign called "Bring It to the Ballot," to educate voters about the types of I-D's they'll need at the polls.

Date Aired: October 10, 2014 Time: 6, 7 and 8 AM Segment Length :14 The U-S Supreme Court has blocked the Wisconsin law requiring voters to show a photo I-D in order to cast a ballot. The decision overturns an earlier lower court ruling. Just hours after the Supreme Court's action, a federal judge in Texas struck down that state's voter I-D law.

Date Aired: October 15, 2014 Time: 6 and 7AM Segment Length :12 The state government is taking in fewer tax dollars than a year ago. The Revenue Department said yesterday that tax collections totaled two-and-three quarter billion dollars from July through September. That's down two-point-three percent from a year ago.

Date Aired: October 20, 2014 Time: 6, 7 and 8AM Segment Length :15 Early voting begins today at municipal clerks' offices throughout Wisconsin. Clerks' offices can hand out ballots from 8 a-m to 7 p-m on weekdays until the Friday before Election Day. There's no more weekend voting allowed in the state.

Date Aired: October 21, 2014 Time: 6, 7 and 8AM Segment length :17 It's official: You will

not need a photo I-D to vote in the November fourth elections in Wisconsin. The state Justice Department said yesterday it could not find a way to work around a U-S Supreme Court order from 12 days ago which put the state's I-D law on hold. Voting officially began in Wisconsin on Monday. The early voting period ends on October 31.

Date Aired: October 30, 2014 Time: 6 and 7AM Segment Length :24 Despite all the campaign promises, the governor who's elected on Tuesday will only be as successful as the Legislature allows. That's been no problem for Republican Scott Walker, who has easily achieved most of his agenda with the help of a G-O-P-controlled Senate and Assembly the past four years. Republicans have a 20-vote majority in the 99-member Assembly, and a three vote majority in the Senate

Date Aired: October 30, 2014 Time: 6, 7 and 8AM Segment Length :20 At least 205-thousand Wisconsinites have already got their votes in for next Tuesday's elections. The Government Accountability Board figures show 142-thousand people have voted at local clerks' offices in the first eight days of early voting. Just over 63-thousand absentee ballots have been returned by mail, The two-week early voting period runs through tomorrow.

Date Aired: October 31, 2014 Time: 7 and 8AM Segment Length :12 The state Justice Department will again have agents and attorneys at the polls on Tuesday, to watch for election law violations. Attorney General J-B Van Hollen says he'll send enforcement teams to 13 polling places including Wausau and Stevens Point.

Date Aired: November 4, 2014 Time: 6AM Segment Length :17 The only poll that counts will be taken today in Wisconsin, as voters settle a hard-fought governor's race. Voters will also choose a new state attorney general. Eight U-S House seats are up. Voters will also choose state representatives and numerous county officials. There's also a statewide referendum on using gas tax revenues only for transportation.

Date Aired: November 5, 2014 Time: 6, 7 and 8AM Segment Length :15 Governor Scott Walker carried 56 of Wisconsin's 72 counties in winning his second four-year term. The Republican Walker defeated Democrat Mary Burke 52-to-47 percent. The margin was about two points less than in Walker's 2012 recall election.

Date Aired: November 11, 2014 Time: 7 and 8AM Segment Length :24 Governor Walker will meet today with state legislative leaders to discuss their agenda for the next two years. He told Assembly Republicans yesterday they have the ability to "get some really great things done." Racine County Republican Robin Vos was re-elected the Assembly speaker yesterday. Senate G-O-P leader Scott Fitzgerald was also re-elected last week. Last month, Assembly Republicans unveiled a conservative agenda that includes reducing more red-tape for businesses, expanding private voucher schools, replacing the Common Core education standards and making those who apply for public benefits take drug tests.

Environment: Date Aired: October 8, 2014 Time: 6, 7 and 8AM Segment Length :17 Two more deer in Wisconsin have been found to have chronic wasting disease. Both were on private land. State officials said yesterday that C-W-D was confirmed on a breeding farm in Richland County. The disease was also found in eastern Marathon County. Chronic wasting disease has now been found in 18 Wisconsin counties and was first confirmed in the state in 2002.

Date Aired: October 8, 2014 Time: 6, 7 and 8AM Segment Length :20 The Wisconsin Department of Natural Resources has released a photo they say they received from a trail camera that captures a clear image of a cougar in Lincoln County. The DNR say the image is from July, and it is likely a male cougar making his way through the area. The department asks those with trail camera to submit photos to help track the movement of large mammals. They said there is currently no evidence that cougars are breeding in Wisconsin.

Date Aired: October 10, 2014 Time: 7 and 8AM Segment Length :24 The tree-killing emerald ash borer has made its first appearance in Wisconsin's Northwoods. The green beetle was confirmed this week at a middle school in Rhinelander. State agriculture officials placed a quarantine on Oneida County. The D-N-R's Linda Williams said the possible long-term killing of ash trees would have a minimal effect on the Northwoods, because other species are more dominant. Oneida is the 37th Wisconsin county to be quarantined.

Date Aired: October 17, 2014 Time: 7 and 8AM Segment Length :14 Owners of Wisconsin waterfront property are being asked to check their docks and swimming rafts for invasive species, as they bring those items in for the winter. The goal is to slow the spread of the fish-

killing V-H-S virus and other invasive species

Date Aired: October 20, 2014 Time: 6, 7 and 8AM Segment Length :19 Wisconsin wolf hunters have already hit their quotas in the Northwoods, just five days into a season that was scheduled to run for four-and-a-half months. The statewide limit is 150, less than in previous years after the total wolf population took a big drop last winter. Eighty-one wolves, more than half the total, have been taken since last Wednesday.

Date Aired: November 14, 2014 Time: 7 and 8AM Segment Length :17 With all the snow on the ground in the northwoods, it may be tempting to get out on the snowmobile trails. Vilas County officials warned people that the trails aren't open yet. Lakes could be dangerous because they're not yet completely frozen over. Officials say they're waiting until after the gun deer season to open the trails, with a target date of Dec. 12.

Date Aired: November 21, 2014 Time: 7 and 8AM Segment Length :18 More than 600-thousand hunters are expected to hit the woods during the nine-day gun deer season that starts tomorrow. For the 49th year, Tomahawk will serve up free venison burgers on the eve of the hunting season. The Tomahawk Venison Feed begins at 11:30 this morning -- and by two, organizers expect to have served about 16-hundred venisonburgers.

Date Aired: November 26, 2014 Time: 7 and 8AM Segment Length :18 The federal government is giving Wisconsin cranberry growers something to be thankful for -- assistance to help them break even. The U-S-D-A has agreed to buy up to 68-million pounds of cranberries to help alleviate an over-supply among growers. Those cranberries are expected to end up at food pantries and school lunch programs.

Date Aired: December 3, 2014 Time: 6, 7 and 8AM Segment Length :19 Wisconsin hunters shot their fewest number of deer in 32 years in the nine-day gun season that ended Sunday. Preliminary figures from the DNR showed 191-thousand-550 deer were registered statewide. That's down 15-percent from a year ago, and it's the lowest harvest since 1982. The good news was Wisconsin saw an all-time low for recorded hunting accidents with only three.

Date Aired: December 17, 2014 Time: 7 and 8AM Segment Length :21 The state D-N-R continues to let new frac-sand mines open, even though the agency's environmental regulations expired nine months ago. As a result, the Wisconsin State Journal said clay, sand, and chemicals have spilled into some of Wisconsin's cleanest trout streams as operators failed to keep heavy rains from washing away sand piles. Deb Dix, who oversees frac-sand mining for the D-N-R, could not say how many mines opened since the permit system expired.

Education: Date Aired: October 2, 2014 Time: 7 and 8AM Segment Length :15 University of Wisconsin campuses enrollment figures released yesterday show a slight drop throughout the 26-campus system. U-W officials said about 179-thousand students are attending classes this fall -- 811 fewer than at the same time in 2013. Freshmen enrollment dropped by two-point-two percent.

Date Aired: October 13, 2014 Time: 6, 7 and 8AM Segment Length :17 Wisconsin taxpayers have paid about \$139 million to private schools that ended up being barred from the state's voucher system for failing to meet requirements. State Department of Public Instruction data shows more than two-thirds of the 50 schools terminated from the state's voucher system in the last 10 years had only stayed open for five years or less.

Date Aired: October 14, 2014 Time: 6, 7 and 8AM Segment Length :15 Wisconsin teachers make less money than their counterparts around the country. That's according to Gannett Wisconsin media, which reviewed data from both state and national education groups. Gannett points out that the Act-10 bargaining limits have contributed to lower state teacher salaries. When benefits are added in, the average salary is less than it was five years ago.

Date Aired: October 16, 2014 Time: 6, 7 and 8AM Segment Length :15 About half of Wisconsin's 424 public school districts will get more general state aid than a year ago. Department of Public Instruction figures show schools will share almost four-and-a-half billion dollars in general state aid -- two-point-one percent more than last year.

Date Aired: October 23, 2014 Time: 6 and 7AM Segment Length :19 Supporters say Wisconsin's school voucher program gives low-income public school kids a chance for a better education in a private school. But by and large, it's not happening. The state Department of Public Instruction said that only 19-percent of this fall's 538 voucher students attended a public school last year. Critics of the voucher program say it's mostly about giving tax money to private schools, while sapping state aid from public schools.

Date Aired: November 5, 2014 Time: 7 and 8AM Segment Length :16 Toyota is recalling almost six-thousand cars for a possible steering issue. The automaker says 2014 Camry, Camry Hybrid, Avalon and Avalon Hybrid models are being recalled because the left front suspension

arm could come free from a ball joint. That could cause the loss of steering control.

Date Aired: December 1, 2014 Time: 6, 7 and 8AM Segment Length :17 It's Cyber Monday. And as stores cater to the growing numbers of online shoppers and much of the focus is to prevent folks from being scammed -- or becoming identity theft victims. Jerad Albrecht of the state's consumer protection agency says Cyber Monday shopping is generally safe -- as long as you stick with respected and known retailers. Albrecht says the trouble normally begins with unsolicited text messages and e-mails.

Date Aired: December 2, 2014 Time: 7 and 8AM Segment Length :12 Wisconsin appears to have had its safest gun deer hunt on record. The Milwaukee Journal Sentinel reported only three hunters were wounded during the nine-day season which ended Sunday. No one was shot to death and it was the fourth time in the last five years there were no fatalities.

Date Aired: December 2, 2014 Time: 7 and 8AM Segment Length :15 Two State lawmakers are making a bipartisan effort to improve Wisconsin's Education system. During a forum Monday night at UW-Marathon County, Democratic Representative Mandy Wright and Republican Senator Dale Schultz discussed issues with funding Wisconsin's schools. Some topics included growing poverty, which affects education performance.

Date Aired: December 15, 2014 Time: 7 and 8AM Segment Length :14 Today marks the deadline to get healthcare coverage by Jan. 1. Under the Affordable Care Act, people must sign up for insurance by today in order to have coverage by the first of the year. Those who do not have coverage will face a stiff fine.

Date Aired: December 15, 2014 Time: 6, 7 and 8AM Segment Length :12 Local law enforcement agencies are working together to help Wisconsin drivers stay safe over the holiday

season. The coordinated effort, "Booze and Belts," cracks down on drunken driving and seatbelt use, the program began on Friday.

Health: Date Aired: October 1, 2014 Time: 6, 7 and 8AM Segment Length :14 Texas health officials are urging calm after the Dallas County Health Department said test results from the Centers for Disease Control confirmed a person there has contracted Ebola. The patient had traveled to the Dallas area from Liberia. The C-D-C has sent a team to Dallas.

Date Aired: October 2, 2014 Time: 7 and 8AM Segment Length :19 Ninety-six people died in work-related incidents in Wisconsin last year. That's 18 fewer than in 2012, according to figures released yesterday by the U-S Bureau of Labor Statistics. Forty of last year's total occupational deaths involved transportation mishaps. Twenty-three deaths were due to falling or tripping. Wisconsin had eleven violent work-related deaths in 2013, including six homicides.

Date Aired: October 6, 2014 Time: 6, 7 and 8AM Segment Length :17 U-W Madison health officials say folks who come down with the flu should not overreact. Experts say some symptoms of the Ebola virus are the same as influenza, and they're worried that some people might jump to the wrong conclusions during the winter flu season. Those with concerns are

urged to get the facts by going online to sites like the U-S Centers for Disease Control.

Date Aired: October 9, 2014 Time: 6, 7 and 8AM Segment Length :20 Five U-S airports including Chicago's O'Hare Field are adding screening of passengers from West Africa for signs of the Ebola virus. The announcement comes after the Ebola patient being treated at a Texas hospital died. Authorities say Thomas Duncan died Wednesday morning. Duncan came to America from Liberia in mid-September but he showed no symptoms for about three weeks.

Date Aired: October 10, 2014 Time: 6, 7 and 8AM Segment Length :21 More than two dozen members of Congress say they want a ban on travelers to the U-S from West Africa. Twenty-three House Republicans and three Democrats signed the letter to the president which also calls for a quarantine of anyone who arrives from the affected nations after having been exposed to the Ebola virus. The federal lawmakers want the ban to remain in force until the Ebola outbreak is brought under control.

Date Aired: October 14, 2014 Time: 6, 7 and 8AM Segment Length :19 President Obama was briefed on the Ebola crisis at the White House Monday afternoon. The President urged the nation's health and security leaders to create a national response plan. About 250 Wisconsin health professionals will get together in Milwaukee today to make sure they're on the same page for identifying and treating the Ebola virus.

Date Aired: October 22, 2014 Time: 6, 7 and 8AM Segment Length :13 Being a couch-potato can be more hazardous to your health than you might think. A new study at the Mayo Clinic shows that many Americans sit for at least 15 hours a day -- and even people with normal weight and good exercise habits can be at risk.

Date Aired: November 17, 2014 Time: 6, 7 and 8AM Segment Length :13 The second try for the new healthcare website is much smoother than the first. Three days in and so far so good. Health-dot-gov is open for the three-month enrollment period and, as of Sunday morning, about 23-thousand applications for coverage had been completed.

Date Aired: December 8, 2014 Time: 6 and 7AM Segment Length :15 At least 24 people in assisted living homes in Wisconsin's 15 largest counties have died as a result of mistakes or mistreatment by caregivers in a two-year period. Data from 2012 and 2013 found 94 people were hospitalized or treated in emergency rooms for broken bones, debilitating bed sores and other injuries.

Date Aired: December 9, 2014 Time: 6 and 7AM Segment Length :13 The State Department of Health Services said the number of adult smokers is at a record low in Wisconsin, but the increasing use of E-cigarettes and vaping devices is a growing concern. Many see vaping as a cheaper, healthier alternative to smoking, however one local public health educator said more studies are needed.