

# ORDER



**Orders**  
**Order / Rev:** 477689  
 Alt Order #:  
**Product Desc:** HMP  
**Estimate:** 6204  
**Flight Dates:** 10/30/18 - 11/05/18  
**Original Date / Rev:** 10/24/18 / 10/24/18  
**Order Type:** GENERAL

**KSHB-TV**  
**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:** 215649  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	24	\$19,825.00	\$16,851.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	24	\$19,825.00	\$16,851.25	0.00
<b>Totals</b>	<b>24</b>	<b>\$19,825.00</b>	<b>\$16,851.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/30/18	11/05/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$550.00	P-1	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/18	11/05/18	MTWTF--		3				\$550.00		0.00			
N 2	KSHB	10/30/18	11/05/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/18	11/05/18	MTWTF--		2				\$1,000.00		0.00			
N 3	KSHB	10/30/18	11/05/18	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/18	11/05/18	MTWTF--		1				\$1,000.00		0.00			
N 4	KSHB	11/03/18	11/03/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/18	11/05/18	-----S-		1				\$375.00		0.00			
N 5	KSHB	11/03/18	11/03/18	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/18	11/05/18	-----S-		1				\$550.00		0.00			
N 6	KSHB	10/30/18	11/05/18		CM	6-7am	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00

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 Flight Dates: 10/30/18 - 11/05/18

Advertiser: House Majority PAC  
 Product Desc: HMP  
 Estimate: 6204  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 6-7am News											
				Su 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	-----S	1	\$350.00	0.00								
N 7	KSHB	10/30/18	11/05/18	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	4	\$200.00	0.00								
N 8	KSHB	10/30/18	11/05/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	2	\$500.00	0.00								
N 9	KSHB	10/30/18	11/05/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	2	\$850.00	0.00								
N 10	KSHB	10/30/18	11/05/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	1	\$1,200.00	0.00								
N 11	KSHB	10/30/18	11/05/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	2	\$650.00	0.00								
N 12	KSHB	10/30/18	11/05/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	2	\$1,200.00	0.00								
N 13	KSHB	10/30/18	11/05/18	M-F Nightly News M-F Nightly News	CM	530-6pm	MTWTF--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	1	\$3,500.00	0.00								
N 14	KSHB	10/30/18	11/05/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	1	\$2,000.00	0.00								
													Totals	24	\$19,825.00