



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1603209-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Patti Goodnight	WBTV National	National

Billing Address:

AO2, LLC
Attention: Reid Overcash
7508 Wingfoot Drive
Raleigh, NC 27615

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
POL/Wood-Eagles/Auditor-4	WOOD-EAGLES	

Flight Dates	Order #	Alt Order #
10/24/16 - 11/06/16	1603209	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	10/28/16	The Early Show	7-9a	MTWTF--	:30	3	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 3 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBTV	M	10/24/16	8:13 AM	The Early Show	7-9a	:30	BethWood/MargaretEaglesCo	\$625.00 NM
1	WBTV	Tu	10/25/16	7:26 AM	The Early Show	7-9a	:30	BethWood/MargaretEaglesCo	\$625.00 NM
2	WBTV	Th	10/27/16	8:44 AM	The Early Show	7-9a	:30	BethWood/MargaretEaglesCo	\$625.00 NM
2	10/29/16	10/30/16	WBTV Sun Am News	5-6a	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/30/16	5:30 AM	WBTV Sun Am News	5-6a	:30	BethWood/MargaretEaglesCo	\$225.00 NM
3	10/24/16	10/28/16	LOC Morning Break	9a-10a	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	M	10/24/16	9:29 AM	LOC Morning Break	9a-10a	:30	MargaretEagles/BethWoodCo	\$225.00 NM
1	WBTV	Th	10/27/16	9:53 AM	LOC Morning Break	9a-10a	:30	MargaretEagles/BethWoodCo	\$225.00 NM
11	10/25/16	10/28/16	WBTV News at 5p	5p-5:30p	-TWTF--	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 1 \$725.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/26/16	5:14 PM	WBTV News at 5p	5p-5:30p	:30	MargaretEagles/BethWoodCo	\$725.00 NM
12	10/25/16	10/28/16	WBTV News at 4p	M-F 4-4:30p	-TWTF--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 1 \$475.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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1603209-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Wood-Eagles/Auditor-	WOOD-EAGLES		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/25/16	10/28/16	WBTV News at 4p	M-F 4-4.30p	- TWTF - -	:30	1	\$475.00	NM
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	Th	10/27/16	4:29 PM	WBTV News at 4p	M-F 4-4.30p	:30	BethWood/MargaretEaglesCo	\$475.00 NM
13	10/25/16	10/28/16	LOC Morning Break	9a-10a	- TWTF - -	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	- TWTF - -	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	F	10/28/16	9:19 AM	LOC Morning Break	9a-10a	:30	MargaretEagles/BethWoodCo	\$225.00 NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,975.00
<u>Agency Commission</u>	\$596.25
<u>Net Amount Due</u>	\$3,378.75

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