

WENR Issues 4th quarter 2023

1. Economic Development. We regularly aired messages promoting the activities of the Athens Area Chamber of Commerce. We also aired at least 10 spots per day promoting shopping locally. We actively promoted Christmas at the Depot in Etowah as well as the downtown Athens Christmas Parade.
2. Education. We aired announcements for school events as well as local educational outreach for the local United Way. We also aired announcements for the local CASA organization promoting representation of school age children in the court system. WENR promoted a Junior Achievement recognition program.
3. Drugs and Alcohol Abuse. WENR regularly airs announcements about the perils of Meth and opioid adiction.
5. Environment. WENR airs regular announcements from Keep Tennessee Beautiful. We also aired a two week campaign for the Athens Parks and REcreation Dept.
7. Local culture. We aired a variety of announcements for the Athens Arts Council including art classes, and the appearance of the KNoxville Symphony Orchestra. We promoted the local Halloween Celebration in Athens. We aired announcements for the Etowah Fall Arts Fest. The Hiwassee heritage center was promoted. We regularly air both generic and event announcements for the Living Heritage Museum.
8. Health. WENR regularly airs announcements for Medic Regional Blood Center. We also regularly aired announcements about health department Covid vaccinations. Spots were aired for the Etowah Senior Center and the McMinn Senior Center.