

WENR Issues 1st quarter 2024

1. Economic Development. We regularly aired messages promoting the activities of the Athens Area Chamber of Commerce. We also aired at least 8 spots per day promoting shopping locally.
2. Education. We aired announcements for local educational outreach for the local United Way. We also aired announcements for the local CASA organization promoting representation of school age children in the court system. WENR regularly airs promos for Junior Achievement. We aired a local political debate live. We promoted a scholarship program for Tennessee Wesleyan University.
3. Drugs and Alcohol Abuse. WENR regularly airs announcements about the perils of Meth and opioid addiction.
5. Environment. WENR airs regular announcements from Keep Tennessee Beautiful. We also aired recruitment ads for the Athens Parks and REcreation Dept.
7. Local culture. We aired a variety of announcements for the Athens Arts Council including art classes, a performance of The Sound of Music. The Hiwassee heritage center was promoted. We regularly air both generic and event announcements for the Living Heritage Museum.
8. Health. WENR regularly airs announcements for Medic Regional Blood Center. We aired a special promotion for a specific blood drive. We also regularly aired announcements about health department Covid vaccinations. Spots were aired for the Etowah Senior Center and the McMinn Senior Center.