

**ORDER**

**Orders**  
**Order / Rev:** 727827  
**Alt Order #:** 08240164  
**Product Desc:** NEW DAY FOR AMERICA  
**Estimate:**  
**Flight Dates:** 04/30/16 - 05/09/16  
**Original Date / Rev:** 04/29/16 / 04/29/16  
**Order Type:** GENERAL

**Primary AE:** Justin Votta  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** New Day Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 501 Morrison Rd., Suite 201  
 Gahanna, OH 43230

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** New Day For America  
**Demographic:** A35+  
**Product Codes:** Political-Issues  
**Priority:** PMT  
**Revenue Codes:** POL, PLI, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/09/16	65	\$44,650.00	\$37,952.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	65	\$44,650.00	\$37,952.50	0.00
<b>Totals</b>	<b>65</b>	<b>\$44,650.00</b>	<b>\$37,952.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KPTV	20%	\$44,650.00
Market	100%	\$223,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KATU	35%	\$78,137.50
KGW	15%	\$33,487.50
KNMT	0%	\$0.00
KOIN	26%	\$58,045.00
KOPB	0%	\$0.00
KPDx	3%	\$6,697.50
KPXG	0%	\$0.00
KRCW	1%	\$2,232.50
KTVR	0%	\$0.00
KWBP	0%	\$0.00
LiveP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPTV	05/02/16	05/06/16	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	11111--	:30	5	\$800.00	PMT	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/02/16	05/08/16	11111--			5		\$800.00		0.00				
E 2	KPTV	05/09/16	05/09/16	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	1-----	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00

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Advertiser: New Day For America  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KPTV	05/09/16	05/09/16	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	1-----	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	1-----		1				\$800.00		0.00			
E 3	KPTV	05/02/16	05/06/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	11111--	:30	5	\$700.00	PMT	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	11111--		5				\$700.00		0.00			
E 4	KPTV	05/09/16	05/09/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	1-----		1				\$700.00		0.00			
E 5	KPTV	05/02/16	05/06/16	M-F 12-1pm Rachel Ray	CM	M-F 12noon-1pm	11111--	:30	5	\$100.00	PMT	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	11111--		5				\$100.00		0.00			
E 6	KPTV	05/03/16	05/05/16	M-F 1-2pm Wendy Williams	CM	M-F 1-2pm	-1-1---	:30	2	\$100.00	PMT	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	-1-1---		2				\$100.00		0.00			
E 7	KPTV	05/09/16	05/09/16	M-F 1-2pm Wendy Williams	CM	M-F 1-2pm	1-----	:30	1	\$100.00	PMT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	1-----		1				\$100.00		0.00			
E 8	KPTV	05/02/16	05/06/16	M-F 4-5pm Judge Judy/Judge Judy	CM	M-F 4-5pm	22222--	:30	10	\$350.00	PMT	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	22222--		10				\$350.00		0.00			
E 9	KPTV	05/09/16	05/09/16	M-F 4-5pm Judge Judy/Judge Judy	CM	M-F 4-5pm	2-----	:30	2	\$350.00	PMT	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	2-----		2				\$350.00		0.00			
E 10	KPTV	05/02/16	05/06/16	M-F 5-6pm News 5 O'Clock News	CM	M-F 5-6pm	11111--	:30	5	\$600.00	PMT	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	11111--		5				\$600.00		0.00			
E 11	KPTV	05/09/16	05/09/16	M-F 5-6pm News 5 O'Clock News	CM	M-F 5-6pm	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	1-----		1				\$600.00		0.00			
E 12	KPTV	05/01/16	05/01/16	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	-----S	:30	2	\$1,250.00	PMT	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-----S		2				\$1,250.00		0.00			
E 13	KPTV	05/02/16	05/08/16	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	2222222	:30	14	\$1,250.00	PMT	0.00	NM	14	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	2222222		14				\$1,250.00		0.00			
E 14	KPTV	05/09/16	05/09/16	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	2-----	:30	2	\$1,250.00	PMT	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	2-----		2				\$1,250.00		0.00			
E 15	KPTV	05/02/16	05/06/16	M-F 11:35pm-12:05am Everybody Loves Raymond	CM	M-F 11:35pm-12:05am	11-11--	:30	4	\$350.00	PMT	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	11-11--		4				\$350.00		0.00			
E 16	KPTV	05/09/16	05/09/16	M-F 11:35pm-12:05am Everybody Loves Raymond	CM	M-F 11:35pm-12:05am	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Flight Dates: 04/30/16 - 05/09/16

Advertiser: New Day For America  
Product Desc: NEW DAY FOR AMERICA  
Estimate: KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KPTV	05/09/16	05/09/16	M-F 11:35pm-12:05am Everybody Loves Raymond	CM	M-F 11:35pm-12:05am	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/09/16	05/15/16	1-----		1			\$350.00			0.00			
N 17	KPTV	05/01/16	05/01/16	NASCAR RACE NASCAR RACE	CM	NASCAR RACE	-----2	:30	2	\$1,200.00	IMP	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/25/16	05/01/16	-----2		2			\$1,200.00			0.00			
N 18	KPTV	05/07/16	05/07/16	Sat 6-9am GDO Good Day Oregon Saturday	CM	Sat 6-9am	-----2-	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/02/16	05/08/16	-----2-		2			\$200.00			0.00			
													Totals	65	\$44,650.00



Rep: TELERE, INC.  
Run On: Nov/16 at 14:42

Station: KPTV-TV PORTLAND, OR  
Agency: NEW DAY MEDIA, LLC  
Advertiser: ISS/NEW DAY FOR AMERICA  
Buyer: KEGAN BERAN

## REP BUYLINES

Headline: 8240164 (Mod 1.0)  
Dates: Apr30/16 - May09/16  
Product: NEW DAY FOR AMERICA  
Prod2:  
Tel #:

Traffic#: 727827  
Salesperson: JUSTIN VOTTA  
Est#:  
Demo: RA35+

Page: 1  
Requested by: KKKING

Mod Code	Buy Line	Day/Time	Length	Rate	Start Date	End Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	M-F/6-7A Contract Comment: 1X MAX/DAY Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$800	May02/16	May06/16	1	3	3	\$2,400	GOOD DAY OREGON	0.0 May04/16	Mod #0.1: SZ
	2	Mon/6-7A Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$800	May09/16	May09/16	1	0	0	\$0	GOOD DAY OREGON	0.0 May04/16	Mod #0.1: SZ
	3	M-F/7-9A Contract Comment: 1X MAX/DAY Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$700	May02/16	May06/16	1	3	3	\$2,100	GOOD DAY OREGON	0.0 May04/16	Mod #0.1: SZ
	4	Mon/7-9A Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$700	May09/16	May09/16	1	0	0	\$0	GOOD DAY OREGON	0.0 May04/16	Mod #0.1: SZ
	5	M-F/12N-1P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$100	May02/16	May06/16	1	3	3	\$300	RACHEL RAY	0.0 May04/16	Mod #0.1: SZ
	6	Tu-Th/1-2P Contract Comment: 1X MAX/DAY Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$100	May03/16	May05/16	1	1	1	\$100	WENDY WILLIAMS	0.0 May04/16	Mod #0.1: SZ
	7	Mon/1-2P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$100	May09/16	May09/16	1	0	0	\$0	WENDY WILLIAMS	0.0 May04/16	Mod #0.1: SZ
	8	M-F/4-5P Contract Comment: 2X MAX/DAY Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$350	May02/16	May06/16	1	6	6	\$2,100	NEWS	0.0 May04/16	Mod #0.1: SZ
	9	Mon/4-5P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$350	May09/16	May09/16	1	0	0	\$0	NEWS	0.0 May04/16	Mod #0.1: SZ
	10	M-F/5-6P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$600	May02/16	May06/16	1	0	0	\$0	JUDGE JUDY	0.0 May04/16	Mod #0.1: Z
	11	Mon/5-6P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$600	May09/16	May09/16	1	0	0	\$0	JUDGE JUDY	0.0 May04/16	Mod #0.1: Z
	12	Sa-Su/10-11P Contract Comment: 2X MAX/DAY Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$1,250	Apr30/16	May01/16	1	2	2	\$2,500	NEWS	0.0 May04/16	Mod #0.1: Z
	13	M-Su/10-11P Contract Comment: 2X MAX/DAY Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$1,250	May02/16	May08/16	1	4	4	\$5,000	NEWS	0.0 May04/16	Mod #0.1: SZ
	14	Mon/10-11P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$1,250	May09/16	May09/16	1	0	0	\$0	NEWS	0.0 May04/16	Mod #0.1: SZ
	15	M-Tu-Th-F/1135P-1205A Contract Comment: 1X MAX/DAY Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$350	May02/16	May06/16	1	2	2	\$700	NEWS	0.0 May04/16	Mod #0.1: SZ
	16	Mon/1135P-1205A Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$350	May09/16	May09/16	1	0	0	\$0	RAYMOND	0.0 May04/16	Mod #0.1: SZ
	17	Sa/1130A-2P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$1,200	Apr30/16	Apr30/16	1	0	0	\$0	NASCAR	0.0 May04/16	Mod #0.1: Z
	18	Sa/5-7P Contract Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$200	Apr30/16	Apr30/16	1	0	0	\$0	BOXING	0.0 May04/16	Mod #0.1: Z
	19	M-F/5-6P This is a replacement for May02 on line-10 for 5 spots/week This is a replacement for May09 on line-11 for 1 spot/week Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$600	May02/16	May06/16	1	3	3	\$1,800	5PM NEWS	0.0 May04/16	Mod #0.1: SZ
	20	Mon/5-6P Part of a replacement made up of lines 19-20 Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$600	May09/16	May09/16	1	0	0	\$0	5PM NEWS	0.0 May04/16	Mod #0.1: SZ
	21	M-Su/10-11P This is a replacement for Apr30 on line-12 for 2 spots/week Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$1,250	May02/16	May08/16	1	0	0	\$0	NEWS	0.0 May04/16	Mod #0.1: SZ
	22	Sun/11A-230P This is a replacement for Apr30 on line-17 for 2 spots/week Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$1,200	May01/16	May01/16	1	0	0	\$0	NASCAR	0.0 May09/16	Mod #0.2: S
	23	Sa/6-9A This is a replacement for Apr30 on line-18 for 2 spots/week Order Comment: SPOTS CXL ORDER ENDING WEDNESDAY 5/4	30S	\$200	May07/16	May07/16	1	0	0	\$0	GOOD DAY OREGON	0.0 May04/16	Mod #0.1: SZ
	24	Wed/10-11P Order Comment: ADD BACK 2X 10PM NEWS ON 5/4	30S	\$1,250	May04/16	May04/16	1	2	2	\$2,500	10PM NEWS	0.0 May09/16	Mod #0.2: A
	25	Sun/930A-207P This is a make-good for May01 on line-22 for 2 spots/week Order Comment: TIME CORRECTION FOR NASCAR ON 5/1	30S	\$1,200	May01/16	May01/16	1	2	2	\$2,400	NASCAR	0.0 May09/16	Mod #0.2: A



REP, INC.,  
6 at 14:42

## REP BUYLINES

Traffic#: 727827  
Salesperson: JUSTIN VOTTA  
Page: 2  
Requested by: KKKING

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA3S+ Activity	Last Mod/Rev
							<b>Total 31 Spots for:</b>					
							\$21,900		31	\$21,900		0.0
							Monthly Estimate Dollars:					
										\$21,900	May/16	0.0 May/16