

ORDER



Orders
Order / Rev: 42485
 Alt Order #:
Product Desc: May Primary
 Estimate:
Flight Dates: 05/06/24 - 05/21/24
Original Date / Rev: 05/02/24 / 05/17/24
Order Type: GENERAL

WPSD-TV
Primary AE: Elizabeth Neelley
Sales Office: LOC
Sales Region: Local

Agency Name: Black Mountain Strategy Group
Buying Contact:
Billing Contact: Kim Geveden
 762 Cedar Pointe Drive
 Somerset, KY 42501

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Donna Dixon for Commonwealth Atto
Demographic: A18+
Product Codes: Candidates/Local
Revenue Code 1: AGY
Revenue Code 2: POLCAN
Revenue Code 3: AIR
Priority: P4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	88	\$13,845.00	\$11,768.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	88	\$13,845.00	\$11,768.25	0.00
Totals	88	\$13,845.00	\$11,768.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Elizabeth Neelley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	6.1	05/06/24	05/21/24	Local 6 Today 5a-6a Local 6 Today 5a-6a	CM	5a-6a	MTWTF--	:30	1	\$80.00	P4	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M-W-F--		3				\$80.00		0.00			
		Week: 05/13/24	05/19/24	-T-T---		2				\$80.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 2	6.1	05/06/24	05/21/24	Local 6 Today 6a-7a Local 6 Today 6a-7a	CM	6a-7a	MTWTF--	:30	1	\$200.00	P4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-T---		2				\$200.00		0.00			
		Week: 05/13/24	05/19/24	M-W-F--		3				\$200.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 3	6.1	05/20/24	05/21/24	Local 6 Today 5a-6a Local 6 Today 5a-6a	CM	5a-6a	MT-----	:30	1	\$80.00	P4	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MT-----		4				\$80.00		0.00			
N 4	6.1	05/20/24	05/21/24	Local 6 Today 6a-7a Local 6 Today 6a-7a	CM	6a-7a	MT-----	:30	3	\$200.00	P4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MT-----		3				\$200.00		0.00			
N 5	6.1	05/06/24	05/21/24	Today Show 7a-9a Today Show 7a-9a	CM	7a-9a	MTWTF--	:30	1	\$190.00	P4	0.00	NM	6	\$1,140.00

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Advertiser: Donna Dixon for Commonwealth Attorne
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 Estimate:
WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	6.1	05/06/24	05/21/24	Today w/Hoda & Jenna Today w/Hoda & Jenna	CM	10a-11a	MTWTF--	:30	1	\$80.00	P4	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	----F--		1				\$190.00		0.00			
		Week: 05/13/24	05/19/24	M-W----		2				\$190.00		0.00			
		Week: 05/20/24	05/26/24	MT-----		3				\$190.00		0.00			
N 7	6.1	05/06/24	05/21/24	Local 6 Midday Local 6 Midday	CM	12p-1p	MTWTF--	:30	1	\$110.00	P4	0.00	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T--F--		2				\$80.00		0.00			
		Week: 05/13/24	05/19/24	--W-F--		2				\$80.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$80.00		0.00			
N 8	6.1	05/06/24	05/21/24	M-F 3p-330p Inside Edition	CM	3p-330p	MTWTF--	:30	1	\$70.00	P4	0.00	NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M--T---		2				\$70.00		0.00			
		Week: 05/13/24	05/19/24	-T-TF--		3				\$70.00		0.00			
		Week: 05/20/24	05/26/24	M-----		2				\$70.00		0.00			
N 9	6.1	05/06/24	05/21/24	M-F 4p-5p Kelly Clarkson	CM	4p-5p	MTWTF--	:30	1	\$70.00	P4	0.00	NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-TW-F--		3				\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	6.1	05/06/24-05/12/24	M-F 4p-5p			4p-5p	-TW--F----	:30		(\$70.00)		0.00	NM		
		See MG 9.8													
		[Preempt - Weather Emergency] Tornado Warning													
8	6.1	05/14/24-05/17/24	M-F 4p-5p			4p-5p	-TW--F----	:30		\$70.00		0.00	NM		
		Ⓜ MG for 9.2 05/08													
		Week: 05/13/24	05/19/24	M-W-F--		3				\$70.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$70.00		0.00			
N 10	6.1	05/06/24	05/21/24	Local 6 at Six Local 6 at Six	CM	6p-630p	MTWTF--	:30	1	\$350.00	P4	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-TW-F--		3				\$350.00		0.00			
		Week: 05/13/24	05/19/24	M-WT---		3				\$350.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$350.00		0.00			
N 11	6.1	05/20/24	05/20/24	Monday Prime 7p-9p Voice Live	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$600.00		0.00			
N 12	6.1	05/06/24	05/21/24	Local 6 at Ten M-F Local 6 at Ten M-F	CM	10p-1035p	MTWTF--	:30	1	\$385.00	P4	0.00	NM	5	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M--T---		2				\$385.00		0.00			
		Week: 05/13/24	05/19/24	-T-T---		2				\$385.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$385.00		0.00			
N 13	6.1	05/06/24	05/19/24	Saturday Today Show Saturday Today Show	CM	6:00 AM-7:30 AM (6:00 AM-7:30 AM)	-----S-	:30	1	\$75.00	P4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-		1				\$75.00		0.00			
		Week: 05/13/24	05/19/24	-----S-		2				\$75.00		0.00			
N 14	6.1	05/06/24	05/19/24	Local 6 Saturday Local 6 Saturday	CM	7:30 AM-8:30 AM (7:30 AM-8:30 AM)	-----S-	:30	1	\$75.00	P4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-		1				\$75.00		0.00			
		Week: 05/13/24	05/19/24	-----S-		1				\$75.00		0.00			
N 15	6.1	05/18/24	05/18/24		CM	3:30 PM-6:30 PM	-----S-	:30	3	\$35.00	P4	0.00	NM	3	\$105.00

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WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Horse Racing Preakness Stakes (3:30 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-					3	\$35.00		0.00			
N 16	6.1	05/06/24	05/19/24	Local 6 Saturday	CM	6p-630p	-----S-	:30	1	\$135.00	P4	0.00	NM	2	\$270.00
Local 6 Saturday Start Date: 05/06/24 End Date: 05/12/24 Weekdays: -----S- Spots/Week: 1 Rate: \$135.00 Rating: 0.00 Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S- Spots/Week: 1 Rate: \$135.00 Rating: 0.00															
N 17	6.1	05/06/24	05/19/24	Wheel of Fortune Sat	CM	630p-7p	-----S-	:30	1	\$100.00	P4	0.00	NM	2	\$235.00
Wheel of Fortune Sat Start Date: 05/06/24 End Date: 05/12/24 Weekdays: -----S- Spots/Week: 1 Rate: \$100.00 Rating: 0.00 Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S- Spots/Week: 1 Rate: \$100.00 Rating: 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	6.1	05/13/24-05/19/24		Wheel of Fortune Sat		630p-7p	-----Sa--	:30		(\$100.00)		0.00	NM		
See MG 17.3 [Preempt - Program Change] No Wheel/6:30-7pm Local 6 @ Six															
3	6.1	05/13/24-05/19/24		Local 6 Saturday		6p-630p	-----Sa--	:30		\$135.00		0.00	NM		
MG for 17.2 05/18															
N 18	6.1	05/06/24	05/19/24	Local 6 Sunday	CM	6a-7a	-----S	:30	1	\$50.00	P4	0.00	NM	2	\$100.00
Local 6 Sunday Start Date: 05/06/24 End Date: 05/12/24 Weekdays: -----S Spots/Week: 1 Rate: \$50.00 Rating: 0.00 Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S Spots/Week: 1 Rate: \$50.00 Rating: 0.00															
N 19	6.1	05/06/24	05/19/24	Sunday Today	CM	7a-8a	-----S	:30	1	\$75.00	P4	0.00	NM	2	\$150.00
Sunday Today Start Date: 05/06/24 End Date: 05/12/24 Weekdays: -----S Spots/Week: 1 Rate: \$75.00 Rating: 0.00 Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S Spots/Week: 1 Rate: \$75.00 Rating: 0.00															
N 20	6.1	05/06/24	05/19/24	Meet The Press	CM	8a-9a	-----S	:30	1	\$200.00	P4	0.00	NM	2	\$400.00
Meet The Press Start Date: 05/06/24 End Date: 05/12/24 Weekdays: -----S Spots/Week: 1 Rate: \$200.00 Rating: 0.00 Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S Spots/Week: 1 Rate: \$200.00 Rating: 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	6.1	05/13/24-05/19/24		Meet The Press		8a-9a	-----Su	:30		(\$200.00)		0.00	NM		
See MG 20.3 [Preempt - Program Change] NBC Sports/Soccer Championship															
3	6.1	05/13/24-05/17/24		Local 6 Today 6a-7a		6a-7a	MTWThF----	:30		\$200.00		0.00	NM		
MG for 20.2 05/19															
N 21	6.1	05/06/24	05/19/24	Local 6 Sunday	CM	5p-530p	-----S	:30	1	\$150.00	P4	0.00	NM	2	\$300.00
Local 6 Sunday Start Date: 05/06/24 End Date: 05/12/24 Weekdays: -----S Spots/Week: 1 Rate: \$150.00 Rating: 0.00 Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S Spots/Week: 1 Rate: \$150.00 Rating: 0.00															
N 22	6.1	05/13/24	05/19/24	Sunday Prime 9p-10p	CM	9:00 PM-10:00 PM	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Sunday Prime 9p-10p (9:00 PM-10:00 PM) Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S Spots/Week: 1 Rate: \$400.00 Rating: 0.00															
N 23	6.1	05/06/24	05/19/24	Local 6 at Ten Sun	CM		-----S	:30	1	\$385.00	P4	0.00	NM	2	\$770.00
Local 6 at Ten Sun Start Date: 05/06/24 End Date: 05/12/24 Weekdays: -----S Spots/Week: 1 Rate: \$385.00 Rating: 0.00 Start Date: 05/13/24 End Date: 05/19/24 Weekdays: -----S Spots/Week: 1 Rate: \$385.00 Rating: 0.00															
N 24	6.1	05/20/24	05/20/24	M-F 330p-4p	CM	330p-4p	M-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
Jeopardy Start Date: 05/20/24 End Date: 05/26/24 Weekdays: M----- Spots/Week: 1 Rate: \$70.00 Rating: 0.00															
N 25	6.1	05/20/24	05/20/24		CM	1137p-1237a	M-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00

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WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Seth Meyers											
				Late Night w/Seth Meyers											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$35.00		0.00			
N26	6.1	05/20/24	05/20/24	The Tonight Show	CM	1035p-1137p	M-----	:30	2	\$80.00	P4	0.00	NM	2	\$160.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		2				\$80.00		0.00			
													Totals	88	\$13,845.00