

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 11/11/19

I, FlexPoint Media,

being/on behalf of: Eddie Rispone,

a legally qualified candidate of the Republican

political party for the office of: Louisiana Governor

in the Runoff

election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Eddie Rispono for Governor, PO Box 83108, Baton Rouge, LA 70884

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Leigh Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/11/19

Date



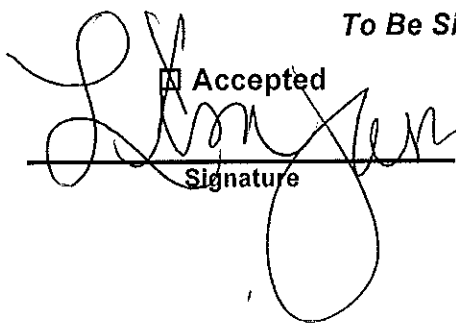
Signature

To Be Signed By Station Representative

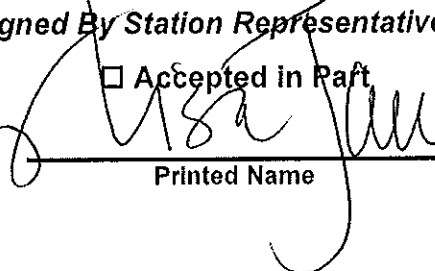
☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name



Title

CONTRACT

KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

And:

FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

<u>Contract / Revision</u> 1343934 /		<u>Alt Order #</u> 33422548
<u>Advertiser</u> Eddie Rispone for Governor		<u>Original Date / Revision</u> 11/11/19 / 11/12/19
<u>Contract Dates</u> 11/11/19 - 11/16/19	<u>Estimate #</u> 660	
<u>Product</u> Rispone for Governor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEEL	11/11/19	11/16/19	M-F AM Live Read	6:00 AM-10:00 AM		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-2-----				2	\$40.00			
N 2	KEEL	11/11/19	11/16/19	M-F Midday	10:00 AM-3:00 PM		1:00			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-4-----				4	\$40.00			
N 3	KEEL	11/11/19	11/16/19	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-2-----				2	\$35.00			
Totals											8	\$310.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/19 - 11/12/19	8	\$310.00	(\$46.50)	\$263.50
Totals	8	\$310.00	(\$46.50)	\$263.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REVISED

Nov 12, 19
 CONT# 33422548 Mod# 1 Ver# 3 (Last = Orig CF)
 REP KATZ RADIO
 TO KEEL-AM (Shreveport, LA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY FLEXPOINT MEDIA
 ADDR PO BOX 1051
 NEW ALBANY, OH 43054

DDS CONT# 0
 C/P/E: / / 660

SALESPERSON FAX#

PH #

BYR KEGAN BERAN
 ADV EDDIE RISPONE FOR GOVERNOR
 PDT Rispone for Governor
 FLT Nov 11, 19 - Nov 16, 19

*** REP ORDER COMMENT ***

** 11/12/2019 12:55:00 PM: SPOTS/DOLLARS REMOVED FROM 11/13-11/16. BEING SHIFTED TO A NEW ESTIMATE.

** 11/12/2019 12:55:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	11/12/2019 - 11/12/2019	1D	2	\$40.00	2
	1.2	.T.....	10A - 3P	60	11/12/2019 - 11/12/2019	1D	4	\$40.00	4
	1.3	.T.....	3P - 7P	60	11/12/2019 - 11/12/2019	1D	2	\$35.00	2
				** FLIGHT TOTALS **			8	\$310.00	
		FLIGHT 2							
CHG	2.1	..W....	6A - 10A	60	11/13/2019 - 11/13/2019	1D	0	\$40.00	0
CHG	2.2	..W....	10A - 3P	60	11/13/2019 - 11/13/2019	1D	0	\$40.00	0
CHG	2.3	..W....	3P - 7P	60	11/13/2019 - 11/13/2019	1D	0	\$35.00	0
				** FLIGHT TOTALS **			0	\$0.00	
		FLIGHT 3							
CHG	3.1	...T...	6A - 10A	60	11/14/2019 - 11/14/2019	1D	0	\$40.00	0
CHG	3.2	...T...	10A - 3P	60	11/14/2019 - 11/14/2019	1D	0	\$40.00	0
CHG	3.3	...T...	3P - 7P	60	11/14/2019 - 11/14/2019	1D	0	\$35.00	0
				** FLIGHT TOTALS **			0	\$0.00	
		FLIGHT 4							
CHG	4.1F..	6A - 10A	60	11/15/2019 - 11/15/2019	1D	0	\$40.00	0
CHG	4.2F..	10A - 3P	60	11/15/2019 - 11/15/2019	1D	0	\$40.00	0
CHG	4.3F..	3P - 7P	60	11/15/2019 - 11/15/2019	1D	0	\$35.00	0

Nov 12, 19
 CONT# 33422548 Mod# 1 Ver# 3 (Last = Orig CF)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: 1 / 660

				** FLIGHT TOTALS **	0	\$0.00	
--	--	--	--	---------------------	---	--------	--

	Nov 19						
SPOTS	8						
CASH	310.00						
TRADE	0.00						
NSL	0.00						
TOTAL	310.00						

						TOTAL
SPOTS						8
CASH						310.00
TRADE						0.00
NSL						0.00
TOTAL						310.00

**** Competitive Comments ****

LA_GOV_ER RADIO
 SVC: FA18 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONT# 33422548 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KEEL-AM (Shreveport, LA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY FLEXPOINT MEDIA
 ADDR PO BOX 1051
 NEW ALBANY, OH 43054

DDS CONT# 0
 C/P/E: / / 660

SALESPERSON FAX#

PH #

BYR KEGAN BERAN
 ADV EDDIE RISPONE FOR GOVERNOR
 PDT Rispone for Governor
 FLT Nov 11, 19 - Nov 16, 19

* REP ORDER COMMENT *

** 11/11/2019 12:24:00 PM: DO NOT AIR SPOTS PAST 2PM ON 11/16.

** 11/11/2019 12:24:00 PM: FLEXPOINT MEDIA - PLEASE UTILIZE ELECTRONIC INVOICING. RADIOINVOICES ID: 9915646 OR R115646

** 11/11/2019 12:24:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	11/12/2019 - 11/12/2019	1D	2	\$40.00	2
	1.2	.T.....	10A - 3P	60	11/12/2019 - 11/12/2019	1D	4	\$40.00	4
	1.3	.T.....	3P - 7P	60	11/12/2019 - 11/12/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	11/13/2019 - 11/13/2019	1D	2	\$40.00	2
	2.2	..W....	10A - 3P	60	11/13/2019 - 11/13/2019	1D	4	\$40.00	4
	2.3	..W....	3P - 7P	60	11/13/2019 - 11/13/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	11/14/2019 - 11/14/2019	1D	2	\$40.00	2
	3.2	...T...	10A - 3P	60	11/14/2019 - 11/14/2019	1D	4	\$40.00	4
	3.3	...T...	3P - 7P	60	11/14/2019 - 11/14/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	11/15/2019 - 11/15/2019	1D	2	\$40.00	2
	4.2F..	10A - 3P	60	11/15/2019 - 11/15/2019	1D	4	\$40.00	4
	4.3F..	3P - 7P	60	11/15/2019 - 11/15/2019	1D	2	\$35.00	2

Nov 11, 19
 CONT# 33422548 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 660

				** FLIGHT TOTALS **	8	\$310.00	
--	--	--	--	---------------------	---	----------	--

	Nov 19						
SPOTS	32						
CASH	1240.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1240.00						

							TOTAL
SPOTS							32
CASH							1,240.00
TRADE							0.00
NSL							0.00
TOTAL							1,240.00

**** Competitive Comments ****

SVC: FA18 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 1343934 /		<u>Alt Order #</u> 33422548
<u>Advertiser</u> Eddie Rispone for Governor		<u>Original Date / Revision</u> 11/11/19 / 11/11/19
<u>Contract Dates</u> 11/11/19 - 11/16/19	<u>Estimate #</u> 660	
<u>Product</u> Rispone for Governor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEEL	11/11/19	11/16/19	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-2222--				8	\$40.00			
N 2	KEEL	11/11/19	11/16/19	M-F Midday	10:00 AM-3:00 PM		1:00			NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-4444--				16	\$40.00			
N 3	KEEL	11/11/19	11/16/19	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-2222--				8	\$35.00			
Totals											32	\$1,240.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/15/19	32	\$1,240.00	(\$186.00)	\$1,054.00
Totals	32	\$1,240.00	(\$186.00)	\$1,054.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nov 11, 19
 CONT# 33422648 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KEEL-AM (Shreveport, LA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY FLEXPOINT MEDIA
 ADDR PO BOX 1051
 NEW ALBANY, OH 43054

DDS CONT# 0
 C/P/E: / / 660

SALESPERSON FAX#

PH #

BYR KEGAN BERAN
 ADV EDDIE RISPONE FOR GOVERNOR
 PDT Rispone for Governor
 FLT Nov 11, 19 - Nov 16, 19

* REP ORDER COMMENT *

** 11/11/2019 12:24:00 PM: DO NOT AIR SPOTS PAST 2PM ON 11/16.

** 11/11/2019 12:24:00 PM: FLEXPOINT MEDIA - PLEASE UTILIZE ELECTRONIC INVOICING. RADIOINVOICES ID: 9915646 OR R115646

** 11/11/2019 12:24:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	11/12/2019 - 11/12/2019	1D	2	\$40.00	2
	1.2	.T.....	10A - 3P	60	11/12/2019 - 11/12/2019	1D	4	\$40.00	4
	1.3	.T.....	3P - 7P	60	11/12/2019 - 11/12/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	11/13/2019 - 11/13/2019	1D	2	\$40.00	2
	2.2	..W....	10A - 3P	60	11/13/2019 - 11/13/2019	1D	4	\$40.00	4
	2.3	..W....	3P - 7P	60	11/13/2019 - 11/13/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	11/14/2019 - 11/14/2019	1D	2	\$40.00	2
	3.2	...T...	10A - 3P	60	11/14/2019 - 11/14/2019	1D	4	\$40.00	4
	3.3	...T...	3P - 7P	60	11/14/2019 - 11/14/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	11/15/2019 - 11/15/2019	1D	2	\$40.00	2
	4.2F..	10A - 3P	60	11/15/2019 - 11/15/2019	1D	4	\$40.00	4
	4.3F..	3P - 7P	60	11/15/2019 - 11/15/2019	1D	2	\$35.00	2

Nov 11, 19
 CONT# 33422548 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 660

				** FLIGHT TOTALS **	8	\$310.00	
--	--	--	--	---------------------	---	----------	--

	Nov 19						
SPOTS	32						
CASH	1240.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1240.00						

							TOTAL
SPOTS							32
CASH							1,240.00
TRADE							0.00
NSL							0.00
TOTAL							1,240.00

**** Competitive Comments ****

SVC: FA18 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Nov 08, 19
 CONT# 33419047 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO KWKH-AM (Shreveport, LA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV EDDIE RISPONE FOR GOVERNOR
 PDT LSU Football
 FLT Nov 09, 19 - Nov 09, 19

* REP ORDER COMMENT *

** 11/8/2019 10:56:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY, NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

** 11/8/2019 10:56:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1S.	12:30P - 9:30P	60	11/09/2019 - 11/09/2019	1D	2	\$55.00	2
		LSU - PRE-GAME							
	1.2S.	12:30P - 9:30P	60	11/09/2019 - 11/09/2019	1D	2	\$55.00	2
		LSU - POST-GAME							
					** FLIGHT TOTALS **		4	\$220.00	

	Nov 19						
SPOTS	4						
CASH	220.00						
TRADE	0.00						
NSL	0.00						
TOTAL	220.00						

						TOTAL
SPOTS						4
CASH						220.00
TRADE						0.00
NSL						0.00
TOTAL						220.00

CONTRACT

KWKH-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

<u>Contract / Revision</u> 1343212 /		<u>Alt Order #</u> 33419047
<u>Advertiser</u> Eddie Rispone for Governor		<u>Original Date / Revision</u> 11/08/19 / 11/08/19
<u>Contract Dates</u> 11/09/19 - 11/09/19	<u>Estimate #</u> na	
<u>Product</u> LSU Football		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWKH-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWKH	11/09/19	11/09/19	Sa-Su Broad Rotator	12:30 PM-9:30 PM		1:00			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----2-				2	\$55.00			
N 2	KWKH	11/09/19	11/09/19	Sa-Su Broad Rotator	12:30 PM-9:30 PM		1:00			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----2-				2	\$55.00			
Totals											4	\$220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/09/19	4	\$220.00	(\$33.00)	\$187.00
Totals	4	\$220.00	(\$33.00)	\$187.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nov 13, 19
 CONT# 33439762 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KEEL-AM (Shreveport, LA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY FLEXPOINT MEDIA
 ADDR PO BOX 1051
 NEW ALBANY, OH 43054

DDS CONT# 0
 C/P/E: / / 669

SALESPERSON FAX#

PH #

BYR NEAL MCDONALD
 ADV REPUBLICAN PARTY OF LOUISIANA
 PDT Approved by Eddie Rispone for Gov
 FLT Nov 10, 19 - Nov 16, 19

* REP ORDER COMMENT *

** 11/13/2019 2:16:00 PM: FLEXPOINT MEDIA - PLEASE UTILIZE ELECTRONIC INVOICING. RADIOINVOICES ID: 9915646 OR RI15646

** 11/13/2019 2:16:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	...T...	6A - 10A	60	11/14/2019 - 11/14/2019	1D	2	\$40.00	2
	1.2	...T...	10A - 3P	60	11/14/2019 - 11/14/2019	1D	4	\$40.00	4
	1.3	...T...	3P - 7P	60	11/14/2019 - 11/14/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	
		FLIGHT 2							
	2.1F..	6A - 10A	60	11/15/2019 - 11/15/2019	1D	2	\$40.00	2
	2.2F..	10A - 3P	60	11/15/2019 - 11/15/2019	1D	4	\$40.00	4
	2.3F..	3P - 7P	60	11/15/2019 - 11/15/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		8	\$310.00	

	Nov 19						
SPOTS	16						
CASH	620.00						
TRADE	0.00						
NSL	0.00						
TOTAL	620.00						

Nov 13, 19
CONT# 33439762 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 669

						TOTAL
SPOTS						16
CASH						620.00
TRADE						0.00
NSL						0.00
TOTAL						620.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

And:

FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

<u>Contract / Revision</u> 1345347 /		<u>Alt Order #</u> 33439762
<u>Advertiser</u> Republican Party of Louisiana		<u>Original Date / Revision</u> 11/13/19 / 11/13/19
<u>Contract Dates</u> 11/10/19 - 11/16/19	<u>Estimate #</u> 669	
<u>Product</u> Approved by Eddie Rlspone for Gov		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEEL	11/14/19	11/14/19	M-F AM Drive	6a-10a		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/11/19	11/17/19	---T---				2	\$40.00			
N 2	KEEL	11/14/19	11/14/19	M-F Midday	10a-3p		1:00			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/11/19	11/17/19	---T---				4	\$40.00			
N 3	KEEL	11/14/19	11/14/19	M-F PM Drive	3p-7p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/11/19	11/17/19	---T---				2	\$35.00			
N 4	KEEL	11/15/19	11/15/19	M-F AM Drive	6a-10a		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/11/19	11/17/19	----F--				2	\$40.00			
N 5	KEEL	11/15/19	11/15/19	M-F Midday	10a-3p		1:00			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/11/19	11/17/19	----F--				4	\$40.00			
N 6	KEEL	11/15/19	11/15/19	M-F PM Drive	3p-7p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/11/19	11/17/19	----F--				2	\$35.00			
Totals											16	\$620.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/15/19	16	\$620.00	(\$93.00)	\$527.00
Totals	16	\$620.00	(\$93.00)	\$527.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nov 12, 19
 CONT# 33424074 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KEEL-AM (Shreveport, LA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY FLEXPOINT MEDIA
 ADDR PO BOX 1051
 NEW ALBANY, OH 43054

DDS CONT# 0
 C/P/E: na / na / 663

SALESPERSON FAX#

PH #

BYR KEGAN BERAN
 ADV REPUBLICAN PARTY OF LOUISIANA
 PDT Approved by Eddie Rispone for Gov
 FLT Nov 11, 19 - Nov 16, 19

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	..W....	6A - 10A	60	11/13/2019 - 11/13/2019	1D	2	\$40.00	2
ADD	1.2	..W....	10A - 3P	60	11/13/2019 - 11/13/2019	1D	4	\$40.00	4
ADD	1.3	..W....	3P - 7P	60	11/13/2019 - 11/13/2019	1D	2	\$35.00	2
		** FLIGHT TOTALS **					8	\$310.00	
		FLIGHT 2							
ADD	2.1	...T...	6A - 10A	60	11/14/2019 - 11/14/2019	1D	2	\$40.00	2
ADD	2.2	...T...	10A - 3P	60	11/14/2019 - 11/14/2019	1D	4	\$40.00	4
ADD	2.3	...T...	3P - 7P	60	11/14/2019 - 11/14/2019	1D	2	\$35.00	2
		** FLIGHT TOTALS **					8	\$310.00	
		FLIGHT 3							
ADD	3.1F..	6A - 10A	60	11/15/2019 - 11/15/2019	1D	2	\$40.00	2
ADD	3.2F..	10A - 3P	60	11/15/2019 - 11/15/2019	1D	4	\$40.00	4
ADD	3.3F..	3P - 7P	60	11/15/2019 - 11/15/2019	1D	2	\$35.00	2
		** FLIGHT TOTALS **					8	\$310.00	

	Nov 19						
SPOTS	24						
CASH	930.00						
TRADE	0.00						
NSL	0.00						
TOTAL	930.00						

CONTRACT

KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

And:

FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

<u>Contract / Revision</u> 1344619 /		<u>Alt Order #</u> 33424074
<u>Advertiser</u> Republican Party of Louisiana		<u>Original Date / Revision</u> 11/12/19 / 11/12/19
<u>Contract Dates</u> 11/11/19 - 11/16/19	<u>Estimate #</u> 663	
<u>Product</u> Approved by Eddle Rispone for Gov		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEEL	11/11/19	11/16/19	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--222--				6	\$40.00			
N 2	KEEL	11/11/19	11/16/19	M-F Midday	10:00 AM-3:00 PM		1:00			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--444--				12	\$40.00			
N 3	KEEL	11/11/19	11/16/19	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--222--				6	\$35.00			
Totals											24	\$930.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 -11/15/19	24	\$930.00	(\$139.50)	\$790.50
Totals	24	\$930.00	(\$139.50)	\$790.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.