

-- PUBLIC AFFAIRS --

COMMUNITY ISSUES AND PROGRAMS LIST

AIRED BY KLIR, 101.1MHz, COLUMBUS, NEBRASKA

DURING THE QUARTER OF

July, August, September, 2013

LICENSEE, KLIR, Three Eagles Communications, Inc.

Prepared by



Date

10-6-13

Under the rules and regulations of the Federal Communications Commission, the licensee of KLIR, Three Eagles Communications, Inc., is required to place in its public inspection file a list of what the licensee considered to have been some of the significant problems, needs, and issues of the service area during the last quarter, and some of the programs the station aired to help meet those problems and needs. During the quarter just ending, the licensee of KLIR made a concerted effort to ascertain the problems, needs, and issues perceived by the people in the service area. This process included personal interviews with leaders and citizens in the service area. In the pages that follow, the licensee lists and describes the representative programming elements that have been aired on KLIR designed to deal with the ascertained problems and needs in the community.

KLIR-FM, 101.1MHz, "The Best Music Variety"

Quarterly Issues/Programs addressed in News Programming

July, August, September, 2013

KLIR is committed to serving all elements of this community; **KLIR** continues to cover issues of significance in newscasts aired on a daily basis. During this quarter, **KLIR** provided service to the community through daily news coverage reflected in the current on-going schedule:

Monday through Friday, 6am, 6:30am, 7am, 7:30am, 8am, 8:30am, 12pm, 4pm, 5pm and 6pm. On Saturday at 6am, 6:30am, 7am, 7:30am, 8am, and 12pm.

A six minute interview with Nebraska Governor Dave Heineman dealing with current local and state issues runs bi-weekly at 6:30 Saturday mornings.

KLIR is also a CNN affiliate, airing national/international newscasts around the clock seven days a week airing national and international newscasts and financial minutes.

Breaking News of immediate nature is also incorporated into programming as need occurs.

In addition to regular significant coverage of issues in daily newscast, during this period the station also expanded its focus to better serve the community. Weekly news features were added to devote more attention and analysis to issues affecting residents across the region. These weekly series aired daily, with 5 minutes of coverage Monday through Friday between 6am and 6pm and 2 minutes of coverage Saturday between 6am and 10am.

FIVE ISSUES FOR THE FCC – 3rd Quarter

7-12 to 9-26: Introduced listeners to new candidates for public office. Candidates for both the upcoming Gubernatorial and U.S. Senate races were announced. We provided coverage of announcements and forums held by several candidates.

8-1 to 9-30: Informed listeners of different cancer awareness events and how they could participate and contribute. Provided details and interviews for events like the Boxer 500 colorectal cancer awareness event, several fundraising activities for Sammy's Superheroes, the Go Gold campaign for Pediatric Cancer Awareness Month, and National Pediatric Cancer Awareness Day in honor of Team Jack's Jack Hoffman.

8-1 to 9-30: Our station provided listeners with information and resource links in regards to enrolling in the health insurance marketplace in accordance with the Affordable Care Act. Our News Department spoke with non-profit organizations about spreading the word about when to enroll. We gave listeners a list of area health organizations that are providing ways to help with the step-by-step process of enrollment.

8-9 to 9-26: State Tax Reform was a large topic of discussion for our community. Our stations talked with legislative experts and discussed the different options regarding tax reform that is being considered with local State Senators. We also informed citizens about upcoming public hearings discussing the matter.

9-17 to 9-30: Our station passed along public safety information regarding potential flooding along the Platte River. Along with state emergency agencies, we gave listeners on estimates regarding the area impact of the flood waters, including anticipated times of water level arrival and peak. We offered listeners precautions that should be taken and what potential dangers the flood waters could pose, from damage estimates to contamination possibilities and the effects on the area lands.

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Bikes For Tikes	8/1/2013	8/30/2013	123	:30	Our station collected new and slightly used bikes to be donated to local kids.
Disclaimer	8/1/2013	8/30/2013	154	:30	A legal disclaimer providing listeners with the rules of KZEN on air contests.
Husker Lunch	8/1/2013	8/30/2013	264	:30	Promo for the weekly Husker Lunch program our station hosts at Duster's Restaurant in downtown Columbus.
Senior Fest	8/21/2013	8/30/2013	24	:30	Promo for our live broadcasts from Columbus Senior Festival.

KLIR Recorded PSA's

STATION: KLIR - AUGUST 2013

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	8/1-8/30	186
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	8/1-8/30	50

MONTH:

July 2013 KLIR

PSA-Client Name:	Dates to run:	Event Type	How arrived	
Rising City FD	July 2-12	Fireworks	Brought In	
Cruise Night	July 2-25	Cruise Columbus	Brought In	
Cruise Night	July 2-Aug 29	Cruise Columbus	Brought In	
Cruise Night	July 2-Sept 26	Cruise Columbus	Brought In	
CCH	July 2-23	Healthy Lifestyles	Email	
Polk Co Health	July 2-10	Immunizations	Email	
Polk Co Health	July 2-16	Immunizations	Email	
Columbus Public Library	July 2-4	No Story time on 4th	Email	
Platte Center PTO	July 2-5	Fun Run	Email	
Platte Center	July 2-6	4th in Platte Center	Email	
Platte Co Hist. Soc	July 2-7	Meeting	Email	
Spirit of Faith	July 2-Aug 10	Charismatic Conference	Brought In	
Columbus Days	July 17-Aug 18	Community Events	Brought In	
Double Dog Wrestling	July 17-19	Fundraiser	Email	
Polk Co Health	July 17-Aug 14	Immunizations	Email	
Polk Co Health	July 17-Aug 20	Immunizations	Email	
Columbus Public Library	July 17-Aug 4	Author Speaking	Email	
St. John's Luth Nrfk	July 17-19	rummage sale	Email	
Platte Center	July 17-22	Scrap Tire	Email	
Silver Creek FD	July 17-Sept 21	5K	Mail	
Child Abuse Prevention	July 17-20	Sundaes in the Square	Brought In	
American Legion Riders	July 17-20	BBQ Fundraiser	Brought In	
Dwayne Drummond Benefit	July 17-20	Fundraiser	Email	
Butler Co Soccer	July 17-Sept 28	Fundraiser	Email	
Columbus Days	July 17-Aug 18	Turtle Races	Brought In	
Archdiocese of Omaha	July 17-Aug 3	Heartland Men's Confernc	Email	
Petersburg FD	July 17-Aug 18	Trail Ride	Email	
St. Johns Madison	July 30-Aug 11	Ice Cream Social	Mail	
CCH	July 30-Aug 16	Parkinson's Group	Email	
Clmbs Catholic Churchs	July 30-Aug 6	Anti-Porn Workshop	Brought In	
St. John Neuman	July 30-Aug 11	Farmers Market	Mail	
Clmbs Fire & Ice	July 30-Aug 30	Registration	Email	
American Red Cross	July 30-Aug 3	Sammy Nahorny Blood dri	Brought In	
Clmbs Big Pals Little Pals	July 30-Aug 6	Fundraiser	Brought In	
Columbus Days	July 30-Aug 6	Float Building meeting	Brought In	
Holy Family Parish	July 30-Aug 11	Bazaar	Mail	
Columbus FD	July 30-Aug 18	Water Fights	Brought In	
Platte Co Hist. Soc	July 30-Aug 4	Meeting	Email	
NE NE Comm Serv	July 30-Aug 5q	Immunizations	Email	
Columbus Days	July 30-Aug 18	Quilt Show	Email	



Nebraska Broadcasters Association PEP Monthly Summary Form RADIO JULY 2013

Month July 2013

Station and City KLIR

	Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I. NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	31	
	60 Seconds	31	
II. NEBRASKA STATE EDUCATION ASSOCIATION 11/10/11-TFN	30 Seconds	31	
	60 Seconds		
III. NEBRASKA HEALTH AND HUMAN SERVICES 7/1-9/30-13	30 Seconds	31	
	60 Seconds		
IV. EDUCATIONQUEST 2/15-9/30/13	30 Seconds	31	
	60 Seconds		
V.	30 Seconds		
	60 Seconds		
VI.	30 Seconds		
	60 Seconds		
VII.	30 Seconds		
	60 Seconds		
VIII.	30 Seconds		
	60 Seconds		
IX.	30 Seconds		
	60 Seconds		

*At your normally billed rate.

****PLEASE INCLUDE AFFIDAVITS FOR INDIVIDUAL PARTNERS BY STATION BEGINNING
JANUARY 2013. NOTARY SIGNATURE NOT REQUIRED.**

PSAs	# Times Aired

Signed _____

Position _____

Name _____

(Please print)

(REPORT FOR JULY IS DUE AUGUST 10, 2013.)

MAIL TO:

NEBRASKA BROADCASTERS ASSOCIATION

11414 WEST CENTER, SUITE 342

OMAHA, NE 68144

OR FAX TO: (402) 933-0059

PLEASE MAIL OR FAX YOUR REPORT!

Thank you!



KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Red, White, Kaboom	7/1/2013	7/3/2013	10	:30	Promo for the annual Columbus Fireworks show which we supply the music for the free program.
Disclaimer	7/1/2013	7/31/2013	154	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Bikes For Tikes	7/1/2013	7/31/2013	153	:30	Our station collected new and slightly used bikes to be donated to local kids.
NAB	7/1/2013	7/31/2013	30	:30	National promotional campaign highlighting the importance of local radio to their communities.
Husker Lunch	7/30/2013	7/31/2013	8	:30	Promo for the weekly Husker Lunch program our station hosts at Duster's Restaurant in downtown Columbus.

KLIR Recorded PSA's

STATION: KLIR - JULY 2013

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	7/1-7/31	186
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	7/1-7/31	50

MONTH:

August 2013 KLIR

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Nebraska Broadcasters Association PEP Monthly Summary Form RADIO AUGUST 2013

Month August 2013

Station and City KLIN

	Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I. NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	31	
	60 Seconds	31	
II. NEBRASKA STATE EDUCATION ASSOCIATION 11/10/11-TFN	30 Seconds	31	
	60 Seconds		
III. NEBRASKA HEALTH AND HUMAN SERVICES 7/1-9/30/13	30 Seconds	31	
	60 Seconds		
IV. EDUCATIONQUEST 2/15-9/30/13	30 Seconds	31	
	60 Seconds		
V.	30 Seconds		
	60 Seconds		
VI.	30 Seconds		
	60 Seconds		
VII.	30 Seconds		
	60 Seconds		
VIII.	30 Seconds		
	60 Seconds		
IX.	30 Seconds		
	60 Seconds		

*At your normally billed rate.

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PSAs	# Times Aired

Signed _____ Position _____

Name _____
(Please print)

(REPORT FOR AUGUST IS DUE SEPTEMBER 10, 2013.)

MAIL TO:

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11414 WEST CENTER, SUITE 342

OMAHA, NE 68144

OR FAX TO: (402) 933-0059

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Thank you!



KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
CMN	9/25/2013	9/30/2013	88	:30	Promotion of the KLIR Childrens Miracle Network Radiothon to raise funds for Children's Hospital
Disclaimer	9/1/2013	9/30/2013	148	:30	A legal disclaimer providing listeners with the rules of KZEN on air contests.
Husker Lunch	9/1/2013	9/30/2013	280	:30	Promo for the weekly Husker Lunch program our station hosts at Duster's Restaurant in downtown Columbus.
Senior Fest	9/1/2013	9/5/2013	27	:30	Promo for our live broadcasts from Columbus Senior Festival.
Coaches Show	9/5/2013	9/30/2013	78	:30	Promo for the Pinnacle Bank High School Coaches Show

KLIR Recorded PSA's

STATION: KLIR - SEPTEMBER 2013

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	9/1-9/30	180
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	9/1-9/30	60

September 2013 KLIR

[illegible]



Nebraska Broadcasters Association PEP Monthly Summary Form RADIO SEPTEMBER 2013

Month September 2013

Station and City KLIR

	Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I. NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	30	
	60 Seconds	30	
II. NEBRASKA STATE EDUCATION ASSOCIATION 11/10/11-TFN	30 Seconds	30	
	60 Seconds		
III. NEBRASKA HEALTH AND HUMAN SERVICES 7/1-9/30/13	30 Seconds	30	
	60 Seconds		
IV. EDUCATIONQUEST 2/15-9/30/13	30 Seconds	30	
	60 Seconds		
V.	30 Seconds		
	60 Seconds		
VI.	30 Seconds		
	60 Seconds		
VII.	30 Seconds		
	60 Seconds		
VIII.	30 Seconds		
	60 Seconds		
IX.	30 Seconds		
	60 Seconds		

*At your normally billed rate.

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JANUARY 2013. NOTARY SIGNATURE NOT REQUIRED.**

PSAs	# Times Aired

Signed _____

Position _____

Name _____

(Please print)

(REPORT FOR SEPTEMBER IS DUE OCTOBER 10, 2013.)

MAIL TO:

NEBRASKA BROADCASTERS ASSOCIATION

11414 WEST CENTER, SUITE 342

OMAHA, NE 68144

OR FAX TO: (402) 933-0059

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