-- PUBLIC AFFAIRS --

COMMUNITY ISSUES AND PROGRAMS LIST

AIRED BY KLIR, 101.1MHz, COLUMBUS, NEBRASKA

DURING THE QUARTER OF JANUARY, FEBRUARY, MARCH, 2013

LICENSEE, KLIR, Three Eagles Communications, Inc.

Prepared by

Date 9-3-13

Under the rules and regulations of the Federal Communications Commission, the licensee of KLIR, Three Eagles Communications, Inc., is required to place in its public inspection file a list of what the licensee considered to have been some of the significant problems, needs, and issues of the service area during the last quarter, and some of the programs the station aired to help meet those problems and needs. During the quarter just ending, the licensee of KLIR made a concerted effort to ascertain the problems, needs, and issues perceived by the people in the service area. This process included personal interviews with leaders and citizens in the service area. In the pages that follow, the licensee lists and describes the representative programming elements that have been aired on KLIR designed to deal with the ascertained problems and needs in the community.

KLIR-FM, 101.1MHz, "The Best Music Variety"

Quarterly Issues/Programs addressed in News Programming January, February, March, 2013

KLIR is committed to serving all elements of this community; **KLIR** continues to cover issues of significance in newscasts aired on a daily basis. During this quarter, **KLIR** provided service to the community through daily news coverage reflected in the current on-going schedule:

Monday through Friday, 6am, 6:30am, 7am, 7:30am, 8am, 8:30am, 12pm, 4pm, 5pm and 6pm. On Saturday at 6am, 6:30am, 7am, 7:30am, 8am, and 12pm.

A six minute interview with Nebraska Governor Dave Heineman dealing with current local and state issues runs bi-weekly at 6:30 Saturday mornings.

KLIR is also a CNN affiliate, airing national/international newscasts around the clock seven days a week airing national and international newscasts and financial minutes.

Breaking News of immediate nature is also incorporated into programming as need occurs.

In addition to regular significant coverage of issues in daily newscast, during this period the station also expanded its focus to better serve the community. Weekly news features were added to devote more attention and analysis to issues affecting residents across the region. These weekly series aired daily, with 5 minutes of coverage Monday though Friday between 6am and 6pm and 2 minutes of coverage Saturday between 6am and 10am.

FIVE ISSUES FOR THE FCC – 1st Quarter

1-15 thru 3-29 – Nebraska legislative session is underway. Our station provided weekly updates on legislation and events going on in the Unicameral with interviews from Columbus Sen. Paul Schumacher and audio from Cedar Rapids Sen. Kate Sullivan. We also held a live legislative breakfast forum for Sen. Schumacher open to the public at a local restaurant.

1-22 thru 3-28 – We provided coverage of the continuing debate surrounding the controversial Keystone XL pipeline. Our News Department spoke with state officials and advocates who are for and against the construction of the Keystone XL pipeline through Nebraska, such as BOLD Nebraska and TransCanada. Our station provided information on area forums open to the public to discuss the matter and thoughts regarding the outcome. Also, we provided updated information on the outcomes on national decisions on the progress of the proposal.

- 2-5 thru 3-25 During the quarter we ran a series of stories on the expansion of Medicaid. We offered information on Medicaid expansion in Nebraska, including facts and figures both for and against the proposal and discussed the legislative side and where the issue may stand, including the possibility of a gubernatorial veto.
- 3-23 thru 3-30 During March we ran a series of stories and offered tips for the severe weather season. The News Department conducted a number of interviews with local officials including Platte County Emergency Manage Tim Hofbauer about how to prepare for severe weather and changes will be made in severe weather spotting this year. Our stories and features offered the public information on mock tornado drills, how to prepare for severe weather, and what to do when severe weather hits our area.
- 3-1 thru 3-30 Throughout the entire month of March, our station ran stories and features dealing with Colon Cancer awareness. March is Colon Cancer awareness month and we interviewed several local and national organizations to explain the symptoms of colon cancer, how to prevent, and what can be done to help raise awareness of colon cancer in the state.

KLIR Recorded Promo's

	Beginning		# of Ads	-	
Description of Issue	Date	End Date	Ran	Duration	Description of Program/Issue
Streaming	1/1/2013	1/31/2013	137	:30	Promoting online listening of KLIR on our website www.mycentralnebraska.com
					Informing listeners on when and
					where to listen for weather related
					announcements including school
0	11110010			* (8000)	closings, postponements, and
Operation Snowstorm	1/1/2013	1/31/2013	122	:30	cancellations.
					A legal disclaimer providing listeners
Disclaimer	1/1/2013	1/31/2013	155	:30	with the rules of KLIR on air contests.
					Promo for the Pinnacle Bank High
					School Coaches show which airs on
Coaches Show	1/1/2013	1/31/2013	110	:30	Wednesdays at 6pm
					A promo for a pie baking contest
					open to the public which will be held at the Nebraska Farm and Life Expo
Pie Contest	1/1/2013	1/28/2013	108	:30	in January.
			100	.00	Promoting the 2013 Nebraska Farm
					& Life Expo held each year at Ag
Farm & Life Expo	1/1/2013	1/28/2013	188	:30	Park in Columbus
					Thank you for the collection of Teddy
					Bears. The bears collected were
					then sent to children in Connecticut
					affected by the shooting at Sandy
Teddy Bear	1/1/2013	1/5/2013	50	:60	Hook Elementary.

KLIR Recorded PSA's

STATION: KLIR - JANUARY 2013

DESCRIPTION	LENGT	DATES	# AIRED
Awareness for the importance of blood	:30	1/1-1/31	186
donations throughout the local area			
Promoting and informing the public on the	:30	1/1-1/31	48
local mentoring chapter to help area youth			
Promoting and informing the public on the	:60	1/1-1/31	92
local mentoring chapter to help area youth			
	Awareness for the importance of blood donations throughout the local area Promoting and informing the public on the local mentoring chapter to help area youth Promoting and informing the public on the	Awareness for the importance of blood :30 donations throughout the local area Promoting and informing the public on the :30 local mentoring chapter to help area youth Promoting and informing the public on the :60	Awareness for the importance of blood :30 1/1-1/31 donations throughout the local area Promoting and informing the public on the :30 1/1-1/31 local mentoring chapter to help area youth Promoting and informing the public on the :60 1/1-1/31

MONTH:

January 2013 KLIR

PSA-Client Name:	Dates to run:	Event Type	How arrived
Silver Creek AM Legion	Jan 9-March 29	Fish Fry	Mail
Clmbs Public Library	Jan 9-12	Circus Celebration	Email
Relay for Life Platte Co	Jan 9-10	Planning Committee	Email
American Red Cross	Jan 9-23	Blood Drive-Cedar Rapids	Email
Platte Center FD	Jan 9-29	Fundraiser	Fax
Clmbs Medical Mission	Jan 9-13	Fundraiser	Brought In
Camp Luther	Jan 9-Feb 1	Fundraiser	Brought In
American Red Cross	Jan 9-14	Blood Drive-Stanton	Brought In
Butler Co Arts Council	Jan 9-13	Music	Email
Clmbs Noon Lions	Jan 9-15	Pancake Feed	Brought In
Friends of the Library Clmbs	Jan 21-Feb 3	Book Sale	Email
Platte Valley Playhouse	Jan 21-23	Auditions	Brought In
Clmbs Morning Rotary	Jan 21-Feb 28	Award Nominies	Brought In
Clmbs Chamber	Jan 21-24	Financing Small Business	Brought In
Clmbs Arts Council	Jan 21-24	Muscial	Email
CHS Yearbook	Jan 21-Feb 7	Shoe Collection	Email
Liedergraknz Theatre GI	Jan 21-27	Show	Mail
Sara Correa	Jan 21-Feb 16	Benefit	Brought In
Clmbs Big Pals	Jan 21-29		Email
Newman Grove UM	Jan 21-Feb 10		Email
CCH	Jan 21-31		Email
Scotus Central Catholic	Jan 21-Feb 4		Email
Schuyler FD	Jan 21-Feb 2		Brought In
Norfolk YMCA	Jan 21-Feb 10		Fax
st Presbyterian Schuyler	Jan 21-30		Mail
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January 2013

Station and City	KLIR	
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		Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I.	NEBRASKA TOURISM COMMISION	30 Seconds	26	
	2013 Follow Traffic Instructions	60 Seconds	26	
II.	NEBRASKA ARMY NATIONAL	30 Seconds	-19	
	GUARD 6/23/11-TFN	60 Seconds	19	
III.	NEBRASKA STATE EDUCATION	30 Seconds	19	
	ASSOCIATION 11/10/11-TFN	60 Seconds	-	
IV.	NEBRASKA HEALTH AND HUMAN	30 Seconds	19	
	SERVICES 6/1/12-TFN	60 Seconds		
V.	FIRST FIVE NEBRASKA (NE EARLY	30 Seconds	_	
	CHILDHOOD DEVELOPMENT) 3/28/11-TFN	60 Seconds	19	
VI.	GAMBLERS ASSISTANCE PROGRAM	30 Seconds	19	
	11/1/12-6/30/13	60 Seconds		
VII.		30 Seconds		
		60 Seconds		
VIII.		30 Seconds		
		60 Seconds		
IX.		30 Seconds		
		60 Seconds		

^{*}At your normally billed rate.

* 7	*PLEASE INCLUDE AFFIDAVITS FOR INDIVIDUAL PARTNERS BY STATION BEGINNING
	JANUARY 2013. NOTARY SIGNATURE NOT REQUIRED.

PSAs		# Times Aired
Signed	Position	

(Please print)

(REPORT FOR JANUARY IS DUE FEBRUARY 10, 2013.)

MAIL TO:

NEBRASKA BROADCASTERS ASSOCIATION 11414 WEST CENTER, SUITE 342 OMAHA, NE 68144 OR FAX TO: (402) 933-0059 PLEASE MAIL OR FAX YOUR REPORT!

Thank you!



Name

KLIR Recorded Promo's

Chroming	0/4/0040	0/00/0040	100		Promoting online listening of KLIR on our website
Streaming	2/1/2013	2/28/2013	120	:30	www.mycentralnebraska.com
					Informing listeners on when and
1					where to listen for weather related
					announcements including school
					closings, postponements, and
Operation Snowstorm	2/1/2013	2/28/2013	120	:30	cancellations.
					A legal disclaimer providing listeners
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Disclaimer	2/1/2013	2/28/2013	140	:30	with the rules of KLIR on air contests.
					Promo for the Pinnacle Bank High
					School Coaches show which airs on
Coaches Show	2/1/2013	2/28/2013	100	:30	Wednesdays at 6pm

KLIR Recorded PSA's

STATION: KLIR - FEBRUARY 2013

RECORDED PSA	<u>DESCRIPTION</u>	<u>LENGTI</u>	DATES	# AIRED
Blood Drive	Awareness for the importance of blood	:30	2/1-2/28	168
	donations throughout the local area			
Teamates	Promoting and informing the public on the	:30	2/1-2/28	48
	local mentoring chapter to help area youth			
Go Red For Women	PSA for a local fundraiser to help raise	:30	2/4-2/28	89
	funds and awareness of the risks of			
	Heart Disease in women across the area			
Big Pals - Little Pals	Promoting and informing the public on the	:60	2/1-2/28	92
	local mentoring chapter to help area youth			

February 2013 KLIR

PSA-Client Name:	Dates to run:	Event Type	How arrived
Immanual Lutheran Clmb	Feb 1-17	Chili Cookoff	Email
American Red Cross	Feb 1-4	Blood Drive Neligh	Fax
CHS Band Booster	Feb 1-9	Soup Supper	Email
Redemer Lutheran	Feb 1-12	Soup Supper	Email
St. Isidores Clmbs	Feb 1-9	Valentines Dinner	Email
Polk Co Health	Feb 1-13	Immunizations	Email
Polk Co Health	Feb 1-19	Immunizations	Email
St Johns Lutheran Schuyler	Feb 1-12	Pancake Feed	Fax
Norfolk Archery	Feb 1-10	Tournament	Email
Everlasting Love Clmbs	Feb 1-7	Soup Supper	Brought In
Scotus Central Catholic	Feb 1-5	Soup Supper	Email
Go Red for Women	Feb 1-7	Fundraiser	Brought In
Clmbs Chamber	Feb 1-15	Affordable Care Act	Brought In
Becky Peterson	Feb 1-10	Fundraiser	Brought In
Winside FD	Feb 1-10	Fundraiser	Mail
Butler Co Arts Council	Feb 1-9	Music	Email
Clmbs Chamber	Feb 1-19	Entreprenerus Lunch	Brought In
ССН	Feb 1-21	Baby Sign Class	Email
Monroe UM	Feb 1-17	Pasta Dinner	Email
Humprey Knights of Clmbs	Feb 1-23	Wild Game Feed	Brought In
American Red Cross	Feb 1-8	Blood Drive Clmbs	Fax
Christ Lutheran Clmbs	Feb 15-March 3	Pancake Feed	Email
Schuyler FFA	Feb 15-25	Pancake Feed	Email
Clmbs Head Start	Feb 15-19	Open House	Email
Scotus Central Catholic	Feb 15-March 15	Shrimp Feed	Email
American Red Cross	Feb 15-25	Blood Drive-United MethC	Mail
Ulysses Community Center	Feb 15-March 3	Soup Supper	Mail
St. Bonaventure-Raeville	Feb 15-March 3	Pancake Feed	Mail
Platte Center VFD	Feb 15-March 22	Fish Fry	Email
Clmbs Team Mates	Feb 15-April 9	Fundraiser	Email
Bruno FD	Feb 15-24	Fireman's Breakfast	Mail
CCH	Feb 15-March 23	Egg hunt	Email
Madison VFD	Feb 15-March 16		Email
Clmbs Eagles	Feb 15-March 23	Craft show	Brought In
Dawn Wiese	Feb 15-17	Fundraiser	Brought In
CCH	feb 15-March 1	Colon Cancer class	Email
St. Mary's DC	Feb 15-March 16	Wild Game Feed	Brought In
Boone Co Relay	Feb 15-March 4	Relay meeting	Email
Clmbs Right to Life	Feb 25-26	Meeting	Email
Platte Co Hist. Society	Feb 25-March 3	Meeting	Email
Hunting Heritage	Feb 25-March 7	Fundraiser	Email
Sts. Mary & Joseph Valpara			Fax
Clmbs Knights of Clmbs	Feb 25-March 10	Corned Beef & Cabbage	Brought In
NE NE Community Action	COLOR MANAGEMENT COLOR STATE OF THE STATE OF	Immunizations	Email
St. Peter's Stanton	Feb 25-March 10	Spring dinner	Fax

St. Mary's DC	Feb 25-March 12 Feb 25-March 24	Soup Supper	Email
Boone Central HS	Feb 25-March 24	Oklahoma	Fax



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Month	February 2013	Station and City	K CIR Columbia

		Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I.	NEBRASKA TOURISM COMMISSION	30 Seconds	20	
	2013 Follow Traffic Instructions	60 Seconds	22	
II.	NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	00.	
		60 Seconds		
III.	NEBRASKA STATE EDUCATION	30 Seconds	28	
	ASSOCIATION 11/10/11-TFN	60 Seconds		
IV.	NEBRASKA HEALTH AND HUMAN	30 Seconds	28	
	SERVICES 6/1/12-TFN	60 Seconds	-	
V.	FIRST FIVE NEBRASKA (NE EARLY CHILDHOOD DEVELOPMENT) 3/28/11-TFN	30 Seconds		
		60 Seconds	28	
VI.	GAMBLER ASSISTANCE PROGRAM	30 Seconds	08	
	11/1/12-6/30/13	60 Seconds		
VII.	EDUCATIONQUEST	30 Seconds		
	2/15-9/30/13	60 Seconds		* .
VIII.	GAME & PARKS	30 Seconds	19	
	2/1-6/30/13	60 Seconds		
IX.		30 Seconds		
		60 Seconds		

*At your normally billed rate.

PSAs	# Times Aired
	" Times Times

Name (Please print)

(REPORT FOR FEBRUARY IS DUE MARCH 10, 2013.)

MAIL TO:

NEBRASKA BROADCASTERS ASSOCIATION 11414 WEST CENTER, SUITE 342 OMAHA, NE 68144 OR FAX TO: (402) 933-0059

PLEASE MAIL OR FAX YOUR REPORT!

Thank you!



KLIR Recorded Promo's

	Beginning		# of Ads		
Description of Issue	Date	End Date	Ran	Duration	Description of Program/Issue
Streaming	3/1/2013	3/31/2013	153	:30	Promoting online listening of KLIR on our website www.mycentralnebraska.com
					Informing listeners on when and
Operation Snowstorm	3/1/2013	3/31/2013	120	:30	where to listen for weather related announcements including school closings, postponements, and cancellations.
operation energetim	0/1/2010	0/0 1/2010	120	.00	A legal disclaimer providing listeners
					A legal discialiner providing listeriers
Disclaimer	3/1/2013	3/31/2013	140	:30	with the rules of KLIR on air contests.
					Promo for the Pinnacle Bank High
					School Coaches show which airs on
Coaches Show	3/1/2013	3/31/2013	40	:30	Wednesdays at 6pm
				N. Company	Recorded invitation for listeners to
					offer up recipes to be used in the
					lastest edition of the Problems and
Cook Book	3/1/2013	3/31/2013	40	:30	Solutions Cook Book.
					Invitation to all listeners to join us in
					the 2012 KZEN Tractor Ride. The
Tractor Ride	3/25/2013	3/31/2013	35	:30	ride will be held in late May.

KLIR Recorded PSA's

STATION: KLIR- MARCH 2013

RECORDED PSA		DESCRIPTION	<u>LENGTI</u>	DATES	# AIRED
Blood Drive		Awareness for the importance of blood	:30	3/1-3/31	186
Blood Blive		donations throughout the local area	.30	3/1-3/31	100
Relay For Life-Boone County		Fundraising efforts for the Boone County	:30	3/10-3/31	66
		Relay for Life-Also registration info for the			
		annual relay held in Albion in June			
Relay For Life-Platte Co.	unty	Fundraising efforts for the Platte County	:30	3/19-3/31	77
		Relay for Life-Also registration info for the			
		annual relay held in Columbus in June			
UNICEF		PSA for UNICEF Media Vest	:30	3/1-3/31	30
FCCLA -St. Edward		Helping an area youth group pass on	:30	3/1-3/31	62
		their message of the importance of			
		extracurricular activities in area schools			

March 2012 KLIR

PSA-Client Name:	Dates to run:	Event Type	How arrived
Albion Arts Council	March 6-24	Concert	Mail
Buter Co Relay for Life	March 6-June 7	Relay for Life	Mail
St. Rose of Lima Genoa	March 6-17	Jiggs Dinner	Mail
GI Central Catholic	March 6-17	Karnival Kapers	Mail
Knights of Clmbs Brainard	March 6-10	Pork Chop Dinner	Mail
Boelus VFD	March 6-23	Fundraiser	Fax
	March 6-17	Orphan Grain Train	Fax
Howells Community Catholi		Fun Fest	Mail
Polk Co Health	March 6-13	Immunizations	Email
Polk Co Health	March 6-19	Immunizations	Email
Clmbs Optimist	March 19-April 7	Egg hunt	
The state of the s			Fax
Royal Family Kids	March 19-28	CAMP Movie	Email
Stromsburg Baptist	March 19-30	Easter worship	Email
St. Bonaventure Clmbs	March 19-30	Bake Sale	Brought In
Clmbs DBA	March 19-23	Egg hunt	Brought In
Butler Co Soccer	March 19-23	Pancake Feed	Brought In
Boone County	March 19-23	Home & Garden Show	Email
Clmbs Sr Center		Rummage Sale	Brought In
St. Michaels Tarnov	March 19-April 7	Pancake Feed	Mail
Polk Co Health	March 19-April 10		Email
Polk Co Health	March 19-April 16	Immunizations	Email
Boone County Relay	March 19-April 8	Relay for Life	Email
Boone County Relay	March 19-April 12	Relay for Life	Email
Platte County Relay	March 19-April 4	Team Meeting	Brought In
Petersburg FD	March 19-June 1	Dance	Email
Lynette's Capt 1	March 19-June 15	Golf Tournamnet	Brought In
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March 2013

Station and City KLIR COLINBUS

		Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I.	NEBRASKA TOURISM COMMISSION	30 Seconds	31	
	2013 Follow Traffic Instructions	60 Seconds	31.	
II.	NEBRASKA ARMY NATIONAL	30 Seconds	31	
	GUARD 6/23/11-TFN	60 Seconds	3)	
III.	NEBRASKA STATE EDUCATION	30 Seconds	3)	
	ASSOCIATION 11/10/11-TFN	60 Seconds		
IV.	NEBRASKA HEALTH AND HUMAN	30 Seconds	31	
	SERVICES 6/1/12-TFN	60 Seconds		
V.	FIRST FIVE NEBRASKA (NE EARLY	30 Seconds		
	CHILDHOOD DEVELOPMENT) 3/28/11-TFN	60 Seconds	31	
VI.	GAMBLER ASSISTANCE PROGRAM	30 Seconds	3)	
	11/1/12-6/30/13	60 Seconds		
VII.	EDUCATIONQUEST	30 Seconds		
	2/15-9/30/13	60 Seconds		
VIII.	GAME & PARKS	30 Seconds	31	
	2/1-6/30/13	60 Seconds		
IX.		30 Seconds		
		60 Seconds		

^{*}At your normally billed rate.

**PLEASE INCLUDE AFFIDAVITS FOR INDIVIDUAL PARTNERS BY STATION BEGINNING JANUARY 2013. NOTARY SIGNATURE NOT REQUIRED.

PSAs		# Times Aired
Signed	Position	
SignedName		
(Please print)		

(REPORT FOR MARCH IS DUE APRIL 10, 2013.)

MAIL TO: NEBRASKA BROADCASTERS ASSOCIATION 11414 WEST CENTER, SUITE 342 **OMAHA, NE 68144**

OR FAX TO: (402) 933-0059 PLEASE MAIL OR FAX YOUR REPORT!

Thank you!

