

-- PUBLIC AFFAIRS --

COMMUNITY ISSUES AND PROGRAMS LIST

AIRED BY KLIR, 101.1MHz, COLUMBUS, NEBRASKA

DURING THE QUARTER OF

April, May, June, 2013

LICENSEE, KLIR, Three Eagles Communications, Inc.

Prepared by



Date

7-3-13

Under the rules and regulations of the Federal Communications Commission, the licensee of KLIR, Three Eagles Communications, Inc., is required to place in its public inspection file a list of what the licensee considered to have been some of the significant problems, needs, and issues of the service area during the last quarter, and some of the programs the station aired to help meet those problems and needs. During the quarter just ending, the licensee of KLIR made a concerted effort to ascertain the problems, needs, and issues perceived by the people in the service area. This process included personal interviews with leaders and citizens in the service area. In the pages that follow, the licensee lists and describes the representative programming elements that have been aired on KLIR designed to deal with the ascertained problems and needs in the community.

KLIR-FM, 101.1MHz, "The Best Music Variety"

Quarterly Issues/Programs addressed in News Programming

April, May, June 2013

KLIR is committed to serving all elements of this community; **KLIR** continues to cover issues of significance in newscasts aired on a daily basis. During this quarter, **KLIR** provided service to the community through daily news coverage reflected in the current on-going schedule:

Monday through Friday, 6am, 6:30am, 7am, 7:30am, 8am, 8:30am, 12pm, 4pm, 5pm and 6pm. On Saturday at 6am, 6:30am, 7am, 7:30am, 8am, and 12pm.

A six minute interview with Nebraska Governor Dave Heineman dealing with current local and state issues runs bi-weekly at 6:30 Saturday mornings.

KLIR is also a CNN affiliate, airing national/international newscasts around the clock seven days a week airing national and international newscasts and financial minutes.

Breaking News of immediate nature is also incorporated into programming as need occurs.

In addition to regular significant coverage of issues in daily newscast, during this period the station also expanded its focus to better serve the community. Weekly news features were added to devote more attention and analysis to issues affecting residents across the region. These weekly series aired daily, with 5 minutes of coverage Monday through Friday between 6am and 6pm and 2 minutes of coverage Saturday between 6am and 10am.

FIVE ISSUES FOR THE FCC – 2nd Quarter

4-1 thru 6-5 – We provided coverage of the conclusion of the Nebraska legislative session for this year. Our station informed listeners of upcoming votes and measures that were passed, measure that failed, and those not even voted upon. Our News Department interviewed State Senators to provide insight into how the legislative process works, including the meaning and use of the filibuster, and how the new laws will affect our listeners.

4-15 thru 6-7 – Our station dug into depth on the status of the Medicaid expansion bill and what will happen after not being voted on during the legislative session. Information was provided through interviews with State Senators close to the bill along with local and state medical experts who advised our listeners about procedures that are followed and who will be affected if Medicaid is not expanded in Nebraska. We provided interviews from parties both in favor and against the bill.

4-11 thru 6-29 – 2013 marks the 100 anniversary of the Lincoln Highway which dissects our listening area. We discussed the history of the Lincoln Highway and its impact on area cities and towns. Local officials offered their thoughts to 100 year anniversary of the highway and talked about events that would take place in celebrating this historic event. We also discussed the importance of the highway for the livelihood of our community.

4-24 thru 5-2 – We dug into a controversial proposed business development in Butler County. We informed listeners of the possible construction of a hog confinement facility in the vicinity of Brandenburg Lakes. Residents of the community were opposed to the construction. We allowed local residents to comment on the project, including how it would impact their homes and property values in the area. We also provided time for those in favor of the construction to voice their opinions on why the construction was important.

5-15 thru 6-29 – We continued to inform listeners about the different cancer awareness related events that were going on in the area. We conducted several interviews with organizers for the Boxer 500-relay in David City, Team Jack for pediatric cancer awareness, Rollin' to Colon bike ride for colon cancer awareness, and Relay for Life in Platte County. We offered tips on cancer awareness, preparedness, and why regular check ups are so important.

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Streaming	4/1/2013	4/30/2013	60	:30	Promoting online listening of KLIR on our website www.mycentralnebraska.com
Disclaimer	4/1/2013	4/30/2013	146	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Problems & Solutions	4/1/2013	4/2/2013	10	:30	Promo for the Problems & Solutions Cookbook. Informing listeners on where they can find a copy.

KLIR Recorded PSA's

STATION: KLIR - APRIL 2013

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	4/1-4/30	180
Relay For Life-Boone County	Fundraising efforts for the Boone County Relay for Life-Also registration info for the annual relay held in Albion in June	:30	4/1-4/30	36
Relay For Life-Platte County	Fundraising efforts for the Platte County Relay for Life-Also registration info for the annual relay held in Columbus in June	:30	4/1-4/30	176
UNICEF	PSA for UNICEF's believe in zero campaign	:30	4/1-4/30	30

**Please use
this form!**

Nebraska Broadcasters Association PEP Monthly Summary Form RADIO APRIL 2013

Month April 2013

Station and City KLIR

	Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I. NEBRASKA TOURISM COMMISSION 2013 Follow Traffic Instructions	30 Seconds	30	
	60 Seconds	30	
II. NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	30	
	60 Seconds	30	
III. NEBRASKA STATE EDUCATION ASSOCIATION 11/10/11-TFN	30 Seconds	30	
	60 Seconds	-	
IV. NEBRASKA HEALTH AND HUMAN SERVICES 6/1/12-TFN	30 Seconds	30	
	60 Seconds	-	
V. FIRST FIVE NEBRASKA (NE EARLY CHILDHOOD DEVELOPMENT) 3/28/11-TFN	30 Seconds	30	
	60 Seconds	-	
VI. GAMBLERS ASSISTANCE PROGRAM 11/1/12-6/30/13	30 Seconds	30	
	60 Seconds	-	
VII. EDUCATIONQUEST 2/15-9/30/13	30 Seconds	7	
	60 Seconds		
VIII. GAME & PARKS 2/1-6/30/13	30 Seconds	30	
	60 Seconds		
IX.	30 Seconds		
	60 Seconds		

*At your normally billed rate.

****PLEASE INCLUDE AFFIDAVITS FOR INDIVIDUAL PARTNERS BY STATION BEGINNING JANUARY 2013. NOTARY SIGNATURE NOT REQUIRED.**

PSAs	# Times Aired

Signed _____

Position _____

Name _____

(Please print)

(REPORT FOR APRIL IS DUE MAY 10, 2013.)

MAIL TO:

NEBRASKA BROADCASTERS ASSOCIATION

11414 WEST CENTER, SUITE 342

OMAHA, NE 68144

OR FAX TO: (402) 933-0059

PLEASE MAIL OR FAX YOUR REPORT!

Thank you!



KLIR Recorded Promo's

Weather Map	5/1/2013	5/31/2013	76	:30	Severe Weather Awareness Maps were offered to listeners free of charge. The maps gave listeners were giving tips on how to prepare and deal with severe weather in the area.
Disclaimer	5/1/2013	5/31/2013	152	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Tractor Ride	5/1/2013	5/14/2013	67	:30	Invitation to all listeners to join us in the 2013 KZEN Tractor Ride. The ride will be held in late May.

KLIR Recorded PSA's

STATION: KLIR - MAY 2013

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	5/1-5/31	186
Relay For Life-Boone County	Fundraising efforts for the Boone County Relay for Life-Also registration info for the annual relay held in Albion in June	:30	5/1-5/31	36
Relay For Life-Platte County	Fundraising efforts for the Platte County Relay for Life-Also registration info for the annual relay held in Columbus in June	:60	5/1-5/31	72
Poker Run For Sara Correa	Fundraiser for area resident Sara Correa who has been diagnosed with stage four colon cancer	:30	5/15-5/31	84
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	5/24-5/31	16

**Please use
this form!**

Nebraska Broadcasters Association PEP Monthly Summary Form RADIO MAY 2013

Month May 2013

Station and City KLTR Columbus

	Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I. NEBRASKA TOURISM COMMISSION 2013 Follow Traffic Instructions	30 Seconds	30	
	60 Seconds		
II. NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	31	
	60 Seconds		
III. NEBRASKA STATE EDUCATION ASSOCIATION 11/10/11-TFN	30 Seconds	31	
	60 Seconds	31	
IV. NEBRASKA HEALTH AND HUMAN SERVICES 6/1/12-TFN	30 Seconds	31	
	60 Seconds		
V. FIRST FIVE NEBRASKA (NE EARLY CHILDHOOD DEVELOPMENT) 3/28/11-TFN	30 Seconds	31	
	60 Seconds		
VI. GAMBLER ASSISTANCE PROGRAM 11/1/12-6/30/13	30 Seconds	31	
	60 Seconds		
VII. EDUCATIONQUEST 2/15-9/30/13	30 Seconds	31	
	60 Seconds		
VIII. GAME & PARKS 2/1-6/30/13	30 Seconds		
	60 Seconds		
IX.	30 Seconds		
	60 Seconds		

*At your normally billed rate.

**PLEASE INCLUDE AFFIDAVITS FOR INDIVIDUAL PARTNERS BY STATION BEGINNING
JANUARY 2013. NOTARY SIGNATURE NOT REQUIRED.

PSAs	# Times Aired

Signed _____

Position _____

Name _____

(Please print)

(REPORT FOR MAY IS DUE JUNE 10, 2013.)

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11414 WEST CENTER, SUITE 342

OMAHA, NE 68144

OR FAX TO: (402) 933-0059

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KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
					Severe Weather Awareness Maps were offered to listeners free of charge. The maps gave listeners were giving tips on how to prepare and deal with severe weather in the area.
Weather Map	6/1/2013	6/30/2013	90	:30	
Disclaimer	6/1/2013	6/30/2013	150	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Bikes For Tikes	6/11/2013	6/30/2013	87	:30	Our station collected new and slightly used bikes to be donated to local kids.
Red, White, Kaboom	6/25/2013	6/30/2013	36	:30	Promo for the annual Columbus Fireworks show which we supply the music for the free program.
Christian Cross	6/1/2013	6/30/2013	24	:30	Promo to invite listeners to attend the Christian Cross Music Festival.

KLIR Recorded PSA's

STATION: KLIR - JUNE 2013

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	6/1-6/30	180
Relay For Life-Platte County	Fundraising efforts for the Platte County Relay for Life-Also registration info for the annual relay held in Columbus in June	:60	6/1-6/30	120
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	6/1-6/30	60
Columbus United Way	Kickoff to the annual summer fundraising campaign for the local United Way Chapter	:30	6/13-6/13	8



Nebraska Broadcasters Association PEP Monthly Summary Form RADIO JUNE 2013

Month June 2013

Station and City KLIR

	Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I. NEBRASKA TOURISM COMMISSION 2013 Follow Traffic Instructions	30 Seconds	30	
	60 Seconds	30	
II. NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	30	
	60 Seconds	30	
III. NEBRASKA STATE EDUCATION ASSOCIATION 11/10/11-TFN	30 Seconds	30	
	60 Seconds		
IV. NEBRASKA HEALTH AND HUMAN SERVICES 6/1/12-TFN	30 Seconds	30	
	60 Seconds		
V. FIRST FIVE NEBRASKA (NE EARLY CHILDHOOD DEVELOPMENT) 3/28/11-TFN	30 Seconds		
	60 Seconds	30	
VI. GAMBLER ASSISTANCE PROGRAM 11/1/12-6/30/13	30 Seconds	30	
	60 Seconds		
VII. EDUCATIONQUEST 2/15-9/30/13	30 Seconds	30	
	60 Seconds		
VIII. GAME & PARKS 2/1-6/30/13	30 Seconds		
	60 Seconds		
IX.	30 Seconds		
	60 Seconds		

*At your normally billed rate.

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PSAs	# Times Aired
	_____ _____

Signed _____

Position _____

Name _____

(Please print)

(REPORT FOR JUNE IS DUE JULY 10, 2013.)

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Thank you!



KJSK Recorded Promo's

Disclaimer	6/1/2013	6/30/2013	145	:30	A legal disclaimer providing listeners with the rules of KJSK on air contests.
Sounding Board	6/1/2013	6/30/2013	300	:30	Promo for the Community Sounding Board. A one hour community affairs program which runs Monday thru Friday on KJSK at 10am featuring local politicians and area leaders on the issues that concern our listeners.
Chamber	6/1/2013	6/30/2013	20	:150	A daily weekday program which provides listeners with information on community events and Columbus Chamber of Commerce information.
Nebraska Workforce	6/1/2013	6/30/2013	20	:120	A daily weekday program aimed at helping area citizens learn of employment opportunities across the listening area.
Humane Society	6/1/2013	6/30/2013	20	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Bikes For Tikes	6/11/2013	6/30/2013	100	:30	Our station collected new and slightly used bikes to be donated to local kids.

KJSK Recorded PSA's

STATION: KJSK - JUNE 2013

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	6/1-6/30	150
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	6/1-6/30	54
Relay For Life-Platte County	Fundraising efforts for the Platte County Relay for Life-Also registration info for the annual relay held in Columbus in June	:30/:60	6/1-6/28	71

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Nebraska Broadcasters Association PEP Monthly Summary Form RADIO JUNE 2013

Month June 2013

Station and City KJsk

	Spot Time	# Times Aired	*IMPORTANT! \$ Rate Per Spot*
I. NEBRASKA TOURISM COMMISSION 2013 Follow Traffic Instructions	30 Seconds	30	
	60 Seconds	30	
II. NEBRASKA ARMY NATIONAL GUARD 6/23/11-TFN	30 Seconds	30	
	60 Seconds	30	
III. NEBRASKA STATE EDUCATION ASSOCIATION 11/10/11-TFN	30 Seconds	30	
	60 Seconds		
IV. NEBRASKA HEALTH AND HUMAN SERVICES 6/1/12-TFN	30 Seconds	30	
	60 Seconds		
V. FIRST FIVE NEBRASKA (NE EARLY CHILDHOOD DEVELOPMENT) 3/28/11-TFN	30 Seconds	30	
	60 Seconds		
VI. GAMBLER ASSISTANCE PROGRAM 11/1/12-6/30/13	30 Seconds	30	
	60 Seconds		
VII. EDUCATIONQUEST 2/15-9/30/13	30 Seconds	30	
	60 Seconds	8	
VIII. GAME & PARKS 2/1-6/30/13	30 Seconds		
	60 Seconds		
IX.	30 Seconds		
	60 Seconds		

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