



WZMJ-FM, Batesburg, South Carolina

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter 3, 2023

Placed in Public File 10/10/23

WZMJ compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WZMJ interviewed 20 people.

Issues that were most frequently mentioned were:

1. Local News
2. Business
3. Charity
4. Civic
5. Education
6. Recreation
7. Government
8. Military

ON-AIR program to address community issues:

1. "Hometown Interviews" (airs Monday-Friday, 9:50a & 1:50p)
 - a. Hosts Michelle Renew, Brent Johnson & Tony Clyburn discuss issues relevant to the community through commentary, conversations and interviews with community leaders.
2. Public Service Announcements (air various times daily 12a-12a - :60)
 - a. Station provides airtime to the community organizations that serve residents by combating the problems identified.
3. Local Newscasts (Monday-Friday between 6a-7p)
 - a. Content from ColaDaily.com
4. "Midlands Matters" (Sunday 6a)

a. A more in-depth look at issues concerning the midlands with host Tony Clyburn and local community leaders and charity organizers

Issue 1: News

Dates: Weekdays 07/01/23 - 09/30/23

Times: 6:50a, 7:50a, 8:50a, 9:50a, 4:50p, 5:50p, 6:50p

Guest and Subject Matter: Local newscasts delivered by Alexia Bolin, Amanda Cooper, and Allen Wallace; content provided by ColaDaily.com

Issue 2: Business

Date: 8/20/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Jackie Moore - Marketing Specialist with SC Dept of Agriculture

Topics:

- She works with farms to bring people to farms to learn. There is even a farm down at the coast of SC. They do events like outdoor movies and corn mazes at SC farms. Motto is "Certified SC Grown". She helps the public find the farmers. SC has the best farmers in America.

Length: 26:46

Issue 3: Charity

Date: 7/30/23 & 8/6/23:

Show: Midlands Matters

Time: 6:00AM

Guests: Daniel Prohaska - CEO of Lion's Vision Services

Topics:

- Non-profit organization ending blindness in poverty in SC, by providing access to eye care services in all 46 counties. Partnering with doctors that allow treatment for less money. Local Lions Clubs do tens of thousands of eye screenings for students across the state.

Length: 29:46

Date: 9/3/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Paul Cumbers, Operations Director of Lighthouse For Life

Topics:

- Their mission is to eradicate human trafficking by empowering survivors and educating the public. They are a faith-based non-profit with an 8-person staff. Explained how traffickers groom kids to become dependent on them for drugs. Those in single parent or foster homes are most vulnerable.

Length: 29:00

Date: 9/24/2023:

Show: Midlands Matters

Time: 6:00 AM

Guests: Dr. Kim Jhana and Patricia Brown of Kindred Hearts

Topics:

- They support those who take care of the children of their kin. For example, grandparents that are raising their grandchildren as their guardians. Non profit that use the "it takes a village" approach.

Length: 29:03

Date: 9/28/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Fire Chief Dennis Jackson - New Holland and Monetta Fire Depts

Topics:

- Discussed the Aiken County Fire Fest - a fundraiser for 2 local volunteer fire stations that also helps build relationships within the communities

Length: 2:00

Date: 9/29/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Neil Boone - Carolina Together

Topics:

- Shared the mission of Carolina Together - to host events specifically designed to raise funds for local charities - and to discuss their event the Gervais Street Bridge Dinner which benefits 11 local charities.

Length: 2:00

Issue 4: Civic

Date: 7/2/23 & 7/9/23:

Show: Midlands Matters

Time: 6:00 AM

Guests: Representative Ivory Thigpen - District 79 of Richland County (NE Cola & Blythewood

Topics:

- Chairman of the Legislative Black Caucus, "Together South Carolina". Helping to diversify the state and present different perspectives and interests. 7th year serving (in his 4th term).

Length: 30:40

Date: 8/13/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Richland County Sheriff Leon Lott

Topics:

- After the 2022 riots, Richland County authorities have made 103 arrests, but the Sheriff is frustrated that none of them have appeared in court. Back to school means slowing down in school zones. Don't pass a school bus. They have cameras on buses, so they will catch you. Talked about ways to prevent or deescalate a spousal spat. Talked about how awful conditions are at Glenn Detention Center. It's poorly run, has poor leadership. Raising starting pay for deputies from 45k to 50k. But for many, it's not just money. It's a passion.

Length: 29:25

Date: 8/29/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: TJ Millwood - Newberry Opera House

Topics:

- Highlighted the upcoming fall season of performers at the historic Newberry Opera House. Discussed the financial impact to Newberry tourism

Length: 2:00

Issue 5: Education

Date: 8/16/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Jim "Soni" Sonefeld - Swimming with the Blowfish

Topics:

- Shared his story of overcoming addiction and encouraging others to get help, literary process of getting book published

Length: 2:00

Date: 8/27/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Joe Long of SC Confederate Relic Room and Military Museum

Topics:

- In the same building as the SC State Museum. Has been a museum Very few confederate soldiers had their pictures take because they died so young.

Length: 26:49

Issue 6: Recreation

Date: 9/10/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Matt Perron, Public Relations Manager and Amanda Sciora, Events Manager for Riverbanks Zoo & Gardens

Topics:

- Membership is vital to the Zoo. River otters are a big draw. Building a new Komodo Dragon exhibit. Plan to expand to the West Columbia side of the river with a restaurant and walking trails. Big volunteer opportunities. Lots of retired people love to volunteer. Zoo also has paid opening for fulltime and parttime employees.

Length: 31:34

Date: 9/14/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Anna Huffman - City of West Columbia

Topics:

- Discussed the new Meeting Street Music Festival - a family friendly event designed to build a sense of community while encouraging people to shop locally.

Length: 2:00

Date: 9/20/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Phil Frye - Greater Blythewood Chamber

Topics:

- Blythewood Oktoberfest - a community event by the Blythewood Chamber of Commerce to celebrate German heritage (food, music, crafts). Proceeds donated to scholarships and charities.

Length: 2:00

Date: 9/27/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Mike Ward - Town of Irmo

Topics:

- Irmo Okra Strut - a free annual festival that brings families together to celebrate the town and support local businesses

Length: 2:00

Issue 7: Government

Date: 7/16/23 & 7/23/23:

Show: Midlands Matters

Time: 6:00AM

Guests: Bob Pauling - President/CEO of Mid Carolina Electric Cooperative

Topics:

- We need more power generation. On Christmas Eve of 2022, almost had a blackout from St. Andrews to Chapin. Luckily, another distributor gave up a load, allowing enough power to avoid that. On June 9th, 2023, the Governor admitted there is a shortfall of natural gasses, which creates a shortfall of natural gasses, which creates a shortfall of electricity. and that's before electric vehicle.

Length: 30:05

Issue 8: Military

Date: 9/17/2023:

Show: Midlands Matters

Time: 6:00 AM

Guests: Kari Pepper McEwan of Justin Pepper Foundation & Amanda Mohr of Fidelis Family Retreat

Topics:

- Fidelis Family Retreat helps families prepare for life after the military. Both charities are looking for the right board members. The VA does a great job preparing the military member, but not the rest of the family. Justin Pepper Foundation just starting out. Strongly suggest anyone starting a non-profit get help from someone who has done it before.

Length: 28:15