



WZMJ-FM, Batesburg, South Carolina

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter 1, 2023

Placed in Public File 4/6/23

WZMJ compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WZMJ interviewed 28 people.

ON-AIR program to address community issues:

1. "Hometown Interviews" (airs Monday-Friday, 9:50a & 1:50p)
 - a. Hosts Michelle Renew, Brent Johnson & Tony Clyburn discuss issues relevant to the community through commentary, conversations and interviews with community leaders.
2. Public Service Announcements (air various times daily 12a-12a - :60)
 - a. Station provides airtime to the community organizations that serve residents by combating the problems identified.
3. Local Newscasts (Monday-Friday between 6a-7p)
 - a. Content from ColaDaily.com
4. "Midlands Matters" (Sunday 6a)
 - a. A more in-depth look at issues concerning the midlands with host Michelle Renew, Tony Clyburn & Brent Johnson and local community leaders and charity organizers

News

Dates: Weekdays 1/1/23 - 3/31/23

Times: 6:50a, 7:50a, 8:50a, 9:50a, 4:50p, 5:50p, 6:50p

Guest and Subject Matter: Local newscasts delivered by Amanda Cooper and Alexia Boland; content provided by ColaDaily.com

Business

Date: 2/15/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Angelle LaBorde - Greater Lexington Chamber

Topics:

- Discussed Lexpo - an expo promoting businesses in Lexington county. Encouraging residents to discover and to visit restaurants, retail shops and services in their backyard.

Length: 2:00

Charity

Date: 2/23/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Karen Alexander - Auntie Karen Foundation

Topics:

- Promoted The Legend Series concert - a fundraiser concert to benefit the Auntie Karen Foundation an arts based organization which uses the arts to empower, enlighten, and educate across SC.

Length: 2:00

Civic

Date: 1/29/23

Feature: Midlands Matters

Time: 6:00a

Guests: Amber Peebles & Briana Kalenbach

Topics:

- Department of Social Services: Foster Care. Foster parents must be trained. Can be empty nesters, families that have never had kids, or families that have kids but want another. Must be 21 to adopt. Some parents have been with them for decades. License is good for two years.

Length: 30:58

Date: 3/12/23

Feature: Midlands Matters

Time: 6:00am

Guests: Jim Riddle - Exec Dir of First Steps

Topics:

- Lexington County and Statewide: Building relationships between young families who need a lot of direction with parenting skills and working with school districts to get the child ready for school. Helping parents understand their role. From birth to 3, 4,5 years old sets the stage for life. Parental involvement is critical. If the child starts school "behind", they will stay behind.

Length: 30:59

Education

Date: 1/3/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Scott Boyer - Columbia International University

Topics:

- Encouraged adults to pursue their college degree through online programs that will fit their schedule. Discussed new Master of Disaster Relief program to equip students to handle community disasters.

Length: 2:00

Date: 3/30/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Dr. Raj Alluri - Columbia Int'l Festival

Topics:

- Talked about the Columbia International Festival which showcases the music, food, and performing arts of the diverse cultures in the Midlands. The purpose of the event is to build better relations between different races and nationalities that call Columbia home.

Length: 2:00

Date: 2/5/23

Feature: Midlands Matters

Time: 6:00am

Guests: JR Fennell

Topics:

- Lexington Museum: Always looking for artifacts. Reach out to them if you have anything interesting. 30 historic structures on 6.5 acres. Lots of handmade clothes and pre-war pottery. Annual Gala is fundraiser for the Museum.

Length: 32:54

Date: 2/12/23

Feature: Midlands Matters

Time: 6:00am

Guests: Cynthia Haynes Asmons

Topics:

- Author of "Poverty Tested, Prosperity Approved". Learn not to despise small beginnings. From Calhoun County, St. Matthews, SC. Grew up very poor. Domestic violence was present with alcoholic father. He later got clean. Her 26-year-old son was tragically killed as a pedestrian hit by a motorist. She's now an advocate for pedestrians. Out of pocket, she pays for a street light that shines on the spot where her son was killed. Son is memorialized on two road signs.

Length: 28:39

Date: 3/19/23

Feature: Midlands Matters

Time: 6:00am

Guests: John Sherrer - Dir of Preservation

Topics:

- Historic Columbia: So many great stories within the homes and structures of Columbia. Humanizing stories of patients at the old State Mental Hospital. Maintaining tangible links to the past. Lot of artifacts in our rivers.

Length: 30:56

Date: 1/1/23 & 1/8/23

Feature: Midlands Matters

Time: 6:00am

Guests: Dara Brown & Sylvia Flint

Topics:

- Diabetes Intervention Program: Pre-Diabetes can be reversed. Must prepare meals properly. Oreos are vegan, but you should't eat them. Diabetes can be controlled with diet and exercise, even reducing medications, but stress can change all of that. Must make wise choices. The money spent on medical care is astronomical compared to buying fresh fruits, vegies and education.

Length: 30:58

Government

Date: 1/22/23

Feature: Midlands Matters

Time: 6:00am

Guests: Steve McDougal - Lexington Mayor

Topics:

- The town has record growth. Only deals with developers is where the town is the winner. #1 priority when he became mayo was traffic congestion. There are seven other towns whose residents go through Lexington every day. The new cameras and computer systems have helped tremendously. It's very important to have great customer service in the Mayor's office. Have a large Police Dept by choide.

Length: 31:24

Date: 2/19/23

Feature: Midlands Matters

Time: 6:00am

Guests: Joe Wilson - SC Congressman

Topics:

- Believes President Biden's State of the Union was not honest, the exact opposite of the truth. Believes under Trump, we had the lowest unemployment rate of all time. SC delegation gets along and works well together. Gives credit Democratic Congressman Clyburn. Very concerned about National Security involving Ukraine, Russia, China, Israel. Believes in peach through strength. Concerned about Chinese Spy Balloons, open borders, and capability of Biden and Harris.

Length: 31:31

Date: 3/5/23

Feature: Midlands Matters

Time: 6:00am

Guests: Elise Partin - Cayce Mayor

Topics:

- By law, they must balance the budget every year. They are really good at problem solving. Creating a culture of integrity, customer service, paying attention to every person in every neighborhood. City of Cayce is 100 years old. Knox Abbott Drive is the main street. Lots of new investment in the city.

Length: 30:13

Recreation

Date: 2/13/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Bill Price - YMCA

Topics:

- Shared the YMCA's health benefits of the YMCA, sports leagues, kids' camps, and the community outreach programs.

Length: 2:00

Date: 3/3/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Carly Cook - The Gilmore Companies

Topics:

- Promoted the Craftsmen's Classic - a craft fair featuring handmade items, food, and one of a kind art and furniture pieces from artisans and makers around the US.

Length: 2:00

Date: 3/7/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Susan - Building Industry Assn. of SC

Topics:

- Promoted the Carolina Classic Home & Garden Show - where 120 exhibitors like builders, vendors, landscapers, services, etc. gather to help homeowners find what they need to complete repairs and projects around the house.

Length: 2:00

Date: 3/8/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Phil Frye - Greater Blythewood Chamber

Topics:

- Discussed the Doko Ribfest - Northeast Columbia's largest rib cookoff featuring live music, local vendors and artisans.

Length: 2:00

Date: 3/16/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Heather McDonald - Five Points Association

Topics:

- Encouraged families to attend St Pats in Five Points - local vendors, 20 bands, a kid's zone, etc. - which, in turn, causes people to shop and eat locally.

Length: 2:00

Date: 3/22/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Mayor Elise Partin - City of Cayce

Topics:

- Discussed Soiree on State - an event that features live music, local vendors, and art inside empty retail/business spaces to promote the need for local businesses in the small town of Cayce.

Length: 2:00

Date: 3/23/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Dan Dupre - SC Dept. of Natural Resources

Topics:

- Promoted Palmetto Sportsmen's Classic - an expo to promote hunting, fishing and outdoors activities in SC while also showcasing the services of the SC Dept. of Natural Resources.

Length: 2:00

Date: 3/28/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: John Banks - Tartan Day

Topics:

- Discussed Tartan Day - a celebration of Irish and Scottish heritage with demonstrations, Highland games, local vendors, etc.

Length: 2:00

Date: 3/29/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Lindsey Hudson - Irmo Chapin Recreation Center

Topics:

- Promoted Lower Saluda Craft Beer Fest - an event featuring locally crafted beers, local bands, and food trucks.

Length: 2:00

Date: 2/26/23

Feature: Midlands Matters

Time: 6:00am

Guests: Morohiko Nakahara

Topics:

- Playing in an ensemble teaches teamwork and problem solving. Between 45 and 90 people play in the orchestra, depending on the material. Doesn't mind applause of appreciation at non-traditional times. Don't have to know the music to appreciate it.

Length: 27:23

Date: 3/26/23

Feature: Midlands Matters

Time: 6:00am

Guests: John Banks-Glen Adams-Danny Skinner

Topics:

- Tartan Day South - Annual event in Cayce, West Columbia and Lexington, SC. Kilts that are worn are more like the military wear of that time. Brings in 1.7 Million dollars over that weekend. Over 90 celebrations across the nation, but this one is the 3rd biggest.

Length: 32:12