



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <a href="education.nab.org">education.nab.org</a>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mailto:naborg/MemberTools">nab.org/MemberTools</a>.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid , hereby request station time as follows: See <b>Order</b> for proposed									
schedule and charges. See Invoice for actual schedule and charges.									
Check one:									
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.  Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates									
only to a state or local issue).									
ALL QUE	ESTIONS/BLOCKS MUST BE CON	<b>MPLETED</b>							
Station time requested by: Betsy Vonder	rheid								
Agency name: SRCP Media									
Address: 201 North Union Street									
Contact: Betsy Vonderheid	Phone number: 703-683-9755	Email: bvonderheid@srcpmedia.com							
Name of advertiser/sponsor (list entity's committees) with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	ral Election Commission [for federal							
Name: Right To Repair									
Address: US Route 1 Suite 213, York Maine	e 03909								
Contact: Jennifer Bonarrigo	Phone number:	Email:							
Station is authorized to announce the ti	ime as paid for by such person or entity.								
List ALL of the chief executive officers o group(s) of the advertiser/sponsor (Use Jennifer Bonarrigo Treasurer	or members of the executive committee of separate page if necessary.):	or board of directors or other governing							
By signing below, advertiser/sponsor representative committee and board of directors	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the							
If ad refers to a federal candidate(s) or f	federal election, list ALL of the following:	N/A							
Name(s) of every candidate referred to:									
Office(s) sought by such candidate(s) (ne	o acronyms or abbreviations): Senate								
Date of election:									
Clearly identify <b>EVERY</b> political matter of ad (no acronyms); use separate page if	of national importance referred to in the necessary:	<b>V</b> N/A							

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative							
Signature:		Signature: Opmin Cranci							
Name: Betsy Vonderheid		Signature: Jamei Cianci Name: Cianci							
Date of Request to Purchase Ad Time:	8/15/2023	Date of Station Agreement to Sell Time: $10/23/23$							
TO BE COMPLETED BY STATION ONLY									
Ad submitted to station?	No	Date ad received: 10/23/23							
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).									
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponso in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.									
Disposition:  Accepted  Accepted IN PART (e.g., ad not reason:  Rejected – provide reason:  *Upload partially accepted form, then produce and nature of follow-ups, if any:									
Contract #: 44 56 56 1	Station Call Letters: WHOU	10/19/23							
Est. #: 327 6	Station Location:	Run Start and End Dates: 10/14/23 - 10/30/23							

### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARKET:

UM - Houlton, ME

Tacher GMP

**AMOUNT:** \$1,200.00

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

9th Fl. Suite 903

MOD:

REP:

Stn Ver: 1 Last:

**PHILADELPHIA** 

SLS PH: 216-256-5304

SALES OFFICE:

Heather Karban

SALESPERSON: SLS EMAIL:

SLS FAX: N/A

SPOTS: 30

Heather.Karban@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4450561** 

ADVERTISER:

Right to Repair

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

10/24-10/30 Est 3276 Tu-Mon Week

**AGY EST: 3276** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

FLIGHT:

10-24-2023 TO 10/30/2023

[X]Unwired [ ]Spot [ ]Mod

TOT # OF WEEKS: 1

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

LAST SENT: 10/18/2023 15:40

10/19/23 12m

SEC. DEMO:

SPOT TYPE:

## COMMENTS

10/18/2023: This is a new order. \*\*Please note traffic/spot and NAB will come from email address genmediatraffic@genmediapartners.com. If you don t see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. \*\*If you are an RX station and you d like to have your order print columns, choose the BDR print button\*\*. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

10/18/2023: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1

10/24/2023 To 10/30/2023

WK TOT \$1,200.00

WK TOTAL SPOTS 30

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF/M	6:00AM	7:00PM	60	10/24/2023	10/30/2023	30	\$40	\$1,200

TOTAL	Oct	Nov					Total
SPOT	30	0					30
CASH	1,200.00	0.00					1,200.00
TOTAL	1,200.00	0.00					1,200.00

Western Big