

MARKET: UM - Houlton, ME **AMOUNT:** \$1,200.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Tacher GMP **SPOTS:** 30 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 216-256-5304
SALESPERSON: Heather Karban **SLS FAX:** N/A
SLS EMAIL: Heather.Karban@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4450743**
ADVERTISER: Maine Energy Progress **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: 10/31-11/07 Est 3279 8 day week **AGY EST:** 3279 1655 Palm Beach Lakes Blvd.
 1pm cutoff election day 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
FLIGHT: 10-31-2023 TO 11/12/2023 Unwired Spot Mod
TOT # OF WEEKS: 2
PRIM. DEMO: Adults 35+ Cash Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 10/25/2023 17:32

RECEIVED
10/26/23
K

COMMENTS

10/25/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. **If you d like to have your order print columns, choose the BDR print button**. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

10/25/2023: 1p Cutoff on 11/7 || PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.

WEEK#1	10/31/2023 To 11/6/2023						WK TOT \$1,040.00	WK TOTAL SPOTS 26			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	10/31/2023	11/6/2023	26	\$40	\$1,040

WEEK#2	11/7/2023 To 11/12/2023						WK TOT \$160.00	WK TOTAL SPOTS 4			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		.T.....	6:00AM	7:00PM	60	11/7/2023	11/7/2023	4	\$40	\$160

ENTERED



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid

Agency name: SRCP Media

Address: 201 North Union Street

Contact: Betsy Vonderheid

Phone number: 703-683-9755

Email: bvonderheid@srcpmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Maine Energy Progress

Address: 28 Penobscot Meadow Drive, Hampden Maine 04444

Contact: Steven Mele

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Steven Mele Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

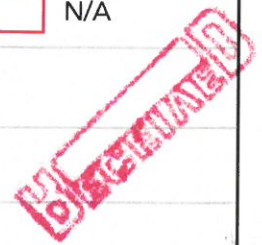
Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Senate

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<p>Station Representative</p> <p>Signature: <i>[Signature]</i></p> <p>Name: <i>[Name]</i></p> <p>Date of Station Agreement to Sell Time: <i>8/18/23</i></p>	<p>Advertiser/Sponsor</p> <p>Signature: <i>[Signature]</i></p> <p>Name: Betsy Vanderheid</p> <p>Date of Request to Purchase Ad Time: 2/20/2023</p>
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TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content*)

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

<p>Contract #: <i>4448236</i></p> <p>Station Call Letters: <i>WTOH</i></p> <p>Date Received/Requested: <i>8-18-23</i></p>	<p>Est. #: <i>3233</i></p> <p>Station Location: <i>for Home M/E</i></p> <p>Run Start and End Dates: <i>8/22/23 - 8/28/23</i></p>
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For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.