

# ORDER



Entercom New Orleans WV

**Orders**  
**Order / Rev:** 1628158  
**Alt Order #:** 34312560  
**Product Desc:** POLITICAL  
**Estimate:** 304  
**Flight Dates:** 09/01/20 - 09/14/20  
**Original Date / Rev:** 09/04/20 / 09/04/20  
**Order Type:** GENERAL

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:** Helen Henratty  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Adrian Perkins for US Senate  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:** 09/05/21  
**Advertiser External ID:** 199836  
**Agency External ID:** 4027634  
**Unit Code:** Candidate -

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/14/20	40	\$646.00	\$549.10

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	40	\$646.00	\$549.10	0.00
<b>Totals</b>	<b>40</b>	<b>\$646.00</b>	<b>\$549.10</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWWL	09/01/20	09/14/20	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	2-----	1:00	2	\$20.00	NARF	0.00	NM	12	\$240.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/01/20	09/07/20	2-----		2		\$20.00		0.00					
	Week:	09/08/20	09/14/20	2222--		10		\$20.00		0.00					
N 2	WWWL	09/01/20	09/14/20	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	1-----	1:00	1	\$27.00	NARF	0.00	NM	6	\$162.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/01/20	09/07/20	1-----		1		\$27.00		0.00					
	Week:	09/08/20	09/14/20	1111--		5		\$27.00		0.00					
N 3	WWWL	09/01/20	09/14/20	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	1-----	1:00	1	\$20.00	NARF	0.00	NM	6	\$120.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/01/20	09/07/20	1-----		1		\$20.00		0.00					
	Week:	09/08/20	09/14/20	1111--		5		\$20.00		0.00					
N 4	WWWL	09/01/20	09/14/20	Sa 6a-10a Sa	CM	6:00 AM-10:00 AM	-----2-	1:00	2	\$8.00	FULL	0.00	NM	4	\$32.00
	WK -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/01/20	09/07/20	-----2-		2		\$8.00		0.00					

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Advertiser: Adrian Perkins for US Senate  
 Product Desc: POLITICAL  
 Estimate: 304

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/20	09/14/20	-----2-		2				\$8.00		0.00			
N 5	WWWL	09/01/20	09/14/20	Sa 10a-3p Sa	CM	10:00 AM-3:00 PM	-----2-	1:00	2	\$8.00	FULL	0.00	NM	4	\$32.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/20	09/07/20	-----2-		2				\$8.00		0.00			
		Week: 09/08/20	09/14/20	-----2-		2				\$8.00		0.00			
N 6	WWWL	09/01/20	09/14/20	Sun 6a-10a Sun	CM	6:00 AM-10:00 AM	-----2	1:00	2	\$8.00	FULL	0.00	NM	4	\$32.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/20	09/07/20	-----2		2				\$8.00		0.00			
		Week: 09/08/20	09/14/20	-----2		2				\$8.00		0.00			
N 7	WWWL	09/01/20	09/14/20	Sun 10a-3p Sun	CM	10:00 AM-3:00 PM	-----2	1:00	2	\$7.00	FULL	0.00	NM	4	\$28.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/20	09/07/20	-----2		2				\$7.00		0.00			
		Week: 09/08/20	09/14/20	-----2		2				\$7.00		0.00			
													Totals	40	\$646.00