

ORDER



Entercom New Orleans WV

Orders
Order / Rev: 1628158
Alt Order #: 34312560
Product Desc: POLITICAL
Estimate: 304
Flight Dates: 09/01/20 - 09/14/20
Original Date / Rev: 09/04/20 / 09/04/20
Order Type: GENERAL

Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: Helen Henratty
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Adrian Perkins for US Senate
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru: 09/05/21
Advertiser External ID: 199836
Agency External ID: 4027634
Unit Code: Candidate -

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/31/20 | 09/14/20 | 40 | \$646.00 | \$549.10 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-----------------|-----------------|-------------|
| September 2020 | 40 | \$646.00 | \$549.10 | 0.00 |
| Totals | 40 | \$646.00 | \$549.10 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | K-PHL | National | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|-------|------------------|---------|------|-------------------|-------------|------|---------------|------|-------|----------|
| N 1 | WWWL | 09/01/20 | 09/14/20 | M-F 6a-10a M-F | CM | 6:00 AM-10:00 AM | 2----- | 1:00 | 2 | \$20.00 | NARF | 0.00 | NM | 12 | \$240.00 |
| AM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/01/20 | 09/07/20 | 2----- | | | | | 2 | \$20.00 | | 0.00 | | | |
| Week: | | 09/08/20 | 09/14/20 | 2222-- | | | | | 10 | \$20.00 | | 0.00 | | | |
| N 2 | WWWL | 09/01/20 | 09/14/20 | M-F 10a-3p M-F | CM | 10:00 AM-3:00 PM | 1----- | 1:00 | 1 | \$27.00 | NARF | 0.00 | NM | 6 | \$162.00 |
| MD - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/01/20 | 09/07/20 | 1----- | | | | | 1 | \$27.00 | | 0.00 | | | |
| Week: | | 09/08/20 | 09/14/20 | 1111-- | | | | | 5 | \$27.00 | | 0.00 | | | |
| N 3 | WWWL | 09/01/20 | 09/14/20 | M-F 3p-7p M-F | CM | 3:00 PM-7:00 PM | 1----- | 1:00 | 1 | \$20.00 | NARF | 0.00 | NM | 6 | \$120.00 |
| PM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/01/20 | 09/07/20 | 1----- | | | | | 1 | \$20.00 | | 0.00 | | | |
| Week: | | 09/08/20 | 09/14/20 | 1111-- | | | | | 5 | \$20.00 | | 0.00 | | | |
| N 4 | WWWL | 09/01/20 | 09/14/20 | Sa 6a-10a Sa | CM | 6:00 AM-10:00 AM | -----2- | 1:00 | 2 | \$8.00 | FULL | 0.00 | NM | 4 | \$32.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/01/20 | 09/07/20 | -----2- | | | | | 2 | \$8.00 | | 0.00 | | | |

Order / Rev: 1628158
 Alt Order #: 34312560
 Flight Dates: 09/01/20 - 09/14/20

Advertiser: Adrian Perkins for US Senate
 Product Desc: POLITICAL
 Estimate: 304

Entercom New Orleans WV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-------------------|-------|------------------|-------------------|------|-------------|---------------|------|------|--------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/08/20 | 09/14/20 | -----2- | | | 2 | | \$8.00 | 0.00 | | | | | |
| N 5 | WWWL | 09/01/20 | 09/14/20 | Sa 10a-3p Sa | CM | 10:00 AM-3:00 PM | -----2- | 1:00 | 2 | \$8.00 | FULL | 0.00 | NM | 4 | \$32.00 |
| | | WK - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/01/20 | 09/07/20 | -----2- | | | 2 | | \$8.00 | 0.00 | | | | | |
| | | Week: 09/08/20 | 09/14/20 | -----2- | | | 2 | | \$8.00 | 0.00 | | | | | |
| N 6 | WWWL | 09/01/20 | 09/14/20 | Sun 6a-10a Sun | CM | 6:00 AM-10:00 AM | -----2 | 1:00 | 2 | \$8.00 | FULL | 0.00 | NM | 4 | \$32.00 |
| | | WK - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/01/20 | 09/07/20 | -----2 | | | 2 | | \$8.00 | 0.00 | | | | | |
| | | Week: 09/08/20 | 09/14/20 | -----2 | | | 2 | | \$8.00 | 0.00 | | | | | |
| N 7 | WWWL | 09/01/20 | 09/14/20 | Sun 10a-3p Sun | CM | 10:00 AM-3:00 PM | -----2 | 1:00 | 2 | \$7.00 | FULL | 0.00 | NM | 4 | \$28.00 |
| | | WK - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/01/20 | 09/07/20 | -----2 | | | 2 | | \$7.00 | 0.00 | | | | | |
| | | Week: 09/08/20 | 09/14/20 | -----2 | | | 2 | | \$7.00 | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 40 | \$646.00 |