

1098005

Fox Television Stations
Local Controversial Issue Advertisement (No National Issue)
Public File Disclosure Form
(No Schedule/Invoice Required)

Who is the sponsor of the advertisement?

EMPOWER WI INC

Who are (i) the chief executive officers; (ii) members of the executive committee; and (iii) members of the board of directors of the sponsor?

ADAM NARCHOW, PRESIDENT
VALERIE JOHNSON, TREASURER

Did the station request in writing if this is the complete list of officers?

YES

ERIC OTERRE, DIRECTOR
KIM GORDON, DIRECTOR

CONTRACT



WITI
9001 N Green Bay Rd
Milwaukee, WI 53209
(414) 355-6666

<u>Contract / Revision</u> 1098005 /		<u>Alt Order #</u> EMPWI-TV-817-22-WITI
<u>Advertiser</u> Empower Wisconsin INC		<u>Original Date / Revision</u> 08/16/21 / 08/16/21
<u>Contract Dates</u> 08/17/21 - 08/22/21	<u>Estimate #</u>	
<u>Product</u> 2021 AUGUST ISSUE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITI	<u>Account Executive</u> Milwaukee House Ac	<u>Sales Office</u> Milwaukee-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Nonbox
Attention: Cindy Murphy
5307 South 92ND Street
Hales Corners, WI 53130

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WITI	08/17/21	08/22/21	M-F 7a-8a	7a-8a		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/16/21	08/22/21	-TWTF--				8	\$650.00			
N 2	WITI	08/17/21	08/22/21	M-F 9p-10p	9p-10p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/16/21	08/22/21	-TWTF--				4	\$900.00			
N 3	WITI	08/17/21	08/22/21	M-F 9p-10p	9p-10p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/16/21	08/22/21	--WT---				2	\$900.00			
N 4	WITI	08/17/21	08/22/21	Su 8a-9a	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/16/21	08/22/21	-----S				1	\$400.00			
N 5	WITI	08/17/21	08/22/21	Su 9p-10p	9p-10p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/16/21	08/22/21	-----S				1	\$950.00			
N 6	WITI	08/17/21	08/22/21	Su 9p-10p	9p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/16/21	08/22/21	-----S				1	\$900.00			
Totals											17	\$12,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/26/21 - 08/22/21	17	\$12,850.00	(\$1,927.50)	\$10,922.50
Totals	17	\$12,850.00	(\$1,927.50)	\$10,922.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Nonbox Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Cindy Murphy

Agency name: Nonbox Media

Address: 5307 S 92nd Street Hales Corners WI 53130

Contact: Cindy Murphy

Phone number: 414-379-6287

Email: cindym@nonboxmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Empower Wisconsin Inc

Address: 10 E Doty Street Suite 800 Madison, WI 53701

Contact: RJ Johnson

Phone number: 608-441-5110

Email: rj@johnsonjordahl.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Adam Jarchow - President, Director

Valerie Johnson - Treasurer

Eric O' Keefe - Director

Klm Gorden - Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

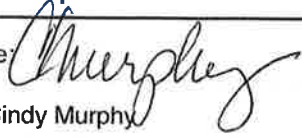
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

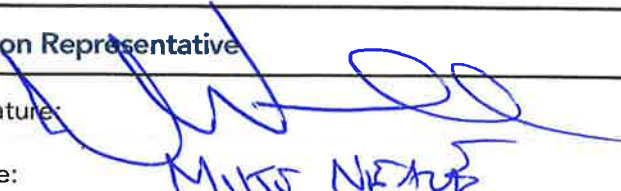
Advertiser/Sponsor

Signature: 

Name: Cindy Murphy

Date of Request to Purchase Ad Time: 8/13/2021

Station Representative

Signature: 

Name: Mike Natus

Date of Station Agreement to Sell Time: 8-16-2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: 8-16-2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1098005

Station Call Letters:

WTT

Date Received/Requested:

8-16-2021

Est. #:

Station Location:

MILWAUKEE

Run Start and End Dates:

8.17-8.22.2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.